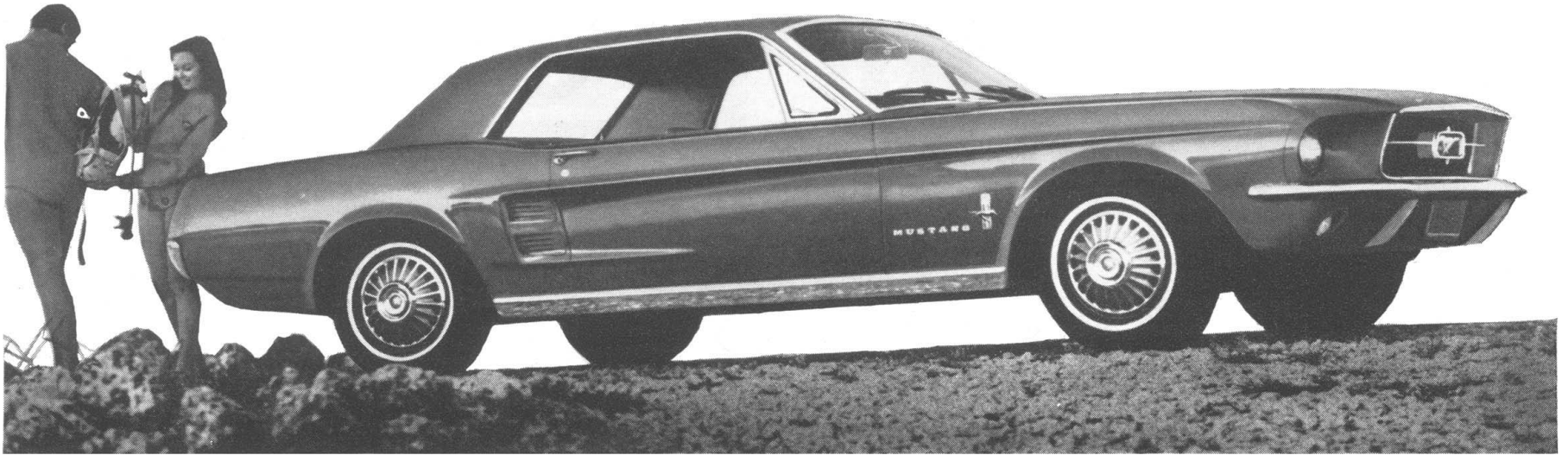
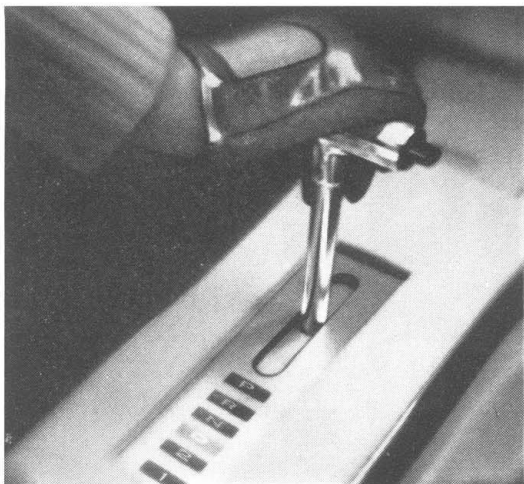


Better ideas for sale at your Ford Dealer's now!



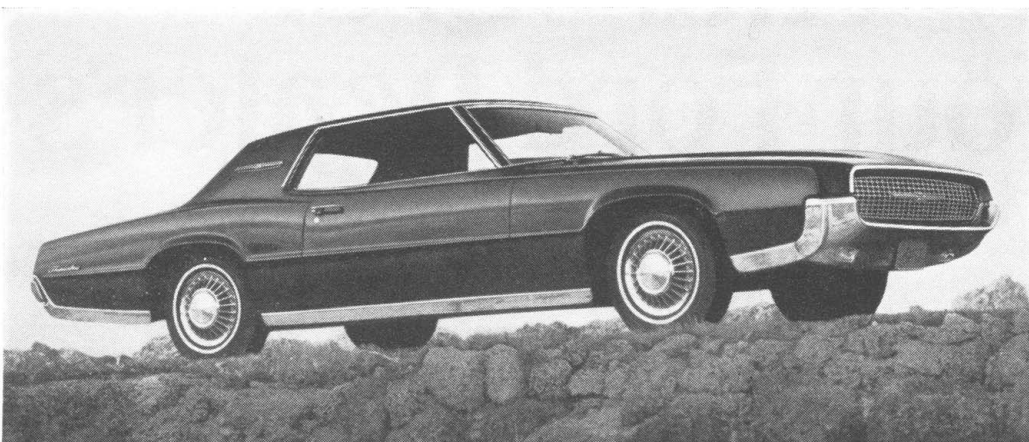
MUSTANG—America's #1 sport. The car they named a whole generation after. Mustang Sports Sprint sale now going on.



SELECTSHIFT—The transmission that works both as an automatic and as a manual. Another better idea available on Ford Motor Company cars.



FORD—The car that hurtles ski jumps, plunges over steeplechase courses, storms up and down the steep steps of the Los Angeles Coliseum—all to prove it is quieter because it is stronger, stronger because it is better built.



THUNDERBIRD—World's first personal luxury car. Now, more than ever, unique in all the world—in 2-door and 4-door models.



MAGIC DOORGATE—Opens like a door for people, folds down like a tailgate for cargo. Only from Ford.

Looking forward to 1968 ideas? Our 1967 cars have them now!

Many of the ideas your Ford Dealer has for sale, other dealers won't have until 1968, *if then*—and he's offering them to you right now. Ideas in luxury, ideas in riding comfort, ideas in high performance—all better ideas from Ford. See your Ford Dealer right away—prices were never better.

**Now turn the page
for another better idea!**

(it could mean cash
in your pocket tomorrow!)



Ford's better ideas for sale—

Your Ford Dealer has ideas for sale right now that other cars won't have until next year—if then. Ideas like: SelectShift Cruise-O-Matic transmission, the automatic that works as a manual, too, even on 6-cylinder cars. Tilt-Away steering wheel swings aside, adjusts 9 ways. Convenience Control Panel warns if fuel is low or door's ajar. Lots more. Get these exclusives on hot-selling '67s like the Mustang Sports Sprint!

Mustang Sports Sprints, hardtop and convertible, come with special equipment at a special low price:

- Sporty hood vents with recessed turn indicators
- Whitewalls
- Full wheel covers
- Bright rocker panel moldings
- Chrome air cleaner
- Vinyl-covered shift lever—if you choose SelectShift
- Plus Mustang's long list of standard features

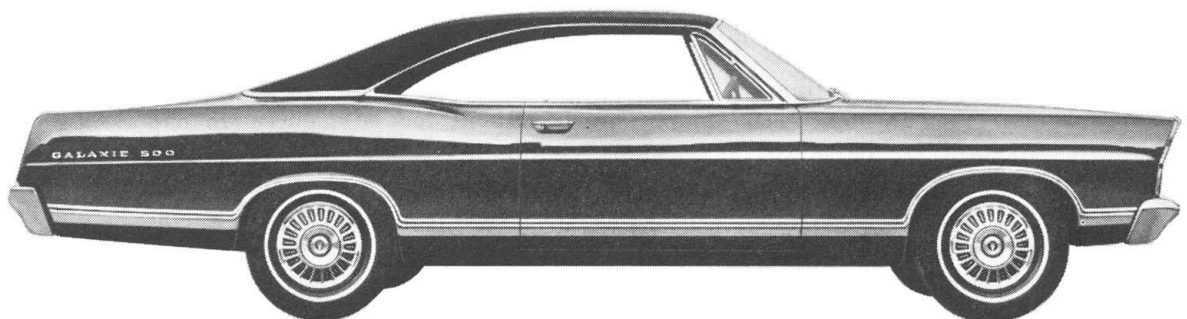
**No wonder Mustang resale value is so high . . .
no wonder it outsells all its imitators combined!**



1968 ideas at 1967 prices!

NOW! Special Savings on SelectAire Conditioner!

Here's an air-conditioning unit that isn't just "hung on." It's handsomely built into the instrument panel. So it saves space . . . and looks as good as it keeps you feeling. You can get SelectAire right now at a special low price on a Mustang Sports Sprint or special Ford Galaxie models.



Also special savings on Galaxie 500 2- and 4-door hardtops.

SEE YOUR FORD DEALER TODAY!

