



Today, millions
of Look readers are
getting
young
ideas.
The '68
"youngmobiles"
from Oldsmobile
are here.



What are you looking for in a popular-priced luxury-car? You name it. Olds 88 has it for 1968.

Young Ideas:
Here's the famous Oldsmobile 88, younger than ever in style, performance, features. Choose from five Delta, four Delmont models, all backed by the engineering, quality, comfort and reliability that made Oldsmobile famous.

New Performance:
Young and spirited Rocket V-8s deliver greater efficiency, greater economy than ever before. Pick your power from a new generation of Rockets up to 455 cubic inches.

Exciting Style:
What you see is an Oldsmobile 88 that says "young" from every point of view. What you don't see are windshield wipers that tuck out of sight, and the most luxurious interior ever.

Sporty Features:
You can equip your Oldsmobile 88 with such niceties as a Tilt-and-Telescope Steering Wheel and a horn that sounds when you squeeze the wheel, bucket seats, vinyl top, stereo tape player, much more.

Plus that famous Oldsmobile engineering and all the new GM safety features—including energy-absorbing steering column, seat belts for all passenger positions, a host of others.

Delta 88 Custom Holiday Coupe. Drive it. At Your Oldsmobile Dealer's.