

There's nothing average about it, including the man who drives it.

Frankly, Toronado is not for the average man. It is a different kind of car for a different kind of man. Different styling: brawny and broad-shouldered, massively male.



Different handling: front-wheel drive tracks better on curves, grips better on snow and slick. Different ride: different from ordinary cars. In Toronado, you command the road; it doesn't dictate to you. You drive the car; it doesn't drive you. Is Toronado your kind of car? Only if you are its kind of man. Test drive one. That's the only way you'll find out.



Front-Wheel-Drive
Toronado
by Oldsmobile



MARK OF EXCELLENCE