

Rugged individualist meets rugged individualist.

Even if you don't buy a Toronado, you'll respect its rugged individualism. Toronado styling is so massively male it stands out from the crowd. Toronado's gentle new ride gives firm orders to the road, not vice versa. Toronado's front-wheel drive applies new pulling power on curves and snow. In short, Toronado is the most different looking, different handling, different riding car you've ever driven. Drive one soon at your Oldsmobile Dealer's. It's time a couple of rugged individualists got together.



Toronado.
Test drive the front-wheel-drive
"youngmobile" from Oldsmobile.



MARK OF EXCELLENCE