

Toronado. The all-car car for the all-man man.

The line of demarcation is drawn. Men on one side. Boys on the other. Cars fall into place. No question which side Toronado takes. Not with that brawny,

broad-shouldered look. And that responsive performance from a 455-cubic-inch Rocket V-8, biggest ever built. And that masterful ride and handling, thanks to the superior traction of FRONT-WHEEL DRIVE and torsion-bar suspension. Like we say, Toronado is all man —right down to that man-sized trunk.



The front-wheel-drive youngmobile
from Oldsmobile.



MARK OF EXCELLENCE