

No wonder Buick owners keep selling Buicks for us.

When Buick builds a premium performance machine, even enthusiasts start talking. Here's what you'll hear.

Stage I begins with a specially modified GS 400. Those hood scoops are completely functional. They ram cool, clean air into the carburetor.

The 400 cubic inch engine displacement stays the same. Increased

output comes from a high-lift camshaft, a low-restriction dual exhaust system with bigger, 2½ inch tailpipes and a modified quadrajet four-barrel carburetor with bigger throats.

At the rear wheels, a 3.64 Positraction rear axle.

You can select a speciallycalibrated TH-400 automatic transmission that provides higher shift points and firmer shift engagement.

And don't forget that the heavy-duty rallye suspension and front power disc brakes are yours for the ordering.

That's Stage I by Buick for 1969. It's a lot to talk about.

It's something else to drive.

Wouldn't you really rather have a Buick?