

No wonder Buick owners keep selling Buicks for us.

The 1969 Buick LeSabre. What will a Buick owner talk the most about?

Buick's new suspension system for one thing. It makes a great Buick ride greater than ever. And gives you more driver confidence than ever.

The new upper level venti-

lating system which will keep you comfortable. The side-vent windows that cause things like wind noise and uncomfortable drafts have been eliminated.

LeSabre's long, impressive list of safety features will start a lot of talking, too. Easy-operating pushbutton seat belts and shoulder belts. Side marker lights. And passenger guard door locks. To name a few. To name only a few.

You'll hear about LeSabre's big 350 cubic inch V8, Magic Mirror Acrylic finish and foam-cushioned seats as well.

You'll want to hear more. And you can. From your Buick dealer. The 1969 Buick LeSabre will give the two of you more than enough to talk about.

Wouldn't you really rather have a Buick?