

Presenting Cadillac  *1969*



A masterpiece from the master craftsmen

Cadillac Motor Car Division

Beautifully new, distinctively Cadillac. Cadillac craftsmen are accustomed to building the finest of motor cars, but even they have never built one like this before!

The 1969 Cadillac is an automotive masterpiece—completely new in styling, with major innovations in design, appointments and decor. Tasteful new fabrics adorn the spacious interiors, and Cadillac's conveniences are even more plentiful.

There is a new "control center" instrument panel and a unique Dual Comfort front seat,

available on most models, permits separate driver and passenger seat adjustment.

A smoother, quieter 472 V-8 engine makes driving a Cadillac a sheer delight. Refinements include front disc brakes and an exclusive, new "closed" engine cooling system. An improved, Climate Control air conditioning system is available.

There are eleven different models, each a masterpiece from the master craftsmen of automobiles. See your Cadillac dealer and drive one soon.

