

GM

MARK OF EXCELLENCE

A word or two to the competition:

You lose.



Camaro SS Sport Coupe with Rally Sport equipment.

Camaro beats all other sporty cars in 1969 Car and Driver Readers' Choice.

Camaro did it. Beat the toughest competition the other cars could muster.

In the kind of contest that really counts.

Every year, *Car and Driver* magazine asks its readers (over half a million at last

count) to rate cars. And there's no tougher panel of judges than these real enthusiasts.

Why does the Hugger make it so big with the guys who really know cars? Maybe it's Camaro's looks. Maybe it's Camaro's engines—up to

a 396 V8. Maybe it's performance packages, like the eye-popping Z/28. All we know is the competition wasn't in the same ball park. *Car and Driver* readers know, too.



Putting you first, keeps us first.