



SS 396 Sport Coupe

One reason Chevelles move so many different people is that there are so many different Chevelles to move.

You could buy a Garnet Red SS 396 Sport Coupe with domed hood, sport wheels, beefed-up suspension and a whole lot more.

Or a nice Tuxedo Black 300 Deluxe Sedan with a frugal 140-hp Six and few if any extras.

Chevelles are different all right. From each other. And from other cars.

No other mid-size car handles quite this

See Olympic Gold Medalist Jean-Claude Killy, weekly, CBS-TV. Check your local TV listings.

nimble, or looks (in our humble opinion) quite this great.

No other mid-size car has an anti-theft locking system, computer-selected springs, inner fenders, and an acrylic lacquer finish. At least not at our price.

Chevelle, the most popular mid-size car.

The one with friends on both sides of the generation gap.



Putting you first, keeps us first.