


1969 CHEVELLE

Putting you first, keeps us first 



the first 50 reasons for owning a Chevelle

The smartest thing we can do to get you inside a 1969 Chevelle is offer you more and better reasons to buy. Performance reasons . . . like two husky new V8s and Turbo Hydra-Matic availability for all engines. Economy reasons . . . such as the many easy-care features that look after your budget by looking after themselves. Appearance reasons . . . like new front and rear styling appointments and impeccable new interiors. Convenience and security reasons . . . like headlights that wash themselves and an anti-theft ignition, steering and transmission lock. And reasons you never thought of as reasons . . . like new spark plugs and ignition wiring on all Chevells to help minimize radio signal interference. Read on. You'll find '69 Chevelle the most reasonable buy in the mid-size field.

1. **PUTTING YOU FIRST, KEEPS US FIRST.** Say you set out to build the perfect mid-size car. You'd probably come to the same decisions we did for the 1969 Chevelle. In a sense, you did build this car. The features you'll read about in this brochure exist only because someone like you asked for them.
2. **STYLING.** Right off, you'll notice the crisp new front and rear styling innovations—durable precision-formed plastic grille . . . taillights and backup lights attractively stacked above a massive rear bumper. You'll note, too, the smart new body side trim that identifies each series. Full door-glass styling is now standard on all Chevelle Sport Coupes and Convertibles. Interiors are spanking new throughout, even to a new 2-spoke steering wheel. Vinyl roof covers are available on all coupe and

sedan models. And, wouldn't you know it, almost all the Magic-Mirror colors are new for '69. All this and more from the mid-size car that keeps on surprising people.

3. **WIDE MODEL SELECTION.** As if providing seven models in two series and five body styles weren't selection enough, we take it several steps further. Like turning four models into SS 396s and one into a luxurious Concours Sedan. We simply call them packages because they're easy for you to order. You'll call them simply great. The specifics? We're coming to that.

**If competition had one like this,
we'd have a lot more competition.**

Shown on cover: SS 396 Sport Coupe

Many extra-cost Options & Custom Features are illustrated and described in this brochure. See pages 18-19 or your dealer for a full list.



SS 396 SPORT COUPE

4. **SS 396.** Say it out loud. Get the feel of it. You'll be hearing it a lot because the SS 396 equipment package is now available on all Chevelle Coupes and the Malibu Convertible. Includes a choice of 325- or 350-hp Turbo-Jet 396 V8. Special 3-Speed gear-box. Power disc brakes. Sport Wheels. SS emblems. Twin-domed hood. Beefed up Full Coil suspension. Much more that's standard. Plus a look that's . . . well, look on page 2.
5. **CONCOURS SEDAN.** Start with a Malibu Sport Sedan. (Quite a start!) Deck it out with special exterior trim and color-accented lower body moldings. Dress it up inside by adding special trim on instrument panel, doors and steering wheel . . . by covering uncommonly comfortable seats with uncommonly fine cloth in black, dark blue or dark green . . . by spreading

deep-twist carpeting sill to sill and letting it creep up the door quarter panels and you have the Concours Sedan. Possibly the most elegant mid-size car on the road.

6. **MALIBU SPORT SEDAN.** By definition this is a family car. By nature it's very independent. With distinctive side molding and silver lower-body accents. With long hood and short deck. New front and rear styling treatment and side marker lights. Standard engine choices are a 6-cyl. 140-hp Turbo-Thrift 230 or

Say you set out to build the perfect mid-size car. You'd probably come to the same decisions we did for the 1969 Chevelle.

a 200-hp Turbo-Fire 307 V8. Either can be teamed with Turbo Hydra-Matic. Whitewalls dressed in mag-style or mag-spoke wheel covers are yours to order.

7. **MALIBU SPORT COUPE.** Standing still the 1969 Chevelle is just another beautiful Chevrolet. But don't be misled. This is still the quick-sized mid-size. Case in point: Malibu Sport Coupe with a highly maneuverable 112" wheelbase. Can be equipped with up to a 300-hp V8 and a 4-Speed fully synchronized transmission. Full door-glass styling is standard, courtesy of refreshing Astro Ventilation, also standard. Comes in five vinyl-and-cloth interiors (black, dark blue, medium green, midnight green, turquoise) or five all-vinyl interiors you can order (black, medium green, dark green, red and parchment/black).

8. **MALIBU CONVERTIBLE.** Take it as is with a choice of standard Six or V8, 3-Speed fully synchronized transmission, black or white top and any of four all-vinyl interiors in black, dark blue, parchment/black or red. Or take it as an SS 396 with a whole parcel of performance and appearance niceties designed to bring out the sport in you. Either way, dull driving is gone for keeps.
9. **MALIBU 4-DOOR SEDAN.** Easiest way we know of to spare the budget and spoil yourself. Inside it's roomy, no small thanks to a generous 116-inch wheelbase and wide-stance chassis. It's quiet, compliments of key engineering refinements and matchless Body by Fisher quality. Head restraints (standard on all Chevells) top off unexpected cloth-and-vinyl interior elegance in black, dark blue, medium green, midnight green or turquoise.



CONCOURS SEDAN

Or specify the black all-vinyl interior. Equip it with such extras as a Comfortilt steering wheel, power steering or a stereo tape system. Now go spoil the family.

10. **300 DELUXE MODELS.** For a car with miserly ways about operating costs, the 300 Deluxe gets downright grandstandish in looks and comfort. Choose from three body styles: sport coupe, coupe, 4-door sedan. Three tough, yet tasty, cloth-and-vinyl interiors in black, blue or medium green. Or, order an all-vinyl interior in black. Our 140-hp Six and 200-hp V8 are standard. Or select one of two new V8s: a regular-fuel 255-hp or premium-fuel 300-hp Turbo-Fire 350. Match your engine choice to one of four additional transmissions you can order. Custom away to your heart's content with select Chevelle extras.

11. **PRICE.** When you get right down to it, one of the best reasons to go Chevelle in 1969 is still price . . . when you get right down to it. For all its big-car looks and ways, Chevelle is solidly in the low-price field. Figure in Chevelle's reputation for economy and dogged dependability and you just can't find value to match.
12. **CHEVELLE INTERIORS.** Oh, those meticulous Fisher Body tailors. Give them supple-grained vinyl, smart patterned cloth, deep-twist carpeting, bright metal hardware, some jute and buckram and a lot of foam cushioning and they turn on the posh. Chevelle interiors are as easy to care for as they are easy on the eyes . . . and on the back . . . and on the feet.
13. **STRATO-BUCKETSEATS.** Nice thing about ordering sporty Strato-buckets for your Malibu Sport Coupe or Convertible: there are

In the time it takes to enjoy a fine cigar, Astro Ventilation will have replaced the air inside umpteen times.

thick layers of foam padding under the carefully fitted all-vinyl covering, and they're contoured . . . so they'll fit you, regardless of size. Available in black, parchment/black, dark blue and red (also medium green and dark green on coupes).

14. **INSTRUMENT PANEL.** While you're ogling that smart Concours interior below, we'd like to say a few practical things about our richly padded Chevelle instrument panel. Note how it's conveniently designed in the driver's favor. Controls are clustered for

fingertip ease. Instruments angled for better visibility. And the whole beautifully appointed sweep of vinyl and metal is toned down for reduced glare.

15. **ASTRO VENTILATION.** We figured you'd be a lot more comfortable if we brought some of the outside air inside. So we made our Astro Ventilation standard on all '69 Chevelle Sport Coupes and Convertibles. In the time it takes to enjoy a fine cigar, Astro Ventilation will replace the air inside your Chevelle again and again. Refreshing.
16. **INTERIOR DIMENSIONS.** Chevelle proves that mid-size cars aren't simply built to carry mid-size people. We build it roomy enough to hold the office car pool . . . or the garden club . . . or approximately half of the starting football team.



CONCOURS INTERIOR

17. **WHEELBASE DIMENSIONS.** If you think we contradict ourselves sometimes, you're right and wrong. For example, coupes and convertibles share a trim 112" wheelbase. Sporty looking. Easy to handle. Just right. People like it that way. Sedan wheelbases go four inches longer. Again, just right. Somehow mid-size sedans look better that way. And people expect a little more room in front and back. So you see we've got good reasons to be inconsistent. Sometimes.
18. **MAGIC-MIRROR ACRYLIC LACQUER FINISH.** First we bake the Magic-Mirror finish in . . . then we try like blazes to bake it out for days and days under simulated desert conditions. No luck. The Magic-Mirror finish has a resistance to cracking, chipping, peeling, blistering, flaking and fading that's almost uncanny.

19. **APPEARANCE GUARD GROUP.** With 90 million other cars on the road you'd be hard pressed to keep your Chevelle nick- and ding-free without keeping it in the garage. So we offer a special accessory group that has one purpose in life . . . helping you keep up appearances. It includes front and rear bumper guards. Plastic door edge guards at all doors. Four color-keyed mats to keep your floor covering beautiful. And even a vanity visor mirror. Of course, items can be ordered separately.
20. **STANDARD SIX.** The standard 6-cylinder Chevelle engine for 1969 is our rugged 140-hp Turbo-Thrift 230 that runs on regular fuel and not much of it. It was standard in 1968 and 1967, too. If we ever do bring in a new standard Six for Chevelle, you can bet it'll have a lot of the Turbo-Thrift 230 in it. Old Ironsides.

21. **EXTRA-COST SIX.** Actually, the only thing that comes close to our standard Six is our 155-hp Turbo-Thrift 250. They're practically two peas in a pod, except that the 250 has larger displacement for more usable power at normal driving speeds. And while it is extra-cost, that doesn't necessarily mean extra operating cost.
22. **STANDARD V8.** When we introduced the 200-hp Turbo-Fire 307 V8 last year we had the finest economy/performance blend in the mid-size class. It's back for '69 with a host of subtle improvements. Listen everybody, they're playing our song again.

23. **TWO NEW EXTRA-COST V8s.** We've got a couple of new things to say to some intermediates who offer big V8s as standard equipment: 255-hp regular-fuel Turbo-Fire 350 V8 . . . and 300-hp Turbo-Fire 350 V8. Liveliest power plants under 4-carbs this side of our own great 396 V8. Order either of these V8s on your Chevelle and odds are the price will still be lower than many other intermediates with the big V8 standard.
24. **TURBO-JET 396 V8.** Feature attraction of the SS 396 equipment package. Base engine gives you 325 hp, 4-barrel carburetion, hydraulic valve lifters, 2.5-inch dual exhausts, 10.25 to 1 compression ratio. We refer to it as the general-performance high-performance engine, mainly to distinguish it from the 350-hp 396 that you also can order.

**First we bake the Magic-Mirror finish in . . .
then we try like blazes to bake it out.**



MALIBU SPORT COUPE

25. **3-SPEED FULLY SYNCHRONIZED TRANSMISSIONS.** Is it ostentatious to offer two 3-speed fully synchronized transmissions? We call it logical. The man who drives his Chevelle as hard as he drives himself might want to order our new extra-durable Special 3-Speed fully synchronized floor-shift transmission. The man whose idea of an endurance run is Sunday dinner with his wife's people can get by admirably with the fully synchronized 3-Speed that's standard with standard Chevelle engines. See power team availability, page 18.

We call Chevelle the concentrated Chevrolet. Just add gas.

26. **4-SPEED FULLY SYNCHRONIZED TRANSMISSION.** Of course, if your driving habits run to the sporty, you can select our 4-Speed fully synchronized floor-shift transmission that's available with any Chevelle V8. When you do, it will be tailored to your engine's size for best balance of performance and economy.

27. **POWERGLIDE AUTOMATIC TRANSMISSION.** Far and wide the most popular Chevelle transmission (ergo, the most popular transmission in the mid-size field). Available on all engines, save our Turbo-Jet 396. And that "glide" in Powerglide pretty well sums up what you can expect when you put it to the test.

28. **TURBO HYDRA-MATIC TRANSMISSION.** What more can we say about Turbo Hydra-Matic—likely the finest automatic transmission in the world. This: Turbo Hydra-Matic is now available

with every Chevelle engine, Six or V8. Features three forward speeds for normal driving, stop-and-go driving or up and down steep grades. Shift it through the gears manually or let it alone, it'll do it automatically. Can be ordered with control lever in a handsome console when you order equally handsome buckets.

29. **SPECIAL INSTRUMENTATION.** We refuse to take sides in the donnybrook over instrument warning lights vs. needle gauges. So we give you a choice. On any Malibu V8, or Concours or SS 396 you can order special instrumentation that includes electric clock, tachometer, and needle gauges for ammeter, temperature and oil pressure indication.

30. **POWER STEERING.** As if Chevelle handling characteristics weren't near optimum already, you can also order a reliable

power steering system that responds so quickly and precisely you'd think it was an extension of your arm. Makes Chevelle especially agile in city driving and in close parking maneuvers.

31. **POWER DISC BRAKES.** If you really care to get technical about the basic design of these caliper-type hydraulically actuated disc brakes ask to see your Chevrolet dealer's service manual. The thing to remember is that Chevelle power front disc brakes work with Safety-Master rear brakes to provide sure braking power with minimal fade. Specify them on any 1969 Chevelle. Included in SS 396 package you can order.

32. **VINYL ROOF COVER.** Enough of you told us you wanted vinyl roof covers available on more models, so now you can order one on any coupe or sedan. Something else, in addition to black



MALIBU CONVERTIBLE

or parchment vinyl roof covers to go with all Magic-Mirror acrylic lacquer finishes, you also can order one in midnight green, dark brown or dark blue with selected exterior colors.

- 33. **RIGID QUALITY CONTROL SYSTEM.** When a '69 Chevelle rolls off the end of the assembly line it's in fine fit . . . so says a quality control system that shows no mercy. All along the line, each Chevelle is scrutinized to find things you'd never notice in all your years of ownership. And if corrections have to be made, we make sure they're checked again. We're not happy until we're sure we can make you happy. And so it goes on the longest day in the life of every '69 Chevelle.
- 34. **BODY BY FISHER.** Everything behind the engine compartment and above the frame on the 1969 Chevelle has been sewn,

stitched, bonded, tied, welded, stapled, bolted, painted, minutely inspected and approved by the most respected coach assembly people in the business, Fisher Body. How many other car bodies do you know by name?

- 35. **BODY CONSTRUCTION.** Maybe you never thought of it this way, but sitting in a Chevelle is like sitting in a steel vault. Roof rails, windshield and rear window headers (except convertible), door and roof pillars are rugged box section design. Doors, hood and deck lid are double paneled in steel. Roof and

The inside story on every 1969 Chevelle is very hush hush.

floor panels are heavy-gauge steel. It's all put together with over 12,000 separate welds then bolted to a beefy full-length frame through an advanced body mounting system. Comforting.

- 36. **SOUND INSULATION.** The inside story on every 1969 Chevelle is very hush hush. It's all about thick blankets of jute and asphalt-impregnated materials on the floor, above the headliner, at the bulkheads. It's about spray-on fiber sound deadeners at strategic areas. Then too, it's about Chevelle's refined drive-line design for '69 that helps reduce noise and vibration. Drum-tight windows. Doors that snuggle up to the pillar. One of the quietest rides you've never heard.
- 37. **RIDE AND HANDLING.** The way the '69 Chevelle tracks true even on the snakiest routes, you'd think we had a homing device

in the front end. Credit a number of fine engineering features and refinements: wide-stance chassis with a low center of gravity; computer-selected Full Coil suspension, double-acting hydraulic shock absorbers and an army of insulators on suspension members to help shake off bumps with barely a shudder. Brawny 14-inch wheels and large-size tires add more traction; a refined drive line design that helps veto vibrations. They all go into making Chevelle one of the most sophisticated tracking systems this side of the Cape.

- 38. **EASY-CARE FEATURES.** Obviously, we can't say your '69 Chevelle will never need servicing. But it does boast many built-ins designed to make service stops less costly, less frequent. For instance, you could drive from Detroit to San Francisco,



MALIBU INTERIOR

back to Detroit, turn around and run to Denver, Colorado, before your Chevelle chassis would require lubrication. And there are inner fenders in each fender well (plastic up front) to protect against corrosion. Flush-and-dry rocker panels that clean themselves while you drive. Safety-Master brakes—completely self-adjusting—feature a dual master cylinder and corrosion-resistant brake lines. And that's just to mention a few.

39. **TRIPLE THEFT PROTECTION.** This just might be the year that we put car thieves out of business. Standard on all '69 Chevelles is a new single-operation lock system for the ignition, steering wheel and transmission selector. That's enough to make a bad guy turn good, any day.

40. **OPERATING CONVENIENCE GROUP.** You can order a special

accessory group designed to get you where you're going with a little less work and worry. It includes an electric clock; a rear-window defroster to help clear off frost and fog from inside so you don't have to go outside; and a remote-control outside rearview mirror that adjusts to an infinite variety of positions from inside. Items can be ordered separately.

41. **KEYLESS DOOR LOCKING.** Now we can't say positively that this is the reason why people turn to Chevelle rather than some of its competitors, but it sure makes you wonder. You push the lock button down, hold the pushbutton on the door handle in, and close the door. If you're worried about locking your keys in the ignition, when you open your door there's a haunting little buzzer that warns you to remove them.

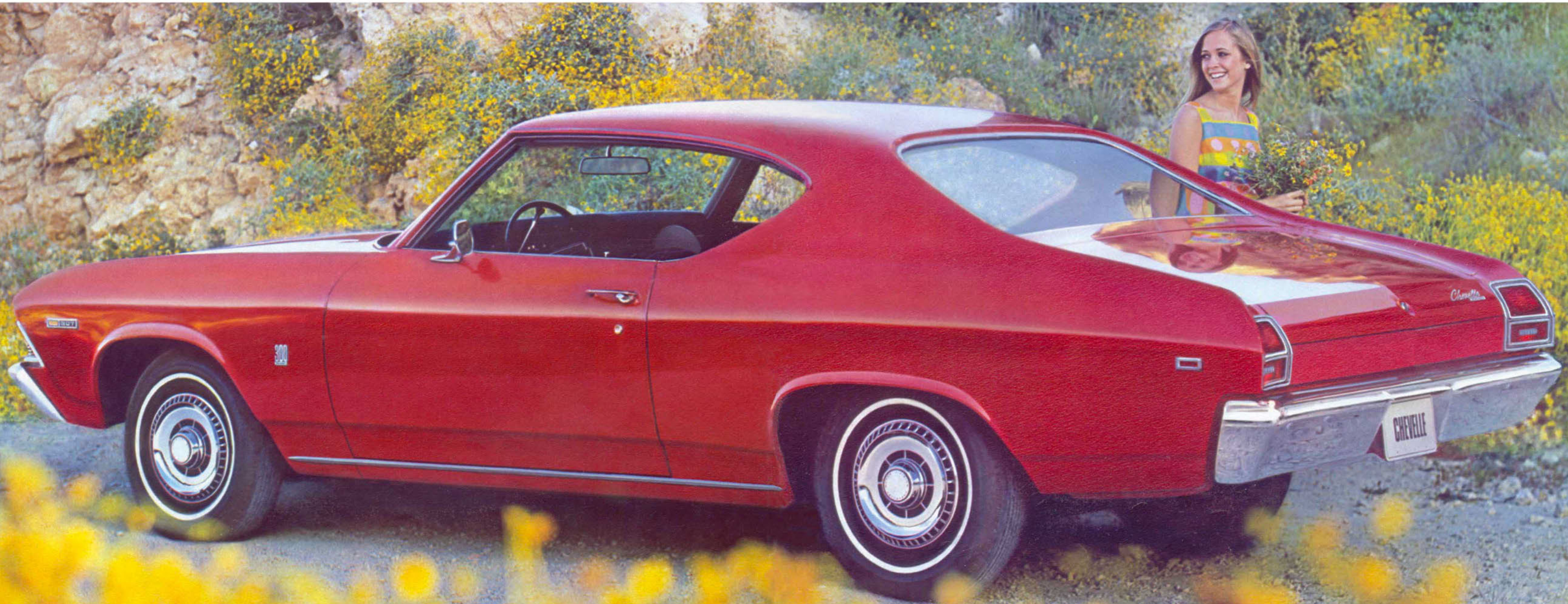
42. **SAFETY AND SECURITY.** One of the comforts of driving a Chevelle is knowing that steps have been taken to provide you an additional measure of safety and security. For '69 our standard safety features include: two front-seat head restraints; an anti-theft ignition, steering and transmission lock; and starter safety switch on all transmissions. You'll find a complete list on page 18. This year, while you're driving Chevelle make all that built-in security work for you . . . use your seat and shoulder belts. Button down those passenger guard door locks. And the law says signal when turning.

43. **RELOCATED FRONT-DOOR LOCK BUTTONS.** Something you won't see on many other intermediates: front and rear door lock buttons on Chevelle are closer to center on the door for

easier access by passengers and driver. If this small convenience were the only difference between Chevelle and any other mid-size you might be considering, wouldn't that be difference enough?

44. **HIDE-A-WAY WINDSHIELD WIPERS.** Out of sight out of mind, just the way they should be, until needed. At your bidding they leap to action in either of two speeds. Wiper blades overlap at the center of the windshield to provide a better panorama. And, how about this, the driver's side blade features articulated

When you get right down to it, one of the best reasons to go Chevelle in 1969 is still price . . . when you get right down to it.



300 DELUXE SPORT COUPE

action, sweeps broad and clean within two inches parallel of the windshield pillar. Standard on Malibu. Can be specified for 300 Deluxe models.

45. **HEADLIGHT WASHER.** For '69 you can order a new and ingenious system for washing road grime, salt and things of that ilk off the outboard headlights. Hold over the wiper/washer switch on the instrument panel and a pressure pulse of water attacks (even while driving). If this isn't the best reason given you for going Chevelle, it's certainly the most novel.
46. **WEATHERPROOFING.** We whip up instant storms to see just how watertight the passenger compartment and trunk on every Chevelle is. First, we bond the windshield and rear window to the body. Seal the deck lid and window sills with yards of rubber

stripping. Seal the doors with molded vinyl. Caulk all the joints and seams with a special compound. Then, each body spends four minutes in a simulated storm . . . water under pressure trying to get in from all directions. That's just one of a whole battery of tests. If it seems to you we're trying to do something about the weather, you're right.

47. **CHILD SAFETY SEAT.** Traveling with toddlers from now on can be a lot easier, a lot safer and a lot more stylish. Your dealer can provide a deeply padded, vinyl-clad child safety seat on the Chevelle of your choice. It's available in parchment to complement your interior scheme and has its own safety belt. And we fixed it so the little one has a big view of the outside world. Could we say, "putting toddlers first keeps us first"?

48. **LIGHT MONITORING SYSTEM.** You can order a remarkable light monitoring system that keeps you posted on the working order of running lights. It's available on all '69 Chevells. A system of fiber optics picks up light from the source and transmits it to convenient color-coded monitors (red, amber and green) located on both front fenders. Another monitor is stationed in the rear passenger compartment, easily visible through the rearview mirror.

One of the things we do to stormtest the Chevelle is whip up our own storms.

49. **POWER ASSISTS.** Enter two all-new power assists for Chevelle in '69, vacuum-operated power door locks that let you lock all doors simultaneously from inside the car, and a power trunk opener for more convenient access to the luggage compartment. Add them to your Malibu, if you like, along with power windows, power steering and power brakes. It sure is getting to be a pushbutton world.
50. **STEREO SYSTEMS.** Maybe this is the year you go full stereo. We make it awfully easy. You can order a deluxe 8-track tape system with four speakers, and exceptionally fine tone and balance control. And/or specify AM/FM stereo radio. We even start your tape collection with a free 80-minute cartridge titled "Music of the U.S.A."



300 DELUXE 4-DOOR SEDAN



300 DELUXE INTERIOR

POWER TEAMS

| | 3-Speed fully synchronized | Special 3-Speed fully synchronized | 4-Speed fully synchronized | Power-glide | Turbo Hydra-Matic |
|---------------------------|----------------------------|------------------------------------|----------------------------|-------------|-------------------|
| 140-hp Turbo-Thrift 230* | * | • | | • | • |
| 155-hp Turbo-Thrift 250 | * | • | | • | • |
| 200-hp Turbo-Fire 307 V8* | * | • | • | • | • |
| 255-hp Turbo-Fire 350 V8 | | • | • | • | • |
| 300-hp Turbo-Fire 350 V8 | | • | • | • | • |
| 325-hp Turbo-Jet 396 V8† | | * | • | • | • |
| 350-hp Turbo-Jet 396 V8† | | * | • | • | • |

*Standard. †Available only with SS 396 equipment package.

1969 SAFETY AND SECURITY FEATURES. In 1969 all Chevelles feature an impressive array of safety, anti-theft and convenience equipment, more notable among these are: • Energy-absorbing steering column • Seat belts with pushbutton buckles for *all* passenger positions • Shoulder belts with pushbutton buckles and special storage provision for driver and right front passenger (except convertibles) • Two front seat head restraints • Passenger guard door locks—with forward mounted lock buttons • Four-way hazard warning flasher • Dual master cylinder brake system with warning light and corrosion-resistant brake lines • Folding seat back latches • Dual-speed windshield wipers and washers • Dual-action safety hood latch • Outside rearview mirror • Backup lights • Side marker lights

and parking lights that illuminate with headlights • Energy-absorbing instrument panel, padded sun visors • Reduced-glare instrument panel top, inside windshield moldings, steering wheel hub, and windshield wiper arms and blades • Wide inside day-night mirror with deflecting base • Lane-change feature in direction signal control • Safety armrests • Thick-laminate windshield • Soft, low-profile window control knobs, coat hooks, dome light • Padded front seat back tops • Smooth contoured door and window regulator handles • Anti-theft ignition key warning buzzer • Anti-theft ignition, steering and transmission lock • Starter safety switch on all transmissions • Tire safety rim • Safety door latches and hinges • Uniform shift quadrant • Cargo-guard luggage compartment.

MAGIC-MIRROR FINISH EXTERIOR COLOR AVAILABILITY

| | | |
|------------------|-----------------|-----------------|
| Tuxedo Black | Champagne | LeMans Blue |
| Dover White | Burnished Brown | Burgundy |
| Cortez Silver | Frost Green | Fathom Green |
| Garnet Red | Azure Turquoise | Monaco Orange* |
| Olympic Gold | Glacier Blue | Daytona Yellow* |
| Butternut Yellow | Dusk Blue | *SS 396 only |

Our select roster of Options & Custom Features represents many more reasons to go Chevelle in '69. Some are shown below, others listed on the back cover.

Child Safety Seat



Mag-Spoke Wheel Covers



Rear Window Defroster



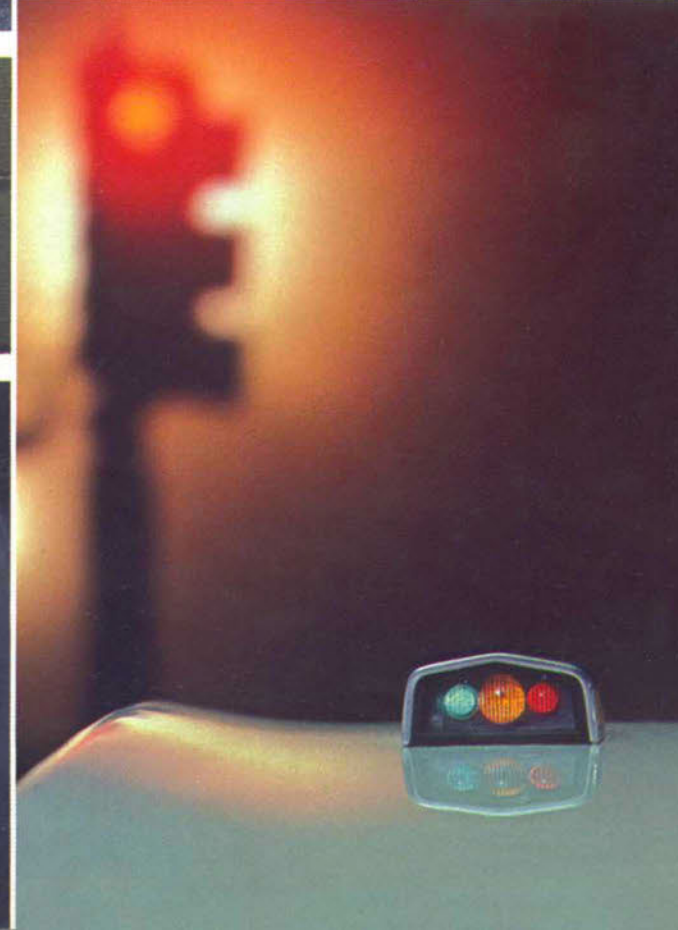
All-Vinyl Strato-Bucket Seat Interior



Power Door Locks



Light Monitoring System



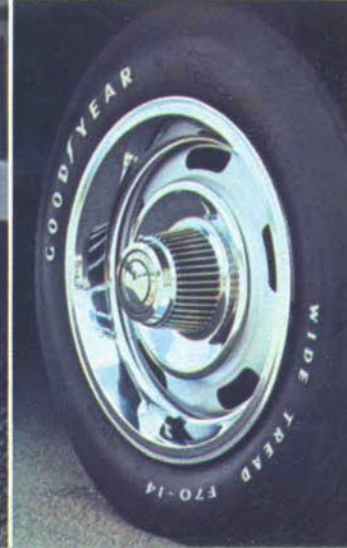
Headlight Washers



Power Disc Brakes



Rally Wheels





SS 396 Sport Coupe*



SS 396 Convertible*



Concours Sedan**



Malibu Sport Coupe



Malibu Convertible



Malibu Sport Sedan



Malibu 4-Door Sedan



300 Deluxe Sport Coupe



300 Deluxe Coupe



300 Deluxe 4-Door Sedan

*SS 396 available for Malibu Sport Coupe and Convertible; 300 Deluxe Sport Coupe and Coupe. **Concours available for Malibu Sport Sedan.

Pick your Chevelle... pick your features... discover the next fifty reasons for yourself.

1969 Chevelle models, power teams and interior availability, as well as many of the most popular Chevelle Options & Custom Features, are included on the convenient check list below. Use it to design the Chevelle you have in mind, then take it to your dealer. He'll gladly answer your questions on price, color and model/equipment availability.

INTERIORS (EXTRA COST)

- All-vinyl (standard for convertible)
- All-vinyl Strato-bucket seats (Malibu Sport Coupe and Convertible only)

ENGINES

- 140-hp Turbo-Thrift 230 Six (Standard)
- 200-hp Turbo-Fire 307 V8 (Standard)
- 155-hp Turbo-Thrift 250 Six
- 255-hp Turbo-Fire 350 V8
- 300-hp Turbo-Fire 350 V8
- 325-hp Turbo-Jet 396 V8 (For SS 396 only)
- 350-hp Turbo-Jet 396 V8 (For SS 396 only)

TRANSMISSIONS

- 3-Speed fully synchronized (Standard with standard engines)
- Special 3-Speed fully synchronized
- 4-Speed fully synchronized
- Powerglide automatic
- Turbo Hydra-Matic

POPULAR EXTRAS

- Power steering
- Power brakes
- Power convertible top (white or black)
- AM radio; AM/FM radio; AM/FM Stereo radio
- Stereo tape system
- Vinyl roof cover (parchment, black, dark brown, dark blue or midnight green)
- Soft-Ray tinted windows
- Rally wheels
- Wheel covers (Mag-style, Mag-spoke and others)
- White-lettered wide-oval tires
- Comfortilt steering wheel
- Cruise-Master speed control
- Custom deluxe seat and shoulder belts
- Speed warning indicator
- Center console (available with Strato-buckets only)
- Auxiliary lighting package (includes ashtray, courtesy, glove compartment, luggage compartment and underhood lights)

NEW OPTIONS FOR '69

- Headlight washer
- Child safety seat
- Engine block heater
- Power door lock system
- Power trunk opener
- Mirror maplight

All illustrations and specifications contained in this literature are based on the latest product information available at the time of publication approval. The right is reserved to make changes at any time without notice, in prices, colors, materials, equipment, specifications and models. Chevrolet Motor Division, General Motors Corp., Detroit, Mich. 48202.

