

This year,
DODGE is turning up the
fever



Dodge



1969 Dodge Polara. Totally new, it is. Expensive, it isn't.

If you're looking for a big, luxurious new car that sports a low price, look no farther. 1969 Dodge Polara. With such standard items as foam-padded seats, carpeting, and

a 230-hp V8. Not to mention an all-new instrument panel and concealed windshield wipers. Why wait, big car lovers? This is your year. 1969 Dodge Polara.