

LTD By Ford.

If you've never owned a Ford before,  
you're one of the reasons we built this one.

It has a track as wide as a Cadillac's,  
for great road-hugging.

A wheelbase longer than a Chevrolet's,  
for a smooth ride.

A turning circle smaller than a Plymouth's,  
for easy parking.

More trunk space than a Buick LeSabre.

And a big Front Room nobody else offers.

It also has a lot of people looking, test-driving, and  
changing their minds about Ford.

See your Ford dealer today,  
if you're ready for a change.

For the better.



It's the going thing!

FORD

