

Farm & Ranch Special has Flex-O-Matic rear suspension; cargo boards; rear-step bumper; Western mirrors; HD springs, battery, alternator.

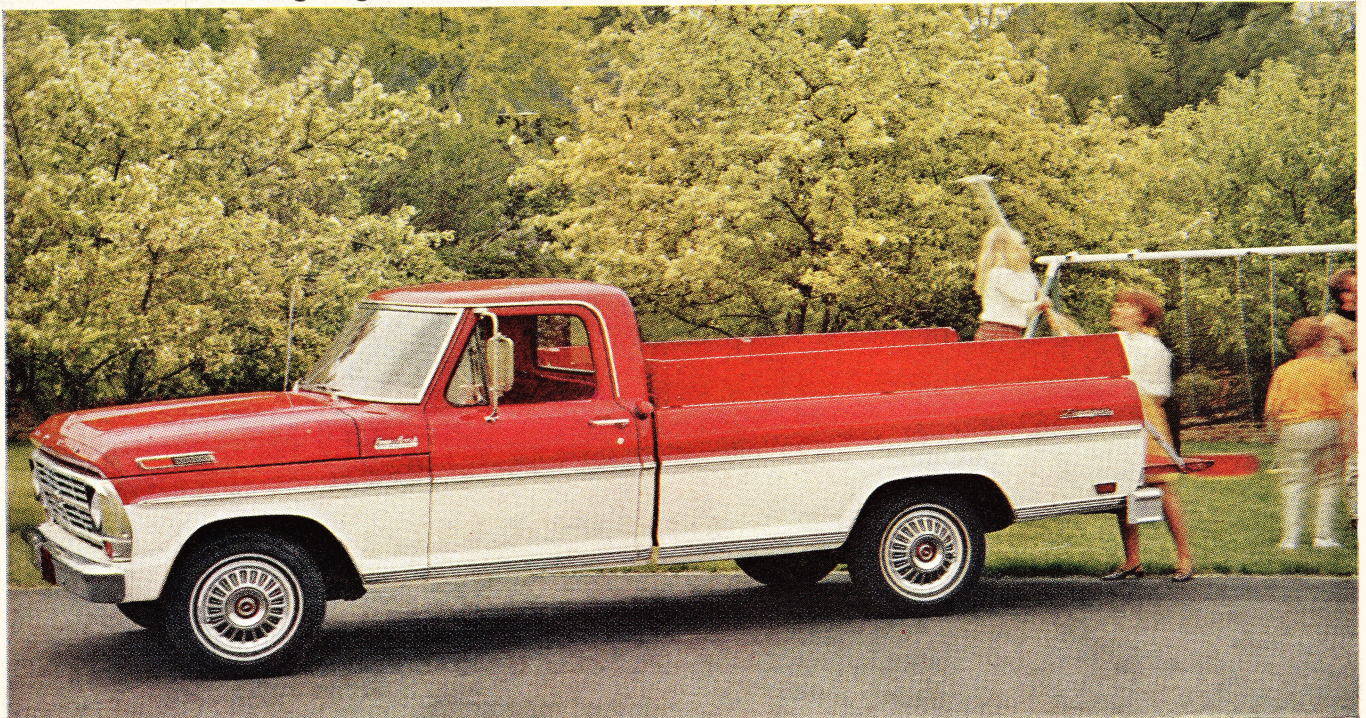
Works like a truck
Rides like a car

You win across the board with Ford. Reason? Better ideas—like road-smoothing Twin-I-Beam front suspension. Two forged I-beams give it strength, coil springs supply the easy going. Your winnings include Ford's comfortable cab, roomiest of them all . . . choice of smooth Sixes or powerful 390-cu. in. V-8 . . . optional SelectAire conditioning, power disc brakes. So ride and win with Ford. It's a smooth track, all the way.



A better idea
for smooth riding:
Twin-I-Beam
Suspension—
only Ford has it!

Either way, you win



Back-of-seat storage; under-hood 110/120-volt, 2500-watt Electric Power Pak, Camper Special models are available.

FORD PICKUPS

