



Richard Petty's Cobra—Winner of Riverside 500

Bargain day at the muscle works.



1969—Year of the Snake. Torino Cobras started it. Driven by racing's top pros, these specially modified SportsRoofs punched the ticket 1, 2, 3 in the Riverside 500. After that the wins came fast: the ARCA 300, the fabulous NASCAR win at the Daytona 500 and the Carolina 500 at Rockingham. And that's only the beginning! Torino was the big crunch last year too, winning the championship in all three major racing circuits: NASCAR, USAC and ARCA. That oughta tell you something about the automobile!

For those of you who'd rather drive performance cars than eat . . . we've built Cobra. It's the street version of the racing Torino Cobra. And because we know that the good guys aren't always rich guys, we make it all basic muscle. Dig the standard specs: the Big Vee Cube—428 CID 4-barrel, 335-horsepower; fully



synchronized 4-on-the-floor, competition suspension with staggered rear shocks; 6-inch rims, belted wide F70 x 14s, hood lock pins and more. For a few dollars extra, go full house—option the 4V Cobra Jet Ram-Air V-8 and bring home *all* the trophies! Catch the hiss'n' honker soon in your Ford Dealer's Performance Corner. Cobra—the Bargain Bomb!



See your Ford Dealer for your free copy of Ford's 1969 Performance Buyer's Digest, or write: Performance Digest, Department PR, P.O. Box 1000, Dearborn, Mich. 48121

For full color Cobra decal, send 25¢ in coin to: COBRA, P.O. Box 1000, Dearborn, Mich. 48121

COBRA

