



Cobra strikes again!

1969 Cobra SportsRoof with 428 CID Cobra Jet Ram-Air V-8

Torino Cobra wins Daytona 500

Three races—three wins. Right on top of a 1-2-3 finish in the Riverside 500 and victory in the ARCA 300, Ford's Torino Cobras take three of the top four places in the Daytona 500, with Lee Roy Yarbrough piloting the winning car. All of the 50 cars that started were specially modified for racing. Only 28 finished. Proof that Torino Cobra can take it.

You get a lot of this same kind of winner-take-all action in the Cobras at your Ford Dealer's Performance Corner. Cobra comes with a standard 4-barrel

428 CID V-8, rated at 335 horsepower. There's a Cobra Jet Ram-Air version available. Transmission is a trigger-quick, fully synchronized 4-speed box. There's a chassis to match, with competition suspension, staggered rear shocks, 6-inch wheel rims, belted wide-tread F70 x 14 white sidewall tires, hood lock pins—the works. Two-Door Sports-Roof or Hardtop models. Try some Cobra action for yourself at your Ford Dealer's Performance Corner. See why Going Ford is the Going Thing!

Ford has a Corner on Performance



February 1—Riverside 500*. Torino Cobras sweep 1st, 2nd and 3rd—Richard Petty sets new record in his first race in a Ford.

February 16—ARCA 300*. Torino Cobra wins with ARCA champion Benny Parsons at the wheel.

February 23—Daytona 500*. Torino Cobras win, taking three of the first four places. Lee Roy Yarbrough drove the winner.

*All cars entered were specially modified for racing.

COBRA

