



**THE W-MACHINE
A MOTHER COULD
LEARN TO LOVE.
W-32, THE
NEW STREET W.**

If you've been paying attention at all, you already know about Dr. Oldsmobile's W-30 and W-31. And you know exactly what they're for.

Well, W-32 is something else. It's a 400-cube, 350-bhp, Force-Air 4-4-2 honker. But it's a honker with culture. Which means with a refined, unlumpy idle.

But make no mistake. This is a full-fledged, free-breathing W-Machine. From mammoth front air scoopers to low-restriction dual exhausts — plus almost everything in between! 4-bbl. cold air carb. High-overlap cam. Separated center exhaust ports. Streamlined, individually branched exhaust

manifolds. Fan clutch. Rally hood stripes. Polyglas-belted wide ovals. (When the good Doc says full-fledged, he means full-fledged!)

Anti-Spin rear axle? Turbo Hydramatic 400? Try to find a W-32 without them.

It's just as tough as finding one without our mind-boggling low price!

If you'd like to turn W-Street into Easy-Street, go see your Olds dealer.

DR. OLDSMOBILE'S W-32
Make your escape from the ordinary.

Dr. Oldsmobile posters now available. Set of four (24" x 16"), plus Dr. Oldsmobile Booklet. Send \$1.00 to: Oldsmobile, P.O. Box W-31, Dept. CL, Plymouth, Michigan 48170