

The 1969 Road Runner. There's still only one place to catch it.

If you want a high-performance car, Road Runner is one car to think about. This year, there are three Beep-Beeps.

A brand new convertible for 1969.

Road Runner hardtop. As well as the great original—our 2-door sport coupe.

The Road Runner is a real performer. But not because it costs a lot of money. It doesn't.

It comes, nevertheless, with a standard 383 cubic inch V-8. A 4-barrel carburetor. An unsilenced air cleaner. And dual exhaust trumpets.

A 4-speed transmission with Hurst Linkage. A high lift cam. And Red Streak Wide Boots.

Options include a tachometer, and our new 160-position driver's adjustable bucket seat that does everything a power seat does. At roughly half the cost. Another new option: functional hood scoops, or "air grabbers."

Now there is a larger, full-color Bird

on the deck lid, doors and instrument panel. Plus a new deluxe steering wheel —with the Bird perched right on the hub.

And this year's Road Runner comes in eighteen exterior colors. With broad

black sport stripes on the hood, optional. Pity the poor coyote.

If Road Runner doesn't baffle him with numbers, he surely will with plumage. "Beep-Beep!"

You can catch the Road Runner. At your local Plymouth Dealer's. That's the place, and 1969's the time to . . .



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Look what Plymouth's up to now.