This is the year to break away from the humdrum and into a Wide-Track Pontiac.

How come Pontiac engineers never seem to let great enough alone? Our even-plusherthan usual Bonneville causes us to ask the question. Bonneville's wheelbase is longer -now stands at a luxurious 125 inches and rests on new wider tracked 15-inch wheels for '69. Bonneville's 428 V-8 can be ordered

up to 390 horsepower along with 3-speed Turbo Hydra-Matic. New energy absorbing material protects its bumpers front and rear. And the interior accommodations? Rest easy, friends. That great Bonneville magic abounds. You can select from a dazzling array of cloth and expanded Morrokide, or

all-Morrokide, (or all-leather in the convertible). And rich-looking inserts touch up the doors and instrument panel. We can't think of any better way to put something great between you and the highway. Your Pontiac dealer will gladly handle the introduction.





The Wide-Track Family for '69: Grand Prix, Bonneville, Brougham, Executive, Catalina, GTO, LeMans, Tempest and Firebird.

