

A 428 V-8 is now standard on Bonneville. That's a Break Away!

Most makers of big, luxurious cars don't go in for performance. Maybe because they're too busy thinking plush.

Pontiac isn't.

Of course, our Bonneville pampers with the best of them. Large cushiony sofas, front and rear, covered in expanded Morrokide and rich weaves. Or all-Morrokide. Accents of simulated burlled elm. Thick instrument

panel padding—top and bottom. Deep nylon-blend, wall-to-wall carpeting. The works.

But to underpower a car named Bonneville would be treason. Certainly not at all like Pontiac.

Hence a 360-hp, 428-cubic-inch V-8 with a four-barrel carburetor is now standard. Bonneville moves when it's told.

And goes where it's told, too. Comfortably.

That's one of the nicest things about our famous Wide-Track stance. (Now wider than ever.) And the big 15-inch wheels. And the longer, 125" wheelbase.

Which is why we recommend that you swing a Bonneville onto a piece of pike. Just so you'll know how a big, luxurious car is supposed to behave.



The Wide-Track Family for '69: Grand Prix, Bonneville, Brougham, Executive, Catalina, GTO, LeMans, Custom S, Tempest and Firebird. Pontiac Motor Division

Break Away in a



Wide-Track Bonneville