

Ogle a Beaumont. **Beautiful.**
Size it up. **Trim.**
Drive it hard. **Responsive.**
Check the gas mileage. **Great.**
Herd in your family. **Roomy.**
Ask the price. **Right.**
Buy one today.



Certain items shown on the car in this advertisement are optional at extra cost.

Beaumont Custom Sport Coupe

Beaumont is this year's most beautiful compromise. Yes, compromise. Beaumont's not too big, not too small. It's just right. Trim and slim outside, full-size inside, with more than ample trunk space. Beaumont has a split personality, too, and it's up to you which side you get. Available power includes two gas-misering sixes plus five horsepower-rated V8s right up to a scorching 396 with 350 horsepower! And you can team your engine to any one of four transmis-

sions, this year including three-speed Turbo Hydra-Matic! Sport coupes and convertibles feature full side-window visibility for 1969. No-draft windows (and wind noise) are eliminated with a new Upper-level ventilation system which brings outside air into the car through adjustable vents on each end of the instrument panel. See your Beaumont dealer and pick out *your* beautiful compromise now! Every Beaumont has to make it before we mark it



Beautiful **BEAUMONT** for '69—at your Pontiac dealer's