

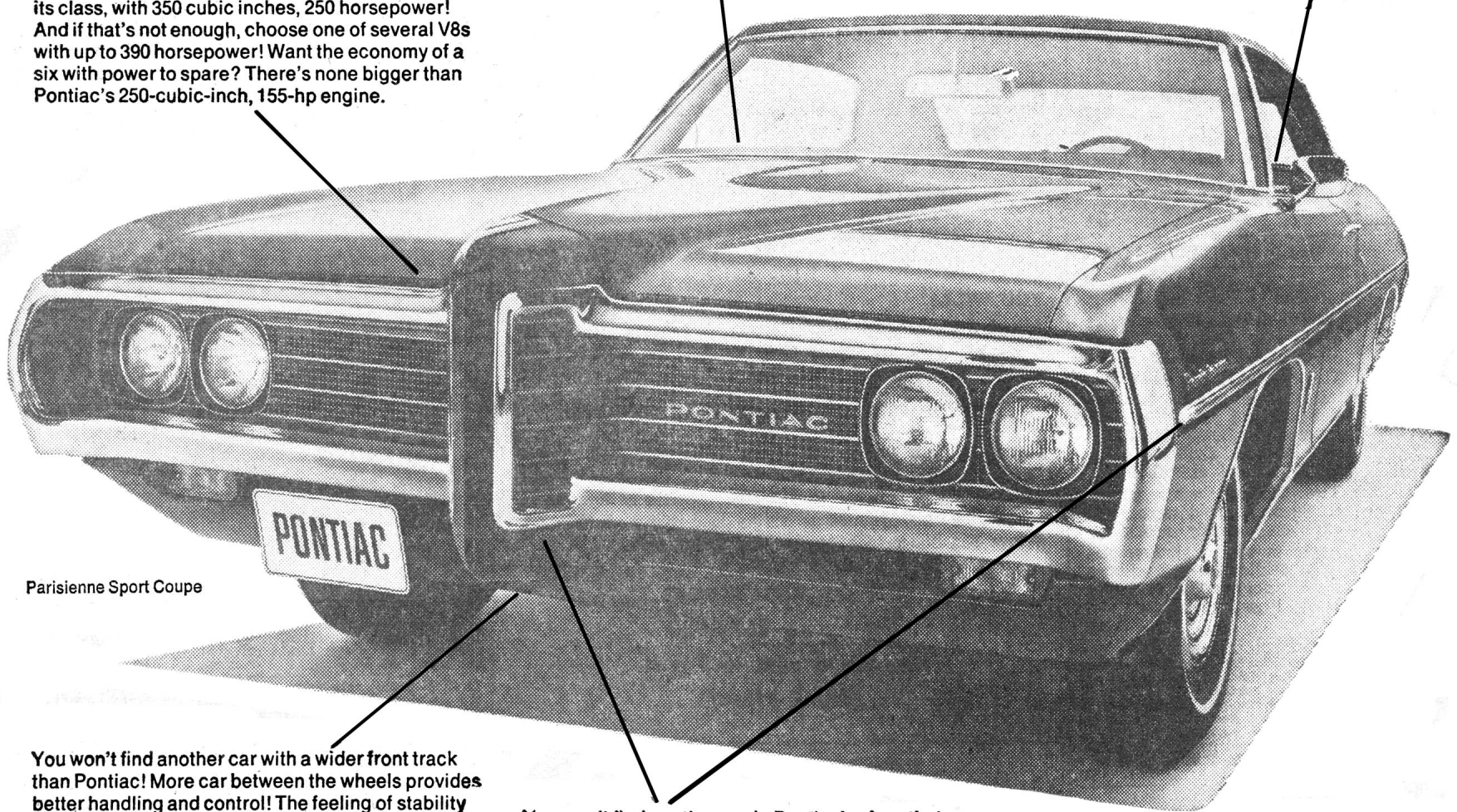
The Pontiac Challenge:

Find a car to match Pontiac, feature for feature, deal for deal!

You won't find another car in Pontiac's class with more standard power! The standard V8 is biggest in its class, with 350 cubic inches, 250 horsepower! And if that's not enough, choose one of several V8s with up to 390 horsepower! Want the economy of a six with power to spare? There's none bigger than Pontiac's 250-cubic-inch, 155-hp engine.

You won't find another car in Pontiac's class that offers more luxury, more style! Concealed windshield wipers enhance the long, sweeping hood; the rear deck is smooth, clean and tasteful. And just wait until you examine those lush interiors!

You won't find a lower priced two-door hardtop in Pontiac's class than the Strato-Chief Sport Coupe. You save more than \$200 over Pontiac's lowest priced hardtop last year.



Parisienne Sport Coupe

You won't find another car with a wider front track than Pontiac! More car between the wheels provides better handling and control! The feeling of stability makes Pontiac driving a completely new and very enjoyable experience!

You won't find another car in Pontiac's class that matches Pontiac's all-around protection features! The Endura bumpable bumper up front, plus side-guard beams in the doors for side-impact resistance! And on most models, vinyl-filled body moldings down both sides for parking lot protection.

You won't find a better deal than you'll get on a Wide-Track Pontiac! And don't forget Pontiac's high resale value record! A better price at trade-in time means lower overall motoring costs! An important saving!

Every Pontiac has to make it before we mark it



Take up the challenge! Count the things that count that come from Pontiac!

Break Away in a Wide-Track Pontiac

See your local authorized Pontiac dealer