There's gaiety during summer in old Quebec. The French Canadians like fun and laughter, and they do not hesitate to adopt such American standards as popcorn and hot dogs. It's not all French cuisine. That's why the bright, gay Firebird

fits so perfectly in the Quebec scene. The French flair for beauty appreciates the saucy lines of the Firebird. And Firebird's quick moves fit the French Canadian temperament. Voila, Mon Ami, c'est Firebird!



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## PONTIAC MOTOR DIVISION

**GENERAL MOTORS CORPORATION**