



**Announcing
Pontiac's new pony express. Firebird Trans Am.**

Back when the Chisholm Trail was considered an expressway, you needed 335 horses to haul the mail. We figure you still do. So Firebird Trans Am's got 'em. Stabled under oversized hood scoops in 400 cubic inches of Ram Air V-8. A heavy-duty, 3-speed box hitches them to a 3.55:1 rear axle and fiber-glass-belted tires. Wells Fargo rides again!

Sound like Trans Am is strictly for wide-open spaces? Take it through a mountain pass. Heavy-duty shocks and springs,

1" stabilizer bar, power front disc brakes and variable-ratio power steering make Trans Am our version of a quarter horse.

But you can probably guess all that by looking at it. Trans Am's engine-air exhaust louvers, rear-deck airfoil, black textured grille, full-length blue stripes, leather-covered steering wheel and special I.D. provide fair warning that this is no ordinary mount. It's Pontiac's new pony express. And that's about as far from ordinary as you can get.

Shown above are some of the many available Trans Am features. See your Pontiac dealer. Pontiac Motor Division.