

# What kind of people buy a new '69 Pontiac Grand Prix at this time of year?

The Wide-Track family for '69: Grand Prix, Bonneville, Brougham, Executive, Catalina, GTO, LeMans, Custom S, Tempest and Firebird. Pontiac Motor Division.



\*Manufacturer's suggested retail price includes federal excise tax and suggested dealer new car preparation charge. Destination charges, state, local taxes and optional equipment additional. Add for options shown. Outside remote-control mirror - \$10.55, Soft Ray windshield - \$25.40.

Not just anyone would. It takes a smart shopper.

Someone who flipped over Grand Prix's styling the first time he saw it back in September.

He's impressed by Grand Prix's handling. And luxury. Especially the cockpit interior. But it's

G.P.'s power that really turns him on. The standard 400-cube V-8. Or one of the 428-cube V-8s he can order.

Obviously, he's sold on the '69 Grand Prix. But he's also patient. He's been waiting. For

just the right time. For the best possible deal. Now his wait is over.

He's a smart shopper. A very smart shopper. Maybe you? Find out at your local Pontiac dealer's. And soon.