The more we hide, the more you see. That's a Break Away!

Seems like a lot of "elegant" cars end up looking like ads for The Shiny-Brite Chrome Works.

Pontiac has nothing against Shiny-Brite, you understand. We simply don't do things that way. Quite the opposite. As the 1969 Grand Prix below illustrates.

Grand Prix's disappearing act started last year with the windshield wipers. Owners liked them so much, we put our clever engineers back to work. They managed to make a 10-foot radio antenna vanish into thin air.

The door handles aren't quite as baffling. But they are recessed to keep the lines clean.

Vent windows? Gone the way of the dodo. Who needs them? Pontiac's upper-level ventilation provides the air without the wind noise.

Here comes the irony. With all that's invisible, Grand Prix's styling is undoubtedly the most noticed (and liked) on the road. Even the chrome buffs are starting to break away. MARK OF EXCELLEN





The Wide-Track Family for '69: Grand Prix, Bonneville, Brougham, Executive, Catalina, GTO, LeMans, Custom S, Tempest and Firebird. Pontiac Motor Division.

