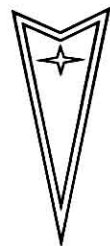


1969 PONTIAC WIDE-TRACKING ACCESSORIES





FIREBIRD • TEMPEST • CUSTOM S • LE MANS • LE MANS SAFARI • GTO
 CATALINA • EXECUTIVE • BONNEVILLE • GRAND PRIX

Wide-Tracking in any of the 34 different 1969 Pontiac models is an impressive experience. It's even more memorable when your Wide-Tracker is equipped to exactly suit your own desires and tastes. The following pages show and describe accessories and options that will help you *personalize* your 1969 Pontiac. □ Where an individual description is followed by (D), the accessory can be installed by your dealer. Those marked (F) are factory-installed. (F,D) means the accessory can be either factory- or dealer-installed.

INDEX

| | | | | | |
|--|---------|--|-------|--|----------|
| Air Cleaner, Dual-stage, Heavy-duty | 12 | Extensions, Tailpipe Exhaust | 13 | Radio, AM/FM Stereo | 16 |
| Air Conditioning | 6,7,8,9 | Fender Skirts | 22 | Ram Air Hood Inlet | 13 |
| Alternator-Regulator, Delcotron | 11 | Fire Extinguisher | 24 | Ram Air IV Engine | 13 |
| Antenna, Electric Power | 17 | Fold-down Rear Seat | 20 | Radiator, Heavy-duty | 12 |
| Automatic Level Control (Superlift Shock Absorbers) | 12 | Gearshift Knob, Custom | 11 | Ride and Handling Package | 13 |
| Automatic Temperature Control Air Conditioning | 6 | Glass, Soft-Ray | 20 | Safeguard Speedometer | 21 |
| Battery, Heavy-duty | 12 | Grand Prix SJ Group | 13 | Safe-T-Track Differential | 13 |
| Brakes, Power | 14 | Guards, Door-edge | 20 | Seat Belts, Custom | 21 |
| Brakes, Front, Power Disc | 12 | Headlamps, Concealed | 22 | Seat, Bucket, Power | 14 |
| Carrier, Chrome Luggage (Station Wagon) | 18 | Hood Retainers | 13 | Seat, Reclining Bucket, Passenger Side | 20 |
| Carrier, Deck-lid | 24 | Lamp, Ashtray | 23 | Seat, Bench, Power | 14 |
| Child Safety Seat | 21 | Lamps, Cornering | 23 | Shock Absorbers, Superlift | 12 |
| Clock, Electric | 22 | Lamp, Glove Compartment | 23 | Shocks, Adjustable, Koni | 12 |
| Clock, Electric, Rally | 11 | Lamp, Instrument Panel Courtesy | 23 | Shocks and Springs, Heavy-duty | 12 |
| Cluster, Auxiliary Gauge | 11 | Lamp, Luggage Compartment | 23 | Shoulder Belts, Front Seat | 21 |
| Cluster, Rally Gauge | 11 | Lamp, Underhood | 23 | "Space-Saver Spare" Tire | 24 |
| Compass, Car | 25 | Lamp, Underhood Utility | 23 | Speaker, Rear | 16 |
| Consoles, Transmission | 10 | Level Control, Automatic | 12 | Speaker, Septra-ponic, Rear for Station Wagon | 18 |
| Convertible Top, Power | 15 | License Plate Frames | 23 | Speaker, Verbra-ponic, Rear System | 17 |
| Cordova Top, Vinyl | 22 | Litter Basket | 25 | Steering, Power, Variable-ratio | 14 |
| Cover, Luggage Carrier (Rak Pac) | 18 | Lock, Child Guard, Rear-door | 21 | Steering, Power | 14 |
| Cover, Spare Tire | 24 | Lock, Gas Cap | 24 | Steering Wheel, Deluxe | 2,3,4,24 |
| Cruise Control | 15 | Lock, Station Wagon Luggage Compartment | 18 | Steering Wheel, Custom Sports | 11 |
| Cushion, Custom, Foam, Front-seat | 22 | Mats, Floor | 25 | Steering Wheel, Tilt | 20 |
| Deck-lid Release | 15 | Mats, Full-width | 25 | Swing Gate, Dual Hinged | 18 |
| Decor Groups | 2,3,4,5 | Mat, Luggage Compartment Floor | 25 | Tape Player, Stereo | 17 |
| Deflector, Wind, Rear-window, Station Wagon | 18 | Mirror, Outside, Remote-control | 21 | Tachometer, Hood-mounted | 11 |
| De-fogger, Rear-window | 20 | Mirror, Visor Vanity | 20 | Tire Pump, Instant-Aire | 24 |
| Defroster, Rear-window, Electric | 20 | Molding, Wheel Opening | 2 | Wheel Covers | 19 |
| Dispenser, Tissue | 25 | Pedal Trim Plates | 2,3,4 | Wheels, Rally II | 19 |
| Emergency Kit, Highway | 25 | Power Door-lock System | 15 | Window Lifts, Power | 14 |
| Exhausts, Dual | 13 | Power-Flex Variable-pitch Fan | 12 | Window, Tailgate, Power-operated | 18 |
| | | Radios | 16 | Windshield Wipers, Concealed | 4 |
| | | Radio, AM/FM | 16 | Ventilation System, Power-flow | 15 |

Pontiac Motor Division of General Motors Corporation reserves the right to make changes at any time, without notice, in prices, colors, materials, equipment, specifications and models, and also to discontinue models.



GROUPS

Some of Pontiac's more popular accessories have been combined into convenient ordering Groups. These Groups, listed below, are installed at the factory, saving you installation costs and delivery delays.

BASIC GROUP (Code 321—UPC Y88)

- Pushbutton Radio and Manual Antenna (available all models—windshield antenna standard on Grand Prix).
- Visor Vanity Mirror, Right-hand (all models).
- Outside Remote-control Mirror (all models).
- Deck Lid Release (available all models except Station Wagons).
- Dual-stage, Heavy-duty Air Cleaner (all models).
- Electric Clock (available all Firebird, Tempest, Custom S, LeMans, LeMans Safari, GTO and Catalina models).
- Custom Foam Front-seat Cushion (available Tempest, Custom S, LeMans Safari, Catalina, Executive and Bonneville models).

LAMP GROUP (Code 322—UPC Y92)

- Cornering Lamps (all models except Firebird).
- Underhood Utility Lamp (Catalina, Executive and Bonneville only).

- Underhood Lamp (Tempest, Custom S, LeMans, LeMans Safari, GTO and Grand Prix only).
- Luggage Lamp (Tempest, Custom S, LeMans and GTO only).
- Warning Lamps (Catalina, Executive and Bonneville only).
- Instrument Panel Courtesy Lamp (Tempest and Custom S only).
- Ashtray Lamp (Tempest and Custom S only).
- Glove Box Lamp (Tempest and Custom S only).

POWER ASSIST GROUP (Code 331—UPC WS6)

- Turbo Hydra-Matic (all models).
- Regular Power Steering (all Tempests and GTO's).
- Variable-ratio Power Steering (available Firebird, Catalina, Executive, Bonneville and Grand Prix models).
- Power Disc Brakes, Front (all models).

TURNPIKE CRUISE GROUP (Code 322—UPC WS5)

- Cruise Control (available all models with V-8 engines and automatic transmissions).

- Tilt Steering Wheel (available all models with Power Steering, except with manual transmission—column shift).
- Power Bench Seat (4-way, available Tempest, Custom S, LeMans, LeMans Safari; 6-way: Catalina, Executive, Bonneville and Grand Prix).
- Power Bucket Seat, Driver (all models with bucket seats).

COMFORT GROUP (Code 334—UPC WS7) available Catalina, Executive, Bonneville and Grand Prix models only.

- Soft-Ray Glass (all windows).
- Power Door Locks.
- Power Windows (standard on Brougham).
- Custom Air Conditioning.

RALLY GROUP (Code 334—UPC WS8) available Firebird, Tempest, Custom S, LeMans, LeMans Safari and GTO models only.

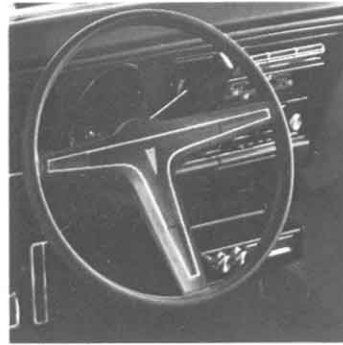
- Rally II Wheels.
- Custom Sports Steering Wheel.
- Rally Gauge Cluster and Clock.
- Hood Ram Air Induction (Firebird 400 and GTO only).
- Ride and Handling Springs and Shocks.

Note: All Group Accessories may be purchased individually, if desired.

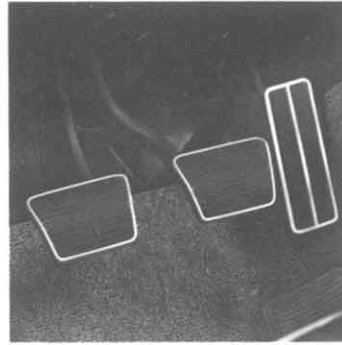
FIREBIRD DECOR GROUP (Code 324)



Deluxe Wheel Covers.



Deluxe Steering Wheel.



Pedal Trim Plates.



Front and Rear Wheel Opening Molding with Air Vent Exhaust Simulators.

The Firebird Decor Group includes the above four accessories for all Firebirds—the Firebird, Sprint, 350, 350 H.O. and 400.



PONTIAC DECOR GROUP (Code 324)

Available Catalina models only.



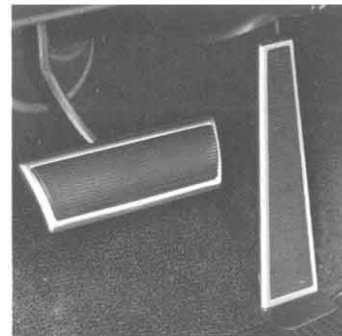
Catalina 4-door Hardtop exterior decor trim features bright metal roof drip moldings. Rocker panel moldings. Deluxe wheel covers. Interior decor trim features brake, clutch and accelerator pedal trim plates and air plenum panel sound deadener. Deluxe steering wheel. (F)



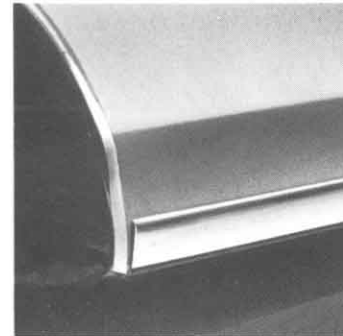
Deluxe Wheel Covers.



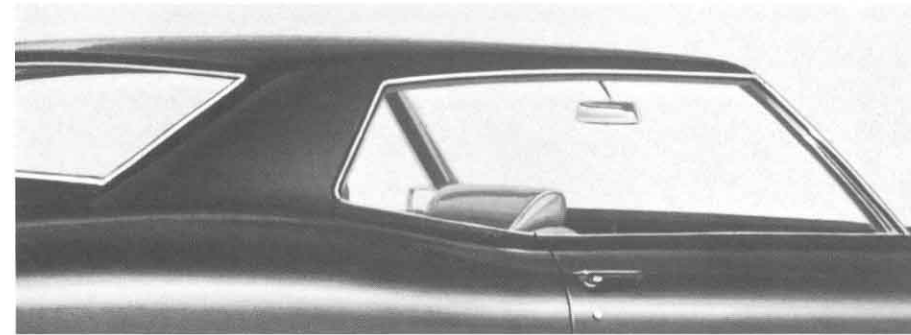
Deluxe Steering Wheel.



Pedal Trim Plates.



Rocker Panel Moldings.



Catalina Hardtop Coupe exterior decor trim features bright metal roof drip moldings. Deluxe wheel covers and rocker panel moldings. Interior decor trim features brake, clutch and accelerator pedal trim plates, rear-floor sound deadener and air plenum panel sound deadener. Deluxe steering wheel. (F)



Catalina 4-door Sedan exterior decor trim features bright metal front- and rear-door, window-frame moldings. Deluxe wheel covers and rocker panel moldings. Interior decor trim features brake, clutch and accelerator pedal trim plates, rear-floor sound deadener and air plenum panel sound deadener. Deluxe steering wheel. (F)

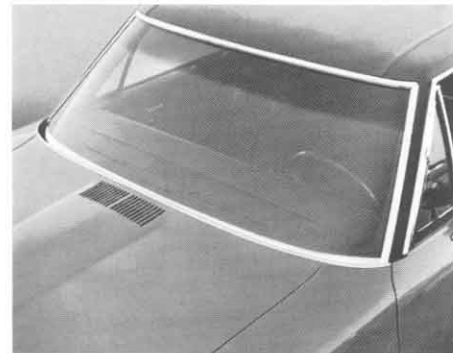


Catalina 2- and 3-seat Station Wagon exterior decor trim features bright metal front- and rear-door window, rear quarter window-frame moldings, rocker panel moldings and deluxe wheel covers. Interior decor trim features brake, clutch and accelerator pedal trim plates and air plenum panel sound deadener. Deluxe steering wheel. (F)

Convertible exterior decor trim features rocker panel moldings. Deluxe wheel covers. Interior decor trim features brake, clutch and accelerator pedal trim plates, air plenum panel sound deadener. Deluxe steering wheel. (F)

TEMPEST DECOR GROUP (Code 324)

Available on Tempest, Custom S, LeMans, LeMans Safari and GTO models only.



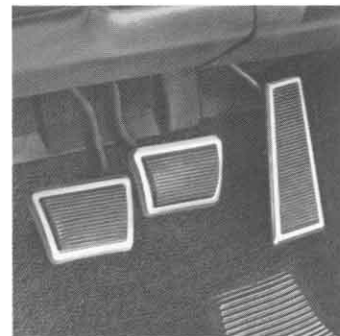
Concealed Windshield Wipers (standard on LeMans, LeMans Safari and GTO).



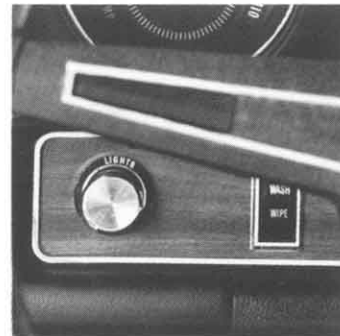
Deluxe Wheel Covers.



Deluxe Steering Wheel (standard on Custom S, LeMans Safari and GTO).



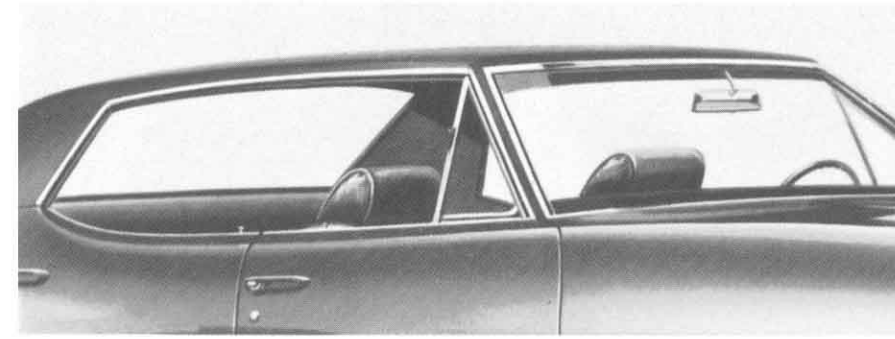
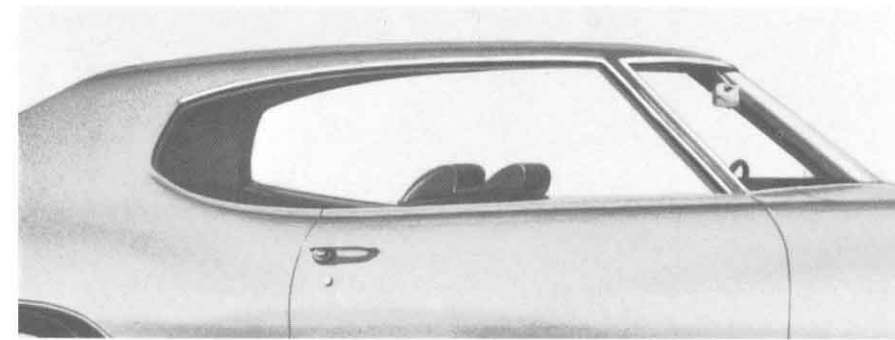
Pedal Trim Plates (standard on LeMans, LeMans Safari and GTO).



Wood Grain Appearance Instrument Panel (standard on GTO, LeMans Safari and 4-dr. hdtp. with 238 trim).

Sports Coupe: Exterior decor trim features bright metal roof drip and side window-frame moldings on Tempest and Custom S; deluxe wheel covers on Tempest, Custom S and LeMans; concealed windshield wipers on Tempest and Custom S.

Interior decor trim features brake, clutch and accelerator pedal trim plates on Tempest, and Custom S; deluxe steering wheel and rear armrests with ashtrays on Tempest; wood grain appearance instrument panel on all Sports Coupes. (F)



4-door Sedan: Tempest and Custom S exterior decor trim features bright metal, side window-frame moldings, concealed windshield wipers and deluxe wheel covers. Interior decor trim features deluxe steering wheel (standard on Custom S). Brake, clutch and accelerator pedal trim plates. Rear armrests with ashtrays (standard on Custom S). (F)

Hardtop Coupe: Exterior decor trim features bright metal roof drip moldings and concealed windshield wipers on Custom S only. Deluxe wheel covers on Custom S, LeMans and GTO. Interior decor trim features brake, clutch and accelerator pedal trim plates (standard on LeMans and GTO) and wood grain appearance instrument panel (standard on GTO). (F)

4-door Hardtop: Custom S exterior decor trim features bright metal roof drip moldings and concealed windshield wipers. Deluxe wheel covers for Custom S and LeMans. Custom S interior decor trim features brake, clutch and accelerator pedal trim plates. Custom S and LeMans have wood grain appearance instrument panel (standard on LeMans with trim 238). (F)

Station Wagon and Safari: Custom S exterior decor trim features bright metal side window-frame moldings. Deluxe wheel covers (Custom S and LeMans). Concealed windshield wipers (Custom S). Custom S interior decor trim features brake, clutch and accelerator pedal trim plates. (F)

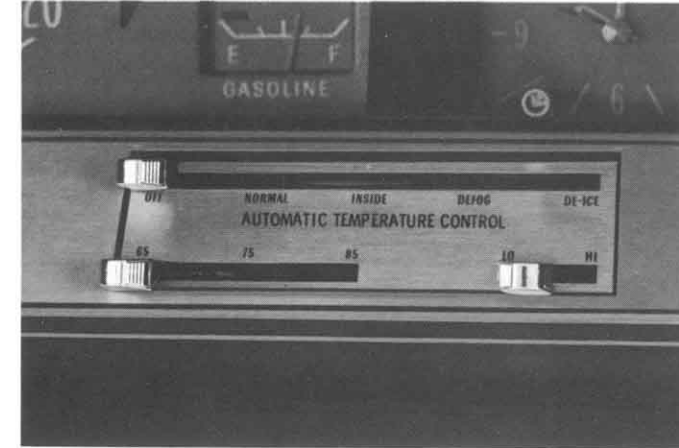
Convertibles: Custom S exterior decor trim features concealed windshield wipers. Custom S, LeMans and GTO include deluxe wheel covers. Custom S and LeMans interior decor trim features wood grain appearance instrument panel. Custom S includes pedal trim plates. (F)

(F) Factory-installed. (D) Can be installed by dealer. (F,D) Can be either factory- or dealer-installed.

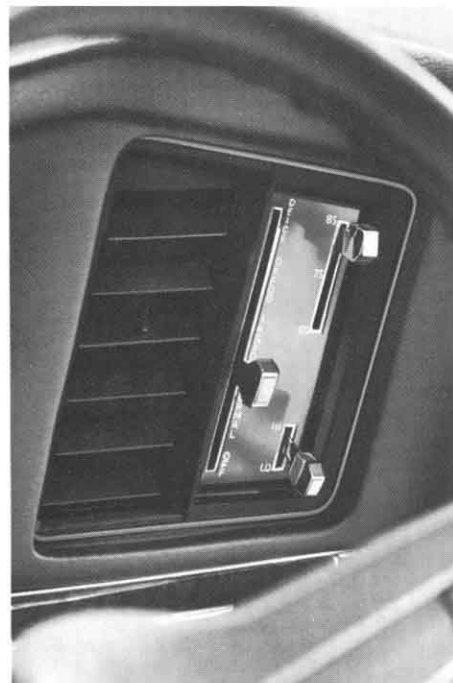
AIR CONDITIONING

AUTOMATIC TEMPERATURE CONTROL AIR CONDITIONING (Code 581—UPC C75)
Available for Catalina, Executive, Bonneville and Grand Prix models.

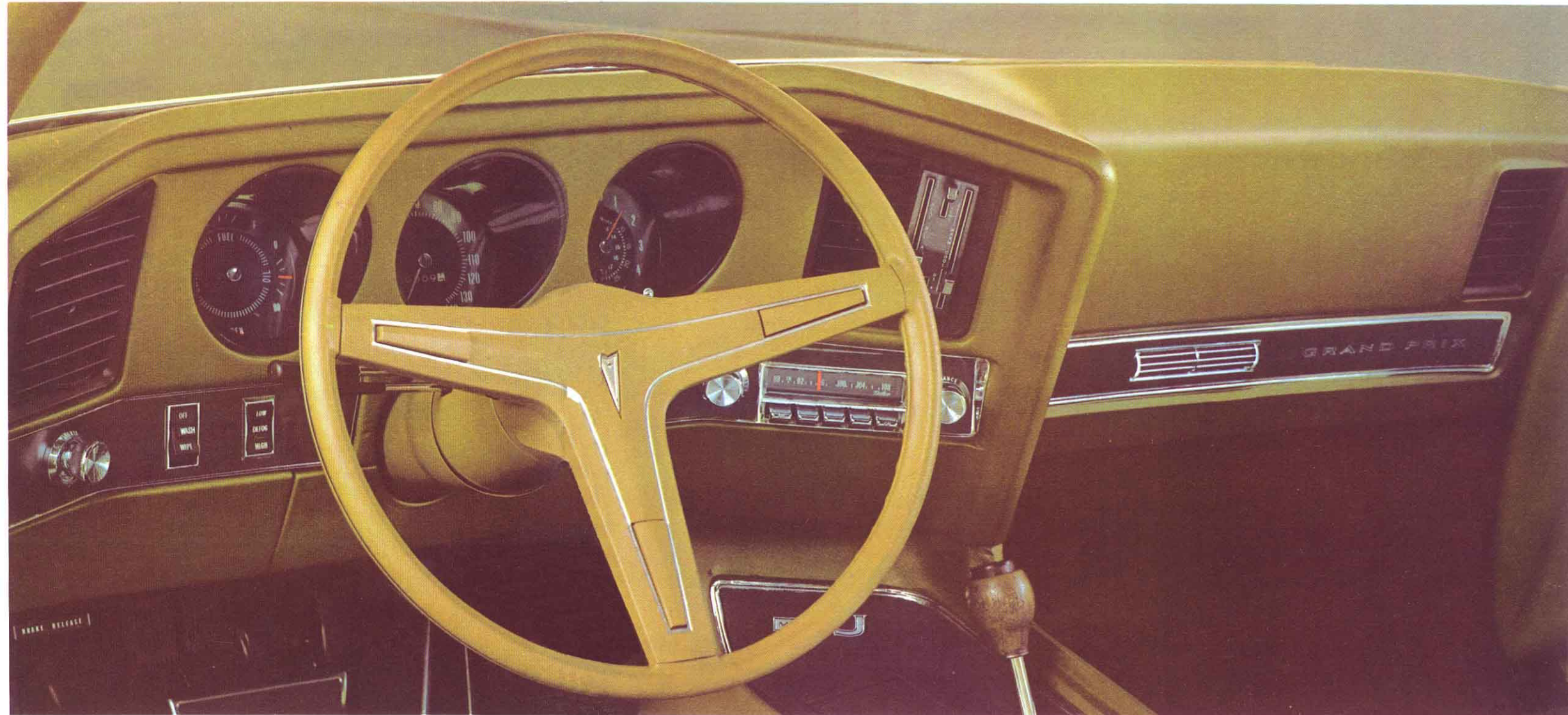
Set the desired comfort range—then leave it. Heat sensors, located at strategic points, maintain the comfort level year 'round, no matter what the temperature and humidity outside. When temperature is between 40° and 70° F, bi-level distribution directs heated air to the floor, and cooled air through air conditioning outlets. Custom-fitted air outlets can be directed where wanted. (F)



Automatic Temperature Control Air Conditioning Controls for Catalina, Executive or Bonneville.



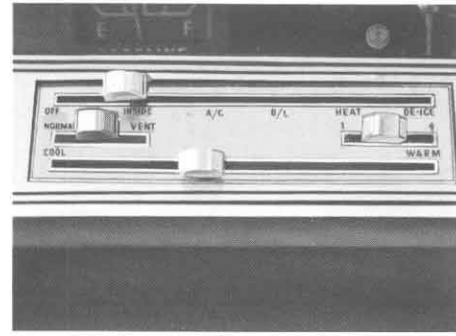
Automatic Temperature Control Air Conditioning Controls for Grand Prix.



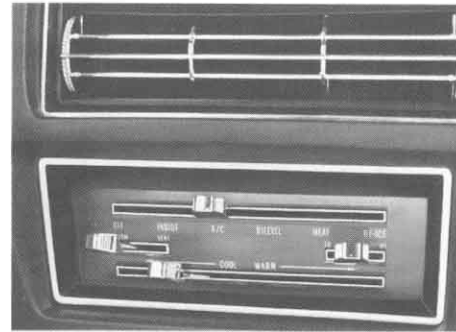
(F) Factory-installed. (D) Can be installed by dealer.
(F,D) Can be either factory- or dealer-installed.

CUSTOM AIR CONDITIONING (Code 582—UPC C60)
 Available all models except Firebird Sprint and Ram Air IV, where air conditioning is not available.

Combines heating and cooling units in a single system for balanced all-season comfort. Features easy-to-operate, manual sliding-lever controls that permit your selection of inside air cooling, outside air cooling, bi-level cooling (upper-level air cooling and lower-level air heating, heating or de-fogging/deicing). A separate switch allows the compressor to operate or be turned off as desired. You ride in cool or warm, clean, pollen-free, quiet comfort. Air outlets are custom-fitted and adjustable for directing air flow. (F)



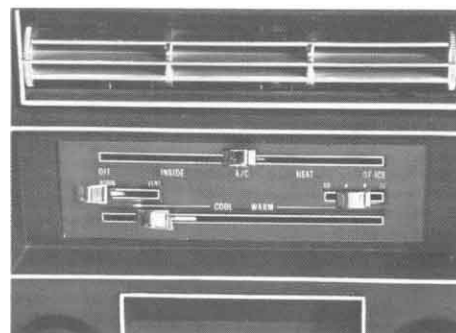
Custom Air Conditioning Controls for Catalina, Executive and Bonneville.



Custom Air Conditioning Controls for Tempest, Custom S, LeMans, LeMans Safari or GTO.



Custom Air Conditioning Controls for Grand Prix.



Custom Air Conditioning Controls for all Firebird models.

(F) Factory-installed. (D) Can be installed by dealer.
 (F,D) Can be either factory- or dealer-installed.



Instrument panel for Ventura with Custom Air Conditioning.



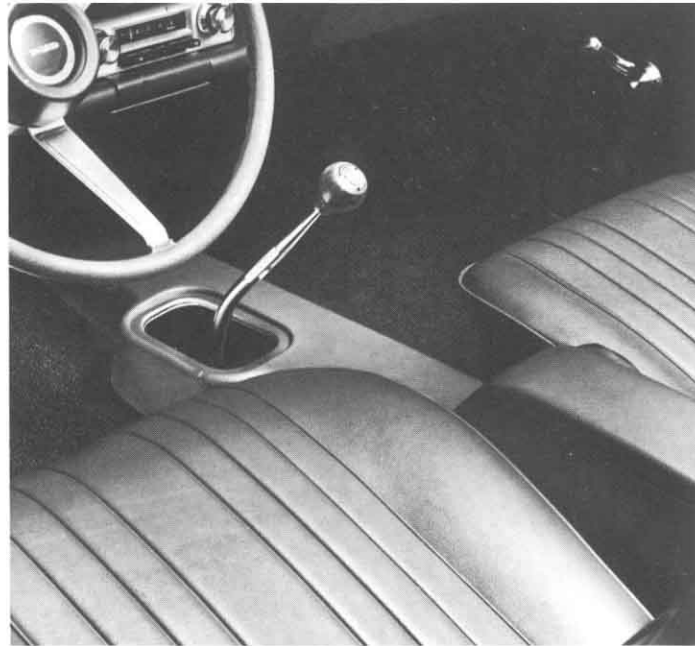
Instrument panel for LeMans with Custom Air Conditioning.



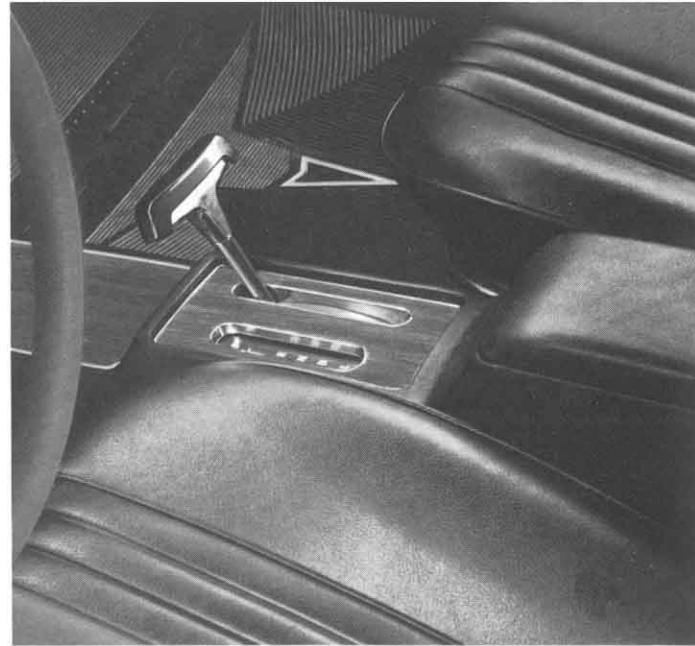
Instrument panel for Firebird with Custom Air Conditioning.

TRANSMISSION CONSOLES (Code 472—UPC D55) (F)

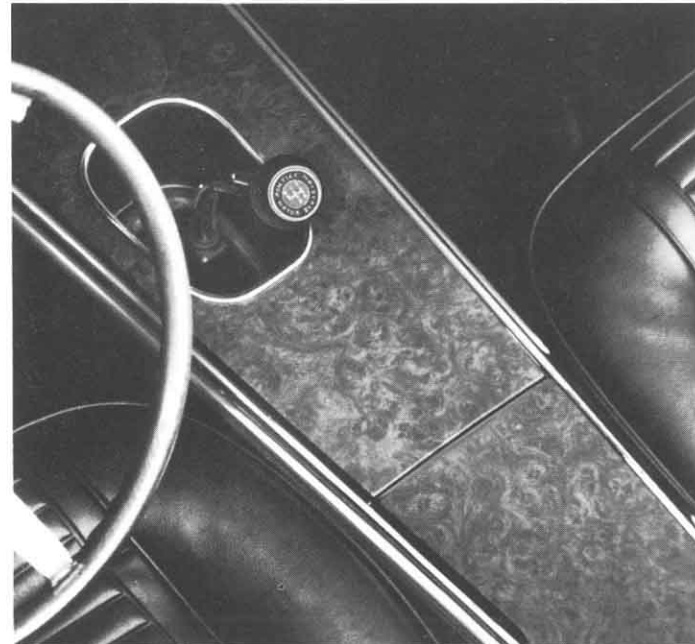
Available for Firebird, LeMans and GTO models with bucket seats. Not available with OHC 6, 1-bbl. and 3-speed manual transmission, except with floor shift.



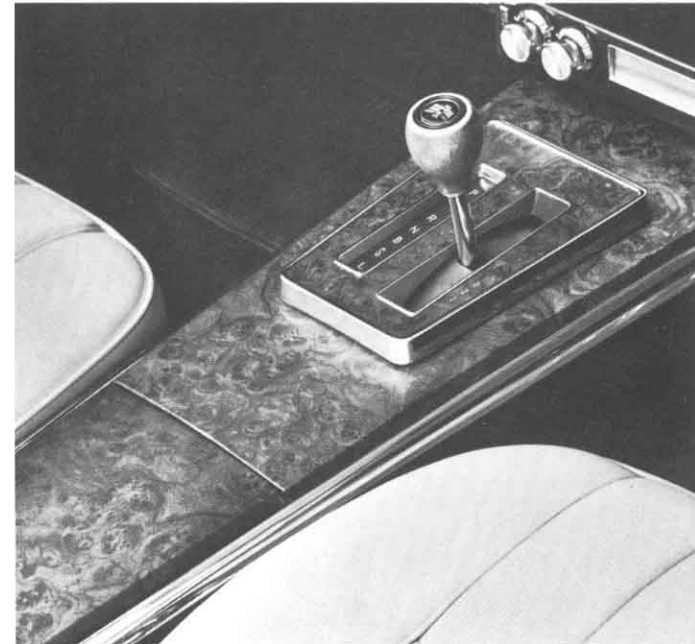
Console for 3- or 4-speed Manual Transmissions with Floor Shift. Available at extra cost on LeMans (except 4-door Hardtop) and GTO models equipped with either of these transmissions. Padded, vinyl-coated fabric trim is color-keyed to match interiors.



Console for 2-speed Automatic and Turbo Hydra-Matic. The console for the 2-speed automatic is extra-cost on LeMans (except 4-door Hardtop). Both consoles feature dark walnut wood grain appearance insert and padded top panel. The console for Turbo Hydra-Matic on GTO features a "Rally Sports" speed shift unit that permits fully automatic or manual shifting.



Console for 3- and 4-speed Manual Transmissions with Floor Shift. Extra-cost option on all Firebirds equipped with either of these transmissions. Console trim panel is finished in handsome burl grain vinyl applique.



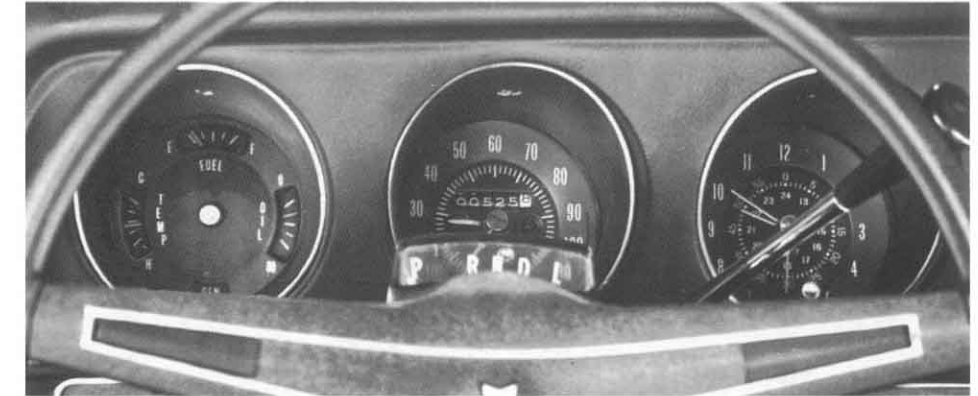
Console for 2-speed Automatic and Turbo Hydra-Matic. Firebird console is extra-cost option and trim panel is finished in handsome burl grain vinyl applique. The console for Turbo Hydra-Matic features a "Rally Sports" speed shift unit that permits fully automatic or manual shifting.

(F) Factory-installed. (D) Can be installed by dealer.
(F,D) Can be either factory- or dealer-installed.

PERFORMANCE OPTIONS

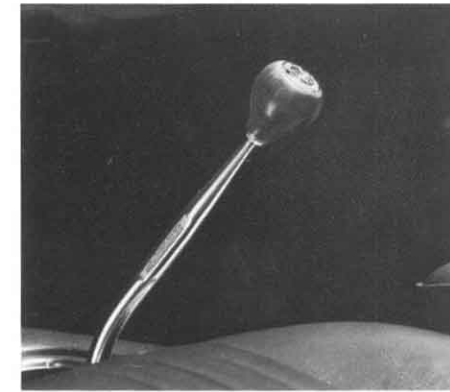


Hood-mounted Tachometer (Code 471—UPC UB5). Front-of-the-windshield installation lines it up for easy, instant readout by driver. Available Firebird, Tempest, Custom S, LeMans and GTO models. (F,D)

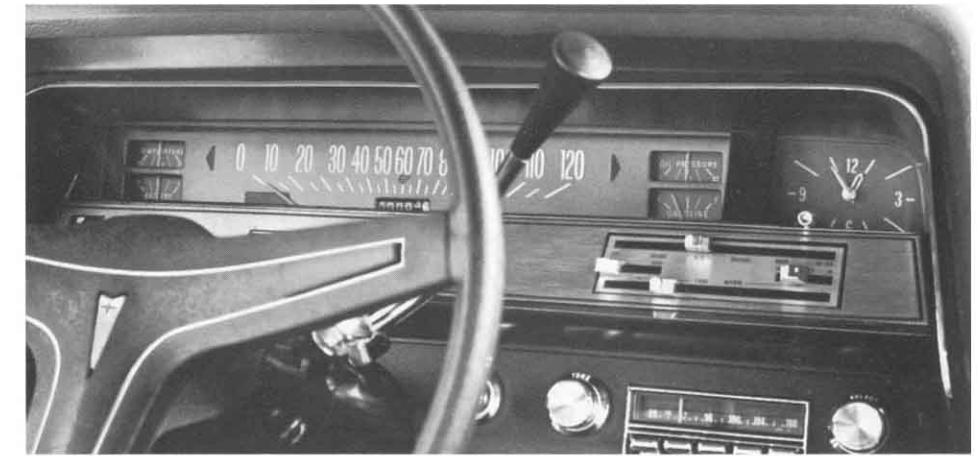


Rally Gauge Cluster & Rally Clock (Code 484—UPC W63). Integrates speedometer, oil-water-fuel-battery monitors and sweep second hand rally clock. Or rally clock can be replaced with Instrument Panel Tachometer

(Code 444—UPC U30). Either option available for Firebird, Tempest, Custom S, LeMans, GTO and Grand Prix models. Illustrated is Rally Gauge Cluster and Rally Clock on Firebird model. (F)



Custom Gearshift Knob (Code 534—UPC M09). Available on all models with floor-mounted transmission (standard on Grand Prix). Simulated walnut gearshift knob for 3- or 4-speed, floor-mounted transmission shift levers. Has Pontiac emblem on 3-speed knob. (F,D)

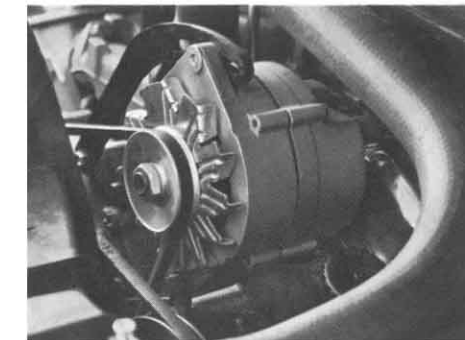


Auxiliary Gauge Cluster (Code 444—UPC U30). Features water-temperature and oil-pressure gauges for informational readings. Available for Catalina, Executive and

Bonneville models only. On Catalinas, an electric clock is included with this option. Illustrated is Auxiliary Gauge Cluster on Catalina model. (F)



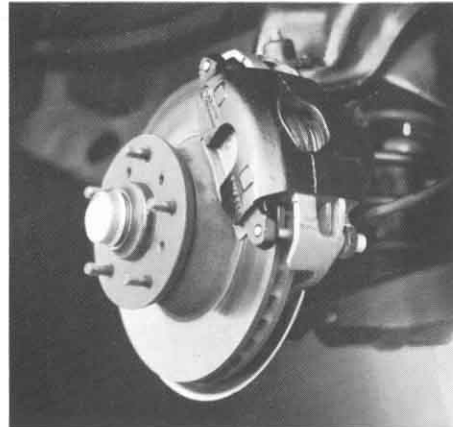
Custom Sports Steering Wheel (Code 462—UPC N34). One style available for all models. New shallow design and new molded vinyl hub with center horn button ornament. It has a smart, simulated wood appearance and three, equally spaced, bright steel spokes. (F)



Delcotron Alternator-Regulator (62-Amp. Code 681—UPC K81; 55-Amp. Code 682—UPC K82; Self-regulated 55-Amp. Code 688—UPC K96). Special "solid state" voltage regulator, built into the alternator, provides improved voltage control and added reliability—increases battery life. Available for all series equipped with V-8 engines. Style and amperage determined by engine or equipment. (F)



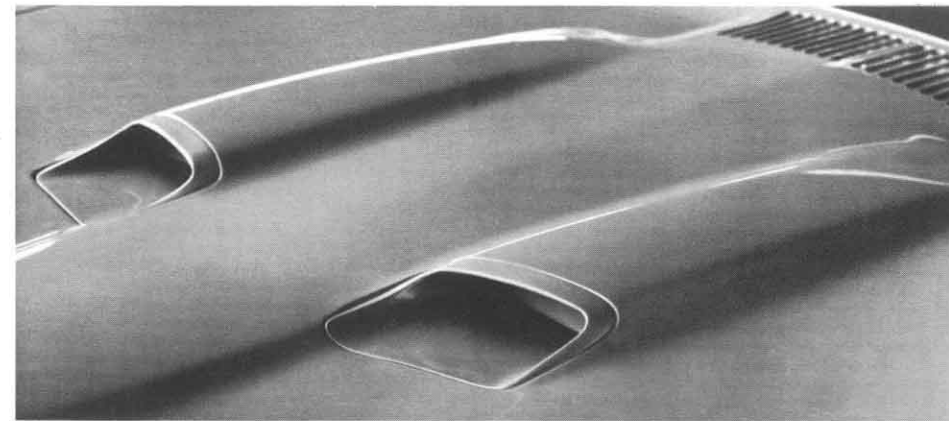
Heavy-duty Battery (Code 672—UPC UA1). A 61-amp.-hr. battery for longer life, better cranking ability, more power for accessories. Available for all models. (F)



Power Disc Brakes, Front (Code 511—UPC JL2). New single-piston, floating-caliper design provides same braking area as 4-piston type. Power assist standard with disc brake. Available all models. (F)



Koni Adjustable Shocks (Code 634—UPC FG1). Both front and rear, adjustable to the firmness or ride quality you wish. Available for Firebirds only. (F)

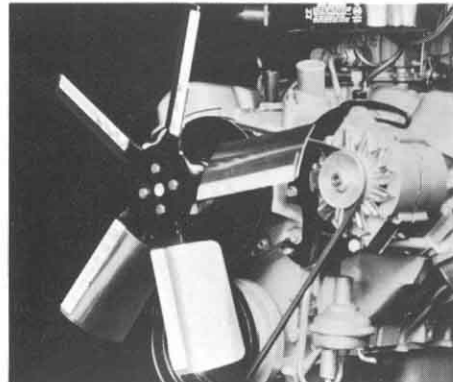


Hood Ram Air Induction (Code 611—UPC T42). New driver-controlled twin hood scoops provide direct air intake to carburetor. Available on GTO and Firebird 400 models.

Standard with Ram Air IV Engine (Code 347—UPC L67) which features driver-controlled hood air intakes. (Available Firebird 400.) (F)



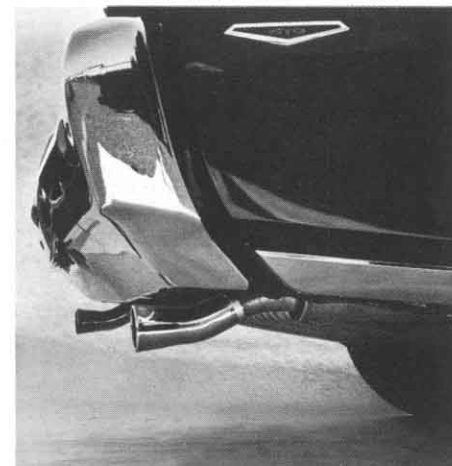
Dual-stage, Heavy-duty Air Cleaner (Code 731—UPC K45). Dual-filter design consists of wetted paper in filter, surrounded by polyglycol wetted polyurethane foam outer filter. Fine filtration, extended surface. Available all models except those equipped with 428 H.O. engines. (F)



Power-Flex, Variable-pitch Fan (Code 692—UPC KB2). Automatically varies fan pitch under acceleration to provide greater cooling performance. Operates much more quietly and requires a minimum of horsepower at higher engine speeds. Available for all models. (F)



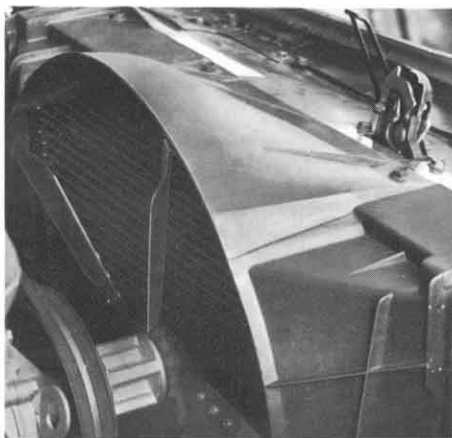
Heavy-duty Shocks and Springs (Code 622—UPC F40). Maintain proper trim and give better control. Especially helpful when heavy loads are carried in car trunk. Available all models, except Firebird. (F,D)



Dual Exhausts (Code 481—UPC N10). Cut down back pressure on the high-performance engine. Available all models with V-8 engines except station wagons. (Standard on Firebird 350, H.O., GTO and Grand Prix models.) (F,D)



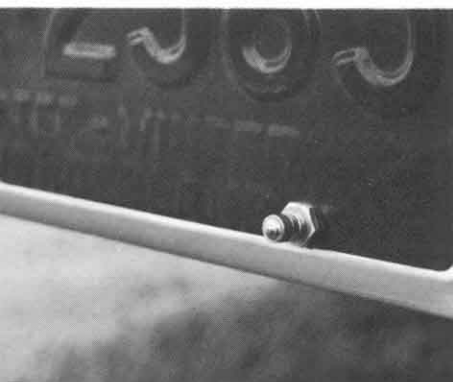
Hood Retainers. Available all models except Grand Prix. Double locking protection at all times, with dual stainless steel posts to keep the hood secure. Chrome finished. (D)



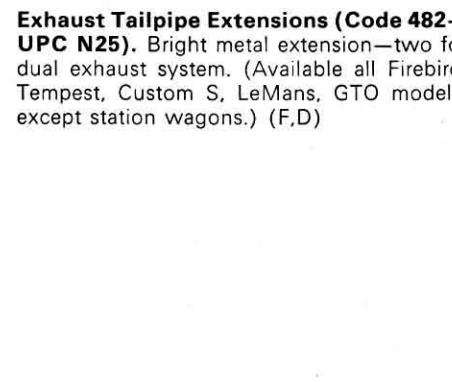
Heavy-duty Radiator (Code 701—UPC V01). Has greater cooling capacity; standard with air-conditioned cars. Available for all models. Also, SUPER-COOLING, HEAVY-DUTY RADIATOR (Code 702—UPC V02), for cooling under most severe driving conditions. Available for Catalina, Executive and Bonneville. (F)



Superlift Shock Absorbers with Automatic Level Control (Code 544—UPC G67). Adjustable air springs built into rear shock absorbers maintain level ride, even with heavy trunk or trailer tongue loads. Vacuum-operated air compressor in engine compartment automatically keeps the rear of



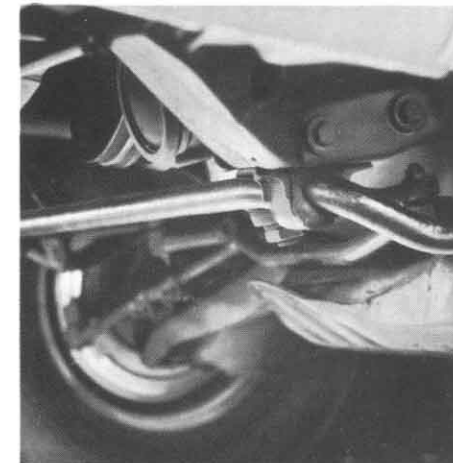
car at constant height when fully loaded. Available Catalina, Executive, Bonneville and Grand Prix models. SUPERLIFT SHOCK ABSORBERS (Code 634—UPC G66) with tire-type air filler valve also available (all models, except Firebird). (F,D)



Exhaust Tailpipe Extensions (Code 482—UPC N25). Bright metal extension—two for dual exhaust system. (Available all Firebird, Tempest, Custom S, LeMans, GTO models, except station wagons.) (F,D)



Safe-T-Track Differential (Code 361—UPC G80). Transfers torque to the rear wheel that has the best traction. Keeps you going with surer handling when your car hits a stretch of slippery road, snow, ice, mud, sand, ruts or chuckholes. Minimizes the getting-stuck hazard. (Available all models.) (F)



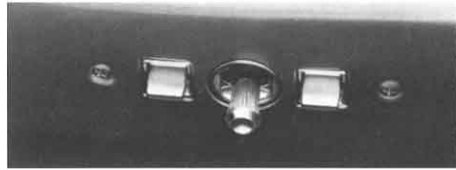
Ride & Handling Package (Code 621—UPC Y96). For improved cornering and handling—extra-firm front and rear springs and shocks, for all Pontiac models. Heavier stabilizer bar for Tempest and Pontiac series only. (F)



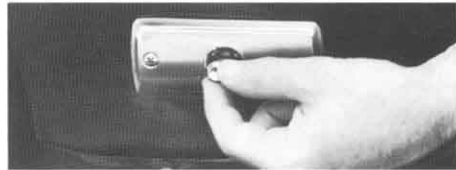
Grand Prix—Model "SJ" (Code 324—UPC Y97). Performance and prestige items: Special 370-hp, 428-cu.-in. engine, front power disc brakes, automatic level control, heavier duty axle, G78—14 white fiber-glass belted tires, rally gauge cluster and clock, extra lamp group, including cornering lamps. "SJ" identification on front fender and console. Available Grand Prix only. (F)

(F) Factory-installed. (D) Can be installed by dealer. (F,D) Can be either factory- or dealer-installed.

POWER OPTIONS



Power 6-way Bench Seat (Code 561—UPC A42). Provides more driving comfort on long trips. Just press the button for whatever you want it to do—raise, lower, tilt forward or backward. With full-width seat Catalina, Executive and Bonneville models only. (F)



Power 4-way Bench Seat Code 561—UPC A41). Whatever direction the control switch is moved, the seats will move—forward, backward, up, down (available only on Tempest, Custom S, LeMans, LeMans Safari and GTO with full-width bench front seats). (F)



Power Left-hand Bucket Seat (Code 564—UPC A46). Left-hand, bucket-seat controls. Seat moves forward, backward, up, down. Extra comfort on long trips (available models with bucket seats). (F)

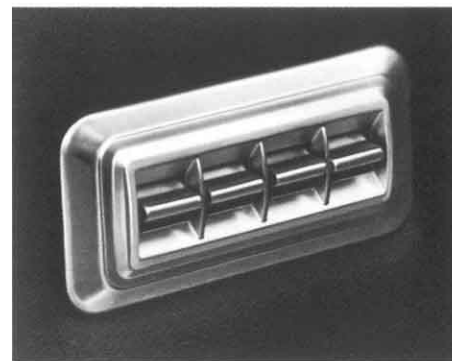


Variable-ratio Power Steering (Code 501—UPC N41). Permits faster steering response. Requires fewer turns in slow-speed maneuvering, such as parking (available all Firebird, Catalina, Executive, Bonneville and Grand Prix models). (F)

Regular Power Steering (Code 501—UPC N40). Available for Tempest, Custom S LeMans, LeMans Safari and GTO. (F,D)



Power Brakes (Code 502—UPC J50). All the braking pressure you need from a light touch on the brake pedal (available on all models except Firebird 400, GTO and Grand Prix). (F,D) Also, see Power Disc Brakes, page 12.

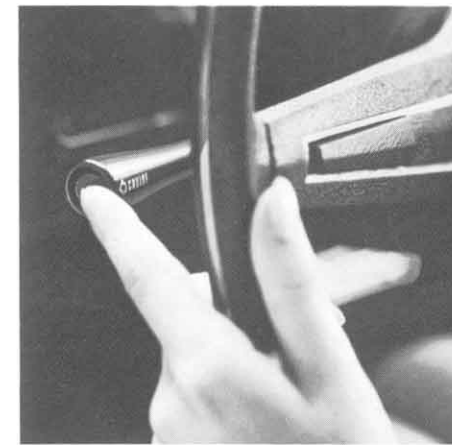
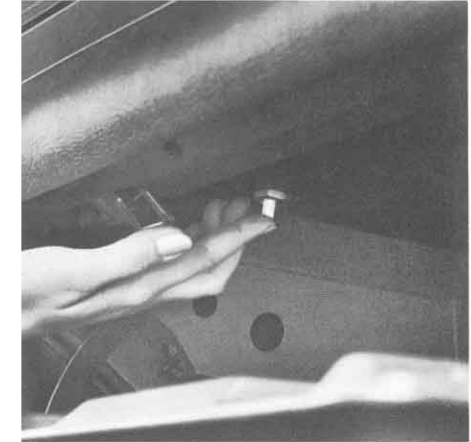


Power Window Lifts (Code 551—UPC A31). All vertical side windows can be controlled from a single panel on the driver's door. However, each window also has its individual control switch. Won't operate with ignition off. Standard with Brougham Option (available on all models). (F)

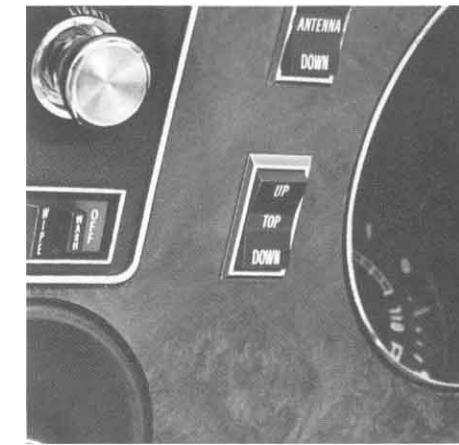


Deck-lid Release (Code 492—UPC A90). No need to get outside the car to unlock the trunk. Just press the button inside the glove

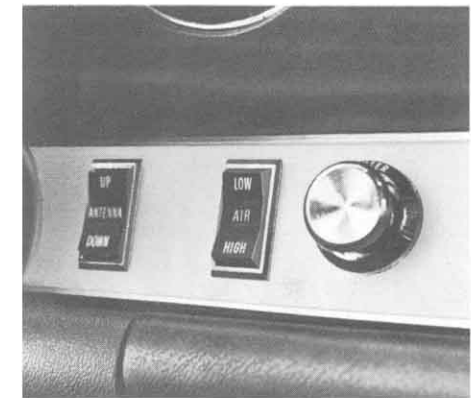
compartment. Trunk can also be locked and unlocked with a key (available on all models except station wagons). (F,D)



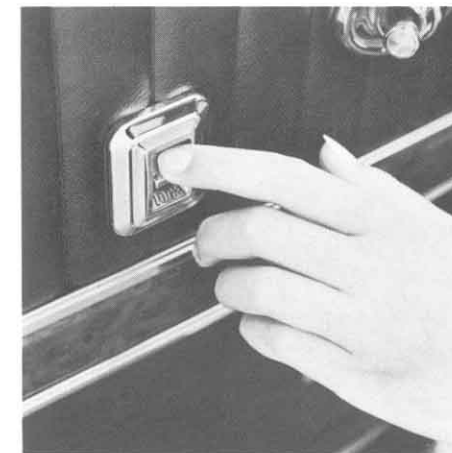
Cruise Control (Code 441—UPC K30). Select your speed, and it will stay there until you disengage by lightly touching the brake pedal (available on all models with V-8 engines and automatic transmissions only). (F,D)



Power Convertible Top (Code 544—UPC C06). Just press the switch, and the top automatically raises or lowers (available on Firebird and Custom S Convertible models only). (F)



Power-flow Ventilation System (Code 588—UPC C57). Helps improve air circulation on models with upper-level ventilation system, especially while stopped at traffic lights. Features a blower fan ahead of each outlet (available all models with upper-level ventilation system). (F,D)



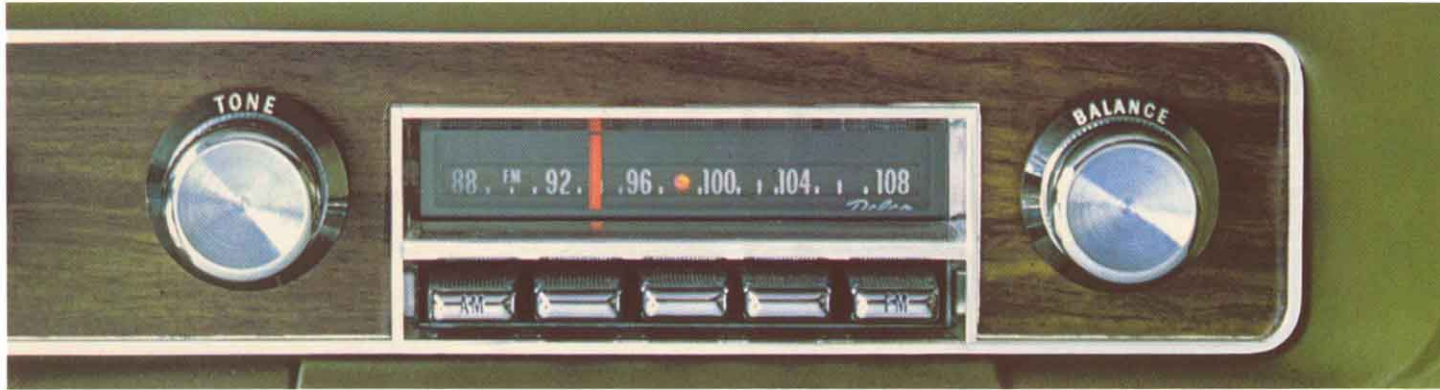
Power Door Lock System (Code 541—UPC A93). All doors are locked or unlocked at the same time by a master control lever on the

inside door panel on the driver's side. Excellent convenience and security accessory (available all models except Firebird). (F)



(F) Factory-installed. (D) Can be installed by dealer.
(F,D) Can be either factory- or dealer-installed.

RADIO AND STEREO



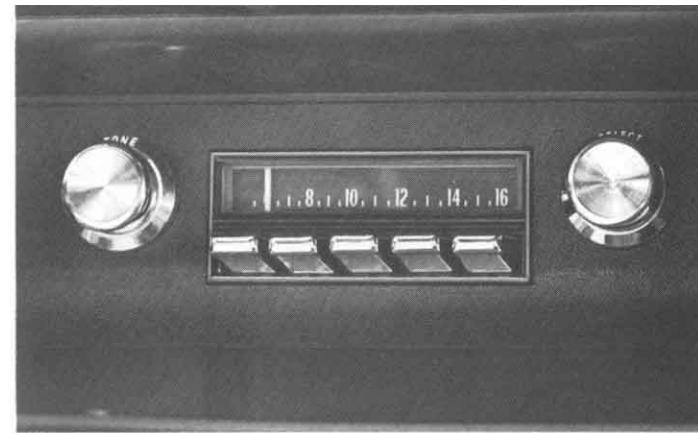
Pushbutton AM/FM Stereo Radio and Manual Antenna (Code 388—UPC U58). Complete listening pleasure. Tune in on either AM or FM stations. Enjoy true stereophonic sound when FM program is being broadcast in stereo. Includes two rear speakers and one front speaker with a special balance control to vary front and rear speaker

volume. (Only one rear speaker in station wagons, convertibles and all Tempest models. Two front and two rear speakers on Firebird.) (F,D)

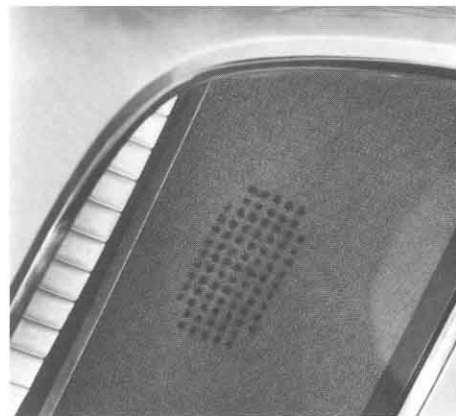
Note: Due to technical limitations of stereo broadcasting and reception, owners may occasionally experience limited range FM and stereo reception and/or stereo distortion and flutter in certain localities.



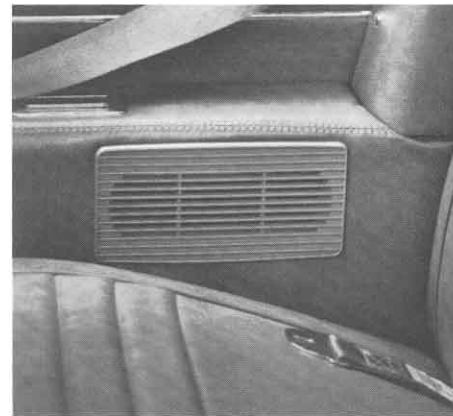
Pushbutton AM/FM Radio and Manual Antenna (Code 384—UPC U69). Listen to either AM or FM. Doubles the listening pleasure. Pushbuttons can be set for either AM or FM stations, or both. Completely transistorized. Excellent quality and fidelity (available all models). Grand Prix has windshield antenna. (F,D)



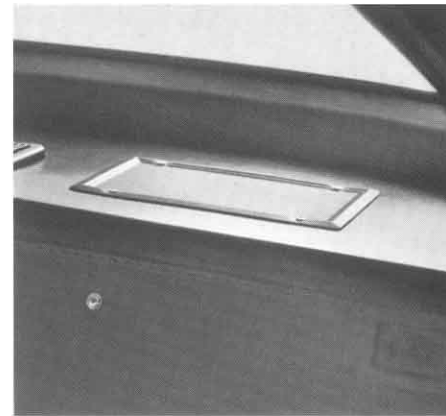
Pushbutton Radio and Manual Antenna (Code 382—UPC U63). Fine tone and fidelity. Radio is completely transistorized. Roomy dial for easy fine-tuning. Antenna streamlined for minimum wind resistance (available all models except Grand Prix, which has windshield antenna as standard). (F,D)



Rear Speaker for Tempest, Custom S, LeMans, GTO, Catalina, Executive, Bonneville and Grand Prix.



Rear Speaker Convertible, shown on Catalina.



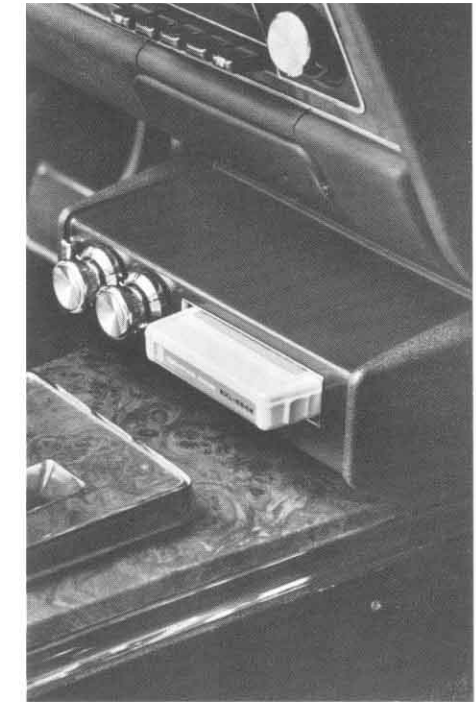
Rear Speaker for Firebird models.

Rear Speaker (Code 391—UPC U80). Available all Pontiac models, except those equipped with Stereo AM/FM Radio (Code 388) or Stereo Tape Player (Code 394). New control is escutcheon

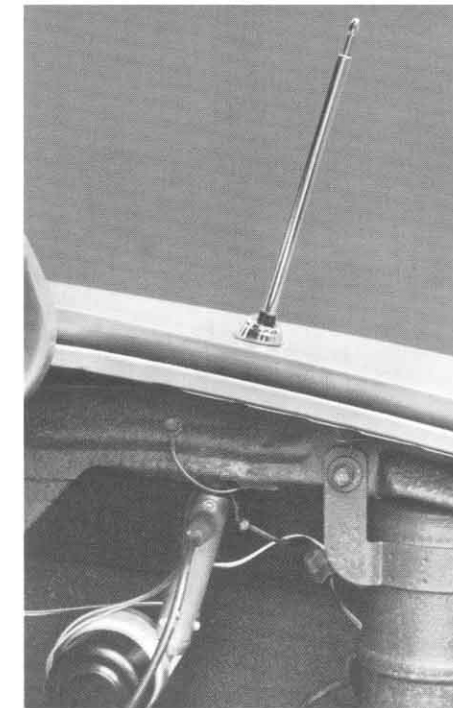
behind the radio station selector knob. You can have sound come from back seat only, or turn both speakers on for an enveloping effect. (Rear speaker for station wagons, see Page 18.) (F,D)



Stereo Tape Player (Code 394—UPC U57). Amazing, lifelike sound from two special stereo rear speakers. Equipped with built-in amplifiers and volume and tone controls, a track selection control, and



a control for balancing the volume between front and rear speakers. Plays the popular 8-track tape cartridges. Available only with radio. (Not available on Grand Prix or cars not equipped with heater.) (F,D)



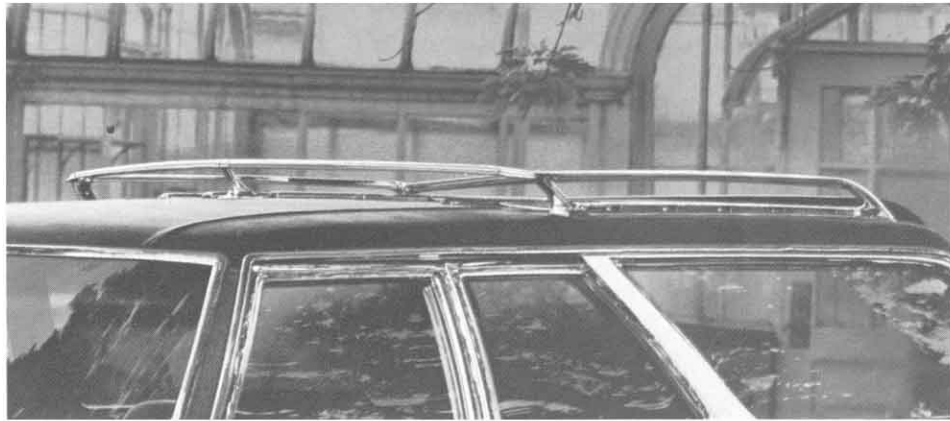
Electric Power Antenna (Code 381—UPC U75). Available with all radios on all models except Custom S Station Wagon, LeMans Safari and Grand Prix. Raises and lowers antenna by a switch on the instrument panel. Antenna is mounted on the right rear fender. (F)



Verbra-Phonic (Reverberating) Rear Speaker System (Code 392—UPC U84). Available all models except Firebirds and those equipped with Stereo AM/FM Radios (Code 388), Stereo Tape Player (Code 394) or power ventilation (Code 588). When both front and rear speakers are playing, an "in-depth" tone is created that resembles the acoustics of a concert hall. (F,D)

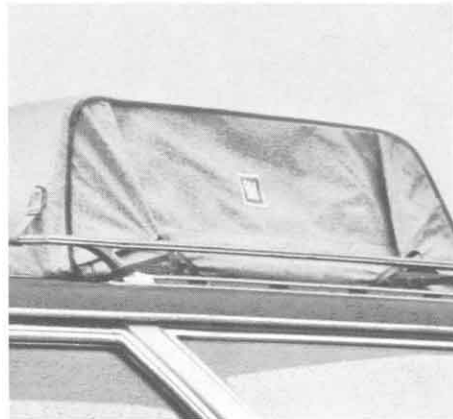
(F) Factory-installed. (D) Can be installed by dealer. (F,D) Can be either factory- or dealer-installed.

STATION WAGON ACCESSORIES



Chrome Luggage Carrier (Code 524—UPC V55). Handsome and durable. Stores amazing amount of luggage thus providing extra passenger space inside. Side rails for easy tie-down. Bright chrome and stainless

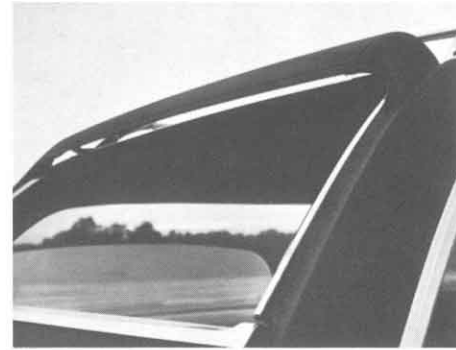
steel carrier installs permanently on all station wagons. Carrier for LeMans and Executive Safari Station Wagons has dark walnut wood grain insert on the side rails that matches the dark walnut exterior paneling. (F,D)



Luggage Carrier Cover—Rak Pak. Treated fabric protects luggage from water and dust. When not in use, cover folds flat for storage. Side opening locks. For station wagon luggage rack. (D)



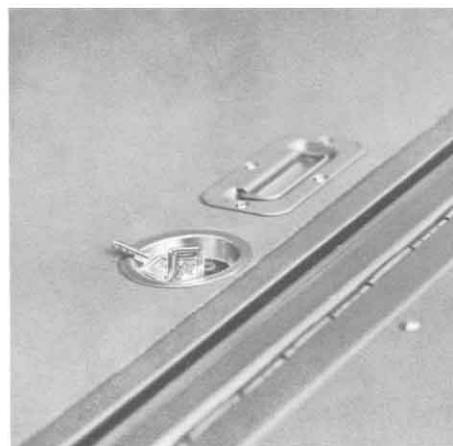
Swing Gate (Code 544—UPC C28). Swings out for easier rear passenger entrance—swings down for easier loading. Available for Custom S Station Wagon only. (Standard on all other station wagon models.) (F)



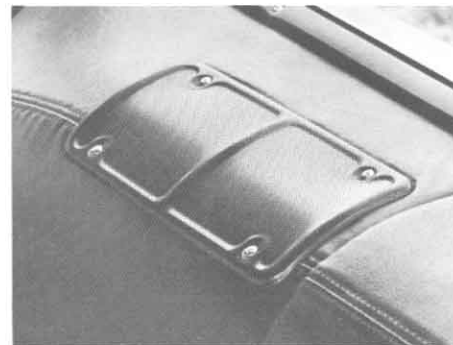
Station Wagon Rear-window Wind Deflector (Code 408—UPC C51). Horizontal metal vane directs air stream onto rear window to help keep it free of dust. Promotes additional ventilation of interior when cowl vents are open, side windows closed and rear window open. (Available all station wagons.) (F,D)



Power-operated Tailgate Window (Code 542—UPC A33). Turn the key in tailgate lock or touch switch and the tailgate window raises or lowers. Available for Catalina and Executive 2-seat, Custom S and LeMans Safari Station Wagons only. (Standard all 3-seat station wagons.) (F)



Station Wagon Luggage Compartment Lock. Protects valuables in rear load compartment from theft. (Available for Catalina, Executive and Bonneville 3-seat Station Wagons only.) (D)



Separ-Phonic Rear Speaker for Station Wagon (Code 391—UPC U80). You can change volume from front to rear speaker. Allows children to hear their own music in back. Excellent tone and depth control. (Not available with AM/FM Stereo Radio—Code 388, Verbra-Phonic Rear Speaker—Code 392 or with Stereo Tape Player—Code 394.) (F,D)

(F) Factory-installed. (D) Can be installed by dealer. (F,D) Can be either factory- or dealer-installed.

WHEELS AND WHEEL COVERS



Rally II Wheels (Code 454—UPC N98). Available on all models. New and larger. 15" diameter for Catalina, Executive and Bonneville. 14" diameter on Firebird, Tempest, Custom S, LeMans, LeMans Safari, GTO and Grand Prix. Stamped steel gives appearance of magnesium. Chrome plated wheel nuts. (Conventional spare wheel provided with space saver tire.) (F)



Wire Wheel Covers (Code 453—UPC N95). Add a special flair and sportier look to wheels. Chrome-plated wire spokes and bright red, medallion hub insert. (Available all models, with 14- or 15-inch wheels, including models equipped with front disc brakes.) (F,D)



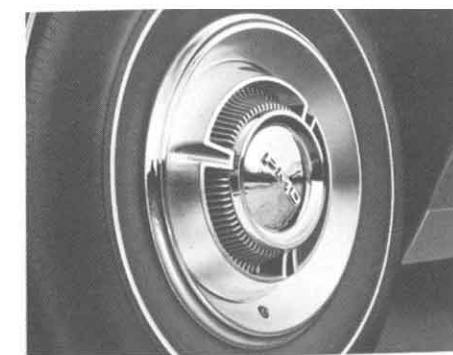
Deluxe Wheel Covers (Code 451—UPC P01). Newly styled, 14-inch wheel size covers featuring chrome-flashed stainless steel with deep center section. Extra cost on Firebird, Tempest, Custom S, LeMans, LeMans Safari and GTO. (F,D)



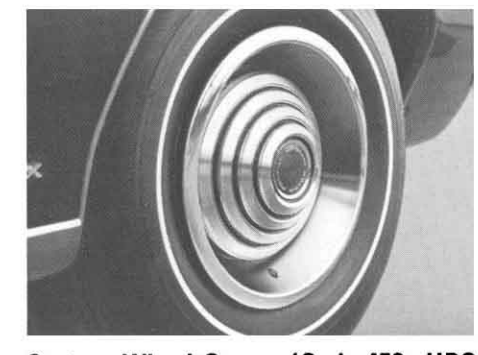
Custom Wheel Covers (Code 452—UPC P02). Gleaming bright chrome, 14-inch wheel size covers featuring new sports appearance (extra cost on Firebird, Tempest, Custom S, LeMans, LeMans Safari and GTO.) (F,D)



Deluxe Wheel Covers (Code 451—UPC P01). Stylish, 15-inch wheel size covers featuring concentric rings with raised center section. Extra cost on Catalina models (standard all Executive and Bonneville models). (F,D)

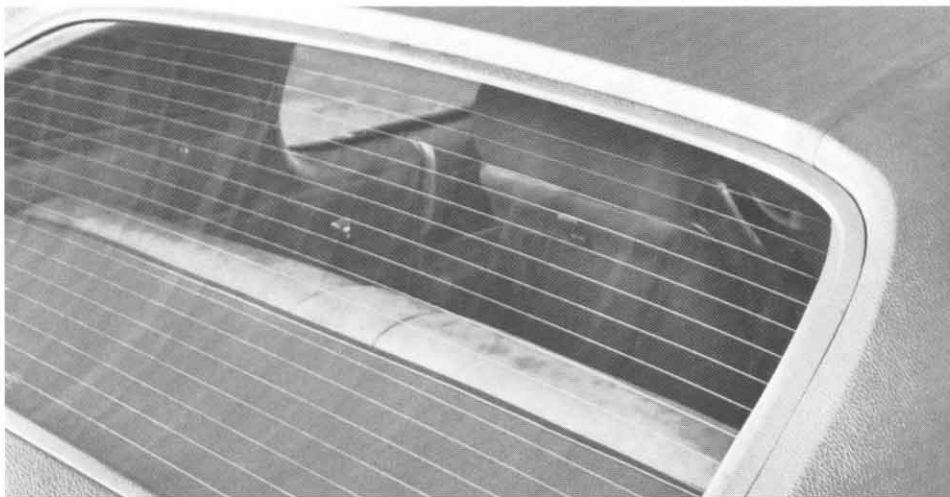


Custom Wheel Covers (Code 452—UPC P02). Distinctively styled, 15-inch wheel size cover featuring cooling fin appearance around large center hub (extra cost on Catalina, Executive and Bonneville models). (F,D)



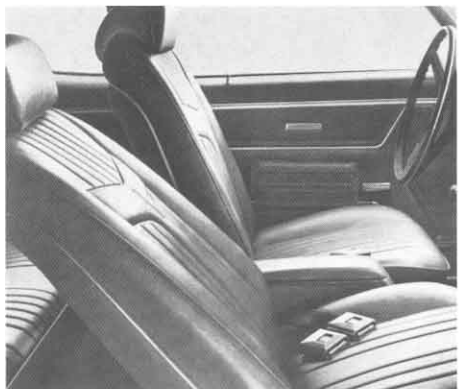
Custom Wheel Covers (Code 452—UPC P02). Exclusive and available at extra cost on Grand Prix model only. Features attractive concentric rings in bright chrome with black trim. Brake-cooling slots for added cooling. (F,D)

MISCELLANEOUS ACCESSORIES



Electrically Heated Rear Window De-froster (Code 552—UPC C49). Keeps rear window clear of steam, snow and ice. Current

flows through small electrical conductors on the inside glass surface. (Available on Grand Prix only.) (F)



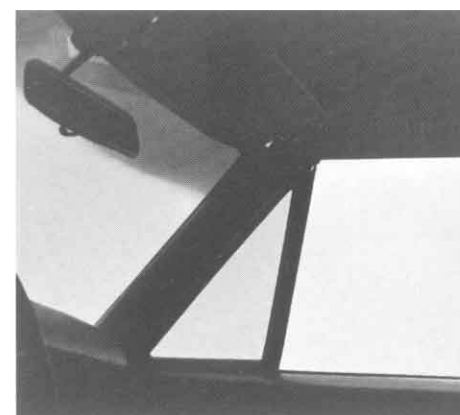
Reclining Bucket Seat, Passenger Side (Code 578—UPC A70). Available LeMans, GTO, Catalina, Bonneville and Grand Prix models with Strato-bucket seats. Passenger side reclines to 45° angle. (F)



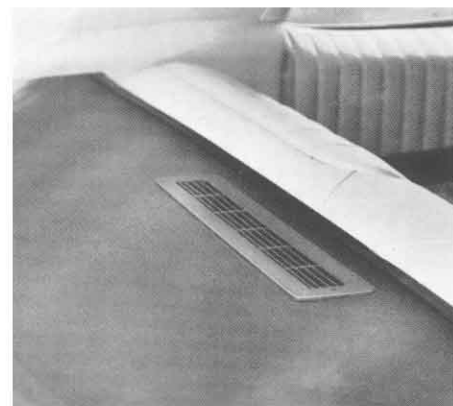
Fold-down Rear Seat (Code 604—UPC A67). Firebird only. Nylon-blend, deep-loop carpeted rear seatback. Folds down neatly to accommodate bulky objects. Carpeting matches interior. (F)



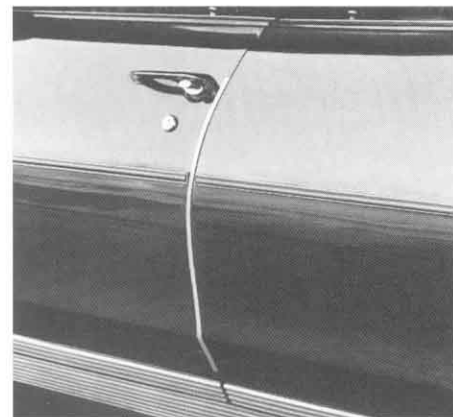
Tilt Steering Wheel (Code 504—UPC N33). Set at any one of seven different positions. Makes exit and entrance easier. Provides more lap room and can be changed from one position to another for more relaxed driving. (Available for all models with power steering. Not available with manual transmission, column shift.) (F)



Soft-Ray Glass (Code 531—UPC A01). For all windows. Recommended with air conditioning. Windows are fully tinted. The upper area of the windshield is shaded to reduce glare. (Also available on windshield only.) (Code 532—UPC A02.) (F)



Rear-window De-fogger (Code 404—UPC C50). Air is directed to the rear window through a directional grille in the rear shelf. A blower underneath forces the air. Helps give you a clear view out the rear window (available all models except Grand Prix and station wagons and convertibles). (F,D)



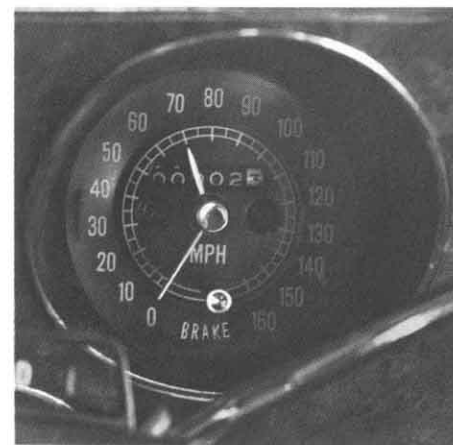
Door-edge Guards (Code 412—UPC B93). Bright, stainless steel strips help prevent nicks and scratches on door edges. (Available all models.) (F,D)



RH Visor Vanity Mirror (Code 421—UPC D34). Left-hand Visor Mirror. (Code 422—UPC DH5). Mounts on back of visor. When not being used, it's out of sight. (Available for right and/or left visors, all models.) (F,D)



Remote-control Outside LH Mirror (Code 424—UPC D33). Mounts on left-hand door. Adjusted from convenient controls inside car. Available all models. (F,D)

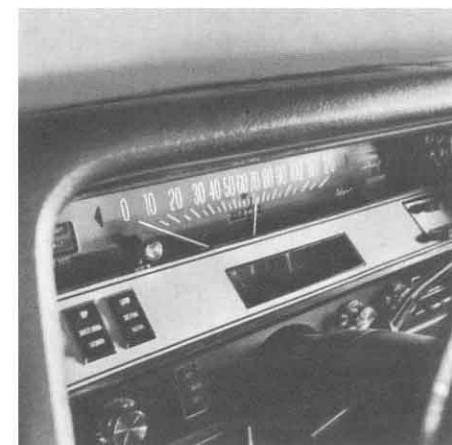


Safeguard Speedometer (Code 442—UPC U15). Available all Pontiac models. Not available with Rally Cluster. You set the speed

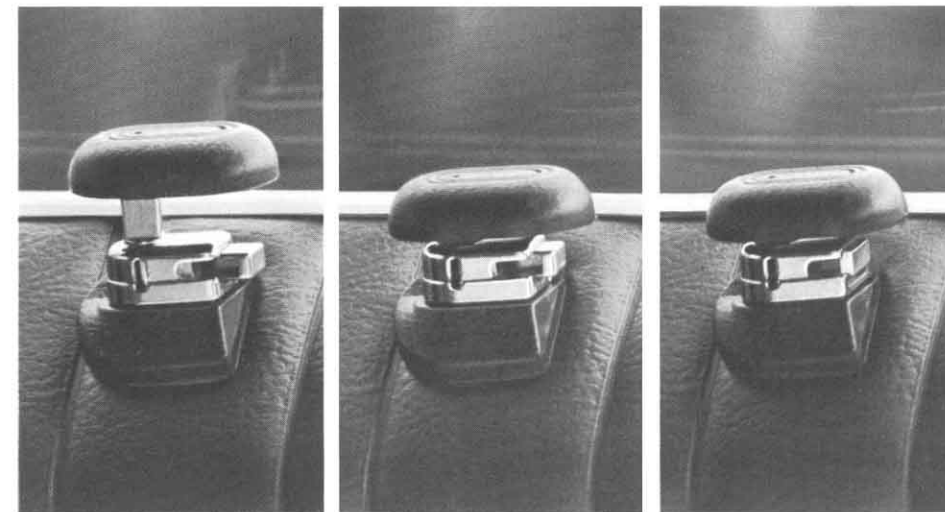


Child Safety Seat. Available all models. Provides extra protection for small child. Utilizes standard seat belt. Sturdily constructed with special chest retainer strap to restrict forward movement during quick stops. Ivory color only. (D)

Custom Seat Belts and Front Shoulder Belts (Code 431—UPC WS1). Features new, compact, press-to-release pushbutton buckle on a fixed-length belt for driver and outboard passenger. Belt adjustment is made after belt hook-up by moving belt toward outboard retractor. This permits the automatic locking retractor to take up slack and provide desired tension. New twist button on retractor housing releases belt tension to permit wearer to move away from position without disconnecting buckle. All belts, front and rear, available in seven harmonizing colors. Available for all models except Firebird. Also available are Custom Seat Belts and *Front and Rear* Shoulder Belts (Code 432—UPC WS2). (F)



limit with a control knob. Then a buzzer signals if your car exceeds this speed. (F)



Rear-door Child Lock Guards (4-door models only). Children can't open or unlock rear doors when buttons are down and Lock Guards are in, without inserting key into lock

button. Any of your regular car keys can be used to release Lock Guards. (Illustration 1—Unlock position; 2—Regular Locked position; 3—Lock Guard position.) (D)

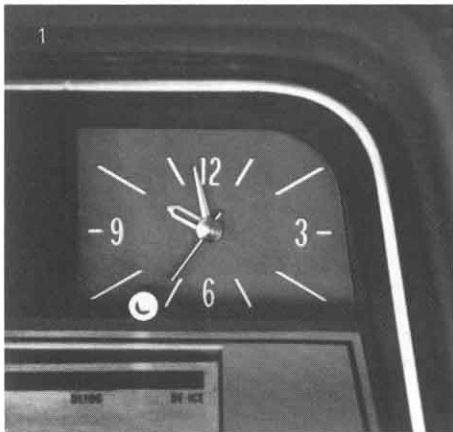


Cordova Top Roof Cover (Black: Code 292—UPC C08; Parchment: Code 295—UPC C08; Dark Blue: Code 293—UPC C08; Dark Fawn: Code 298—UPC C08; Dark Green: Code 299—UPC C08).

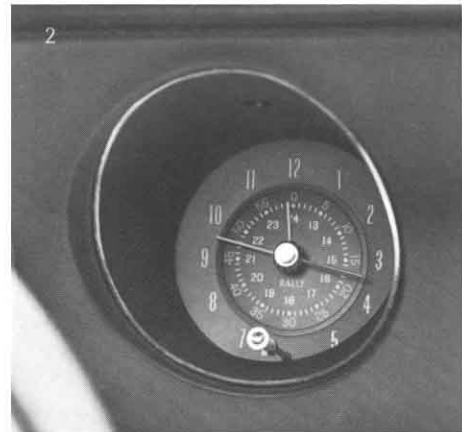
Distinctive-looking, vinyl-coated, fabric roof covering in a "grain" texture for all models, except Custom S and LeMans Safari Station Wagons. Decor option required on Tempest, Custom S and Catalina Series. (F)



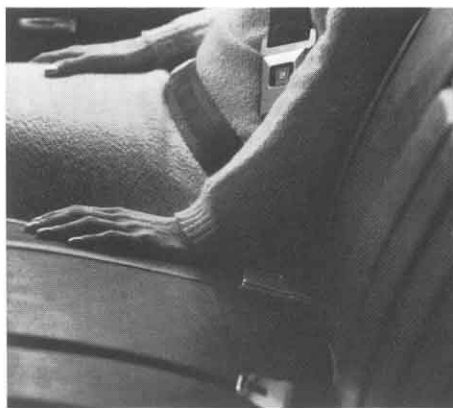
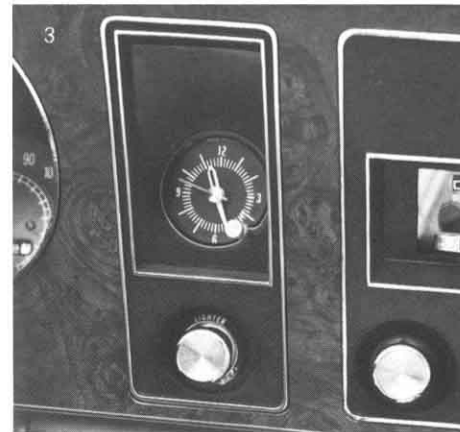
Fender Skirts (Code 674—UPC T58). Optional at extra cost for Catalina and Executive models except station wagons. Give smooth continuous lines to body sculpturing. (Standard on Bonneville.) (F,D)



Electric Clock (Code 474—UPC U35). Features sweep second hand and built-in automatic/self-regulator. Illuminated dial for easy night reading. (1) Catalina series only (standard —Executive, Bonneville and Grand Prix). (2) Tempest, Custom S, LeMans, LeMans Safari



and GTO series. (3) Firebird series. 1 included with Auxiliary Gauge Cluster (Code 444—UPC U30—Catalina only) and also, 2 & 3 included with Rally Gauge Cluster (Code 484—UPC W63). See page 11.



Custom Foam Front Seat Cushion (Code 401—UPC B50). Extra comfort for front seat passengers. Available for Tempest, Custom S, LeMans Safari (bench seat only) and Catalina, Executive and Bonneville models with bench or bucket seats. (F)



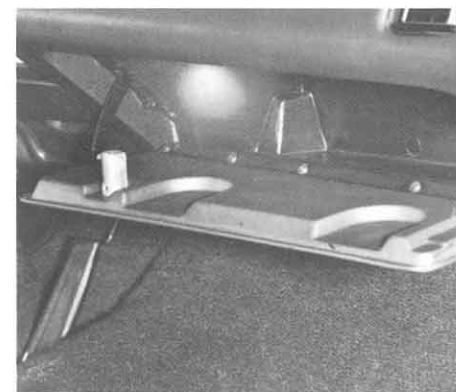
Concealed Headlamps (Code 414—UPC T83). Available only for GTO models. Give a clean, unbroken appearance to the front end. Sections of the grille swing down and



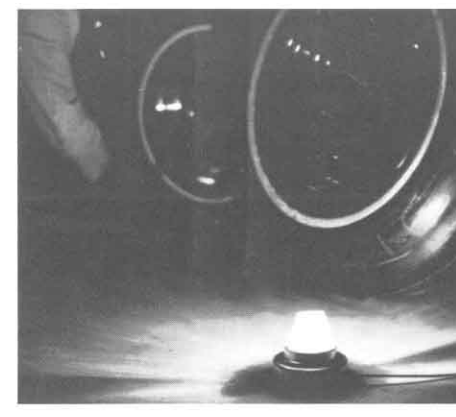
out of the way when headlamps are in use. Headlamp switch automatically controls position of headlamp doors. (F)



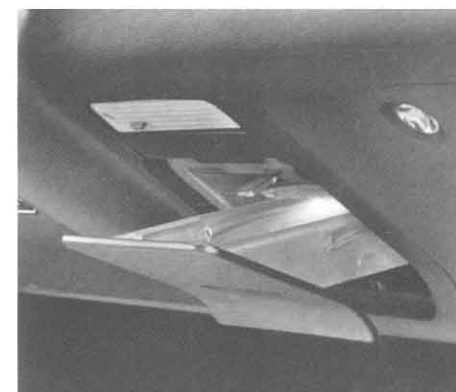
License Plate Frames. Available individually for front and rear. Stainless steel to enhance and protect license plates. Clip on easily. Rear frame has finger-pull for ready access to fuel filler cap. (D)



Glove Compartment Lamp (Code 664—UPC U27). Available for Tempest and Custom S models only—included in Lamp Group (Code 322). Standard on all other models, all series. Lights automatically when glove compartment door is opened. (F,D)



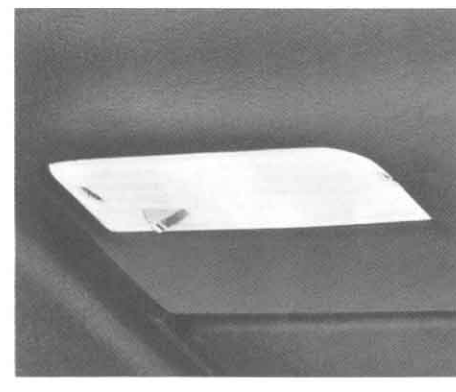
Underhood Utility Lamp (Code 671—UPC U26). Available for Catalina, Executive and Bonneville models—included in Lamp Group (Code 322). Ideal for emergencies after dark. Features 17 feet of self-storing extension cord. (F,D)



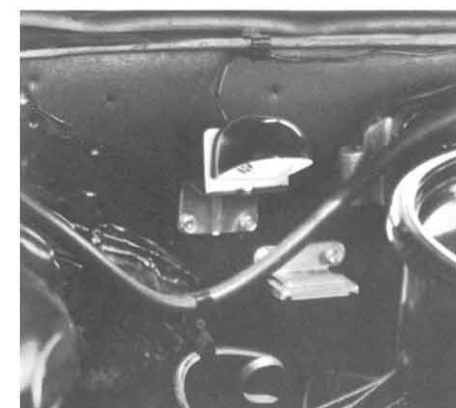
Ashtray Lamp (Code 662—UPC U28). Available for Tempest and Custom S models only—included in Lamp Group (Code 322). Standard on all other models, all series. Lights automatically when headlights are on. (F,D)



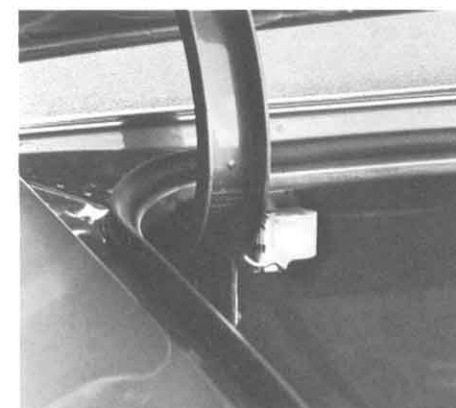
Cornering Lamps (Code 651—UPC T87). Available for all models except Firebird. Part of Lamp Group (Code 332). Lights up blind spots when turning. Goes on when headlamps are on and turn signal is activated. Mounted on forward side of front fender. (F)



Instrument Panel Courtesy Lamp (Code 661—UPC U29). Available for Tempest and Custom S models only—included in Lamp Group (Code 322). Standard on all other models, all series. Lights when front doors are opened. Also may be manually operated by switch on lamp. (F,D)



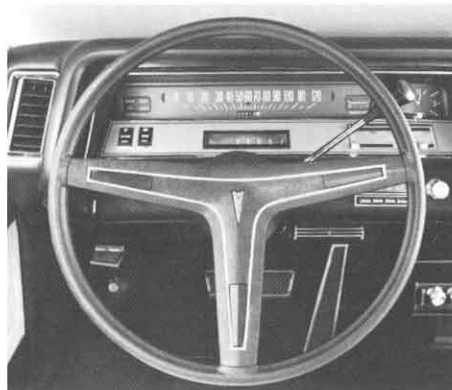
Underhood Lamp (Code 671—UPC U26). Available for all models, all series—included in Lamp Group (Code 322). Light floods entire engine compartment. Activated by the hood spring, it lights automatically when hood is raised. (F,D)



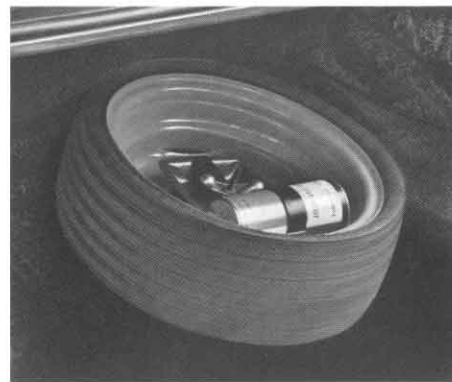
Luggage Compartment Lamp (Code 652—UPC U25). Available for Firebird, Tempest, Custom S, LeMans and GTO only—included in Lamp Group (Code 322). (Not available for station wagons.) Lights automatically when trunk lid is lifted. (F,D)



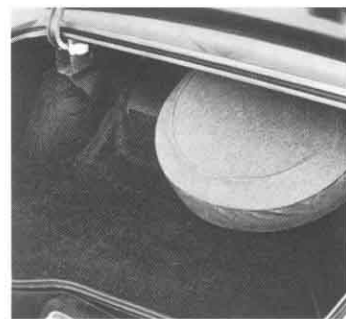
"Instant-Aire" Pump (Code 694—UPC V64). This lightweight emergency air pump operates off engine vacuum—ideal for inflating tires, camping or sport equipment. Provides maximum pressure of 32 pounds before shutting off. Operates regardless of altitude or temperature. Available for all models. (F,D)



Deluxe Steering Wheel (Code 461—UPC N30). Extra cost on Firebird, Tempest and Catalina models. Standard on all others. New shallow-dish design with vinyl-cushioned rim and horn buttons in each of the three wide spokes. (F)



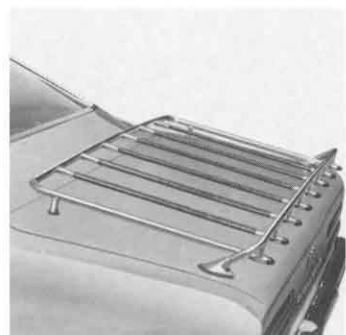
"Space-Saver Spare" Tire (Code 704—UPC N65). Available for all Tempest and Grand Prix models—standard on Firebird. Adds approximately 3 cubic feet of usable luggage capacity. Easily inflated with handy pressure can and provides many miles of spare tire driving. (F) New "Space-Saver Spare" Tire Inflators for replacement available from dealer. (D) Also, see "Instant-Aire" Pump—this page.



Spare Tire Cover (Code 402—UPC P17). Available for all models except station wagons and models equipped with "Space-Saver Spare" Tire—standard on Bonneville. Protects trunk contents. Slips on, off easily. Dresses up luggage compartment. (F,D)



Gas-cap Lock. Helps prevent fuel theft. Separate key. Available for all models. (D)



Deck-lid Luggage Carrier. Available Firebird only. Carries up to 100 lbs. Luggage is securely tied down to handy side rails. Made of bright chrome and stainless steel. Permanently installed on deck lid. (D)



Fire Extinguisher. A 2¼-lb. dry chemical fire extinguisher for all kinds of fires including grease, oil, gasoline and electrical. Rechargeable. (D)



Car Compass. Dependable with special compensator to assure correct directional indication. Illuminated dial. (D)



Highway Emergency Kit. Includes antenna emergency flag, fire extinguisher, tire inflator, extra fuses and warning flares. (D)



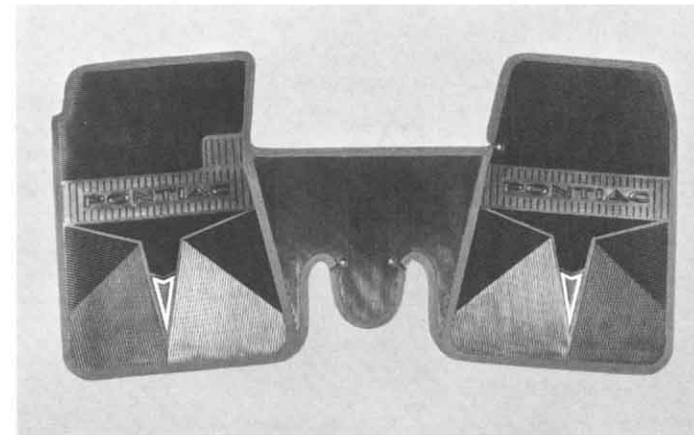
Litter Basket. Clings to transmission tunnel. Weighted to prevent tipping. Available in Red, Blue, Black or Beige. (D)



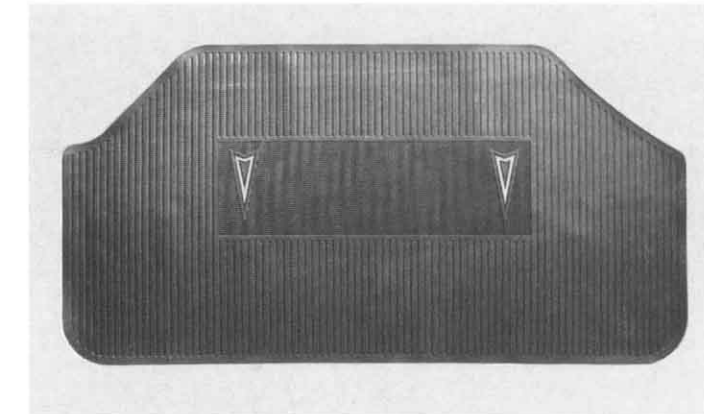
New Tissue Dispenser. Holds junior-size box of tissues. Smart design. Easy to use. Attaches to underside of instrument panel. (D)



Floor Mats, Front (Code 631—UPC B32); Rear (Code 632—UPC B33). Available for all series. Keep car looking new and clean. Easily removed for washing. Available in Black, Blue, Gold, Red, Green and Ivory to harmonize with interiors. (F,D)



Full-width Floor Mat (front only). Durable, long-wearing. Easily removed for cleaning. Available in Black, Gold, Green, Blue, Ivory and Red. (Not available for Firebird or Grand Prix.) (D)



Luggage Compartment Floor Mat (Code 732—UPC B36). Heavy-duty, rugged, solid Gray vinyl floor mat gives extra protection for trunk compartment as well as cargo. Not available for station wagon models. (F,D)



1969 PONTIAC WIDE-TRACKING ACCESSORIES



MARK OF EXCELLENCE

500M, 9-68

Litho in U.S.A.