

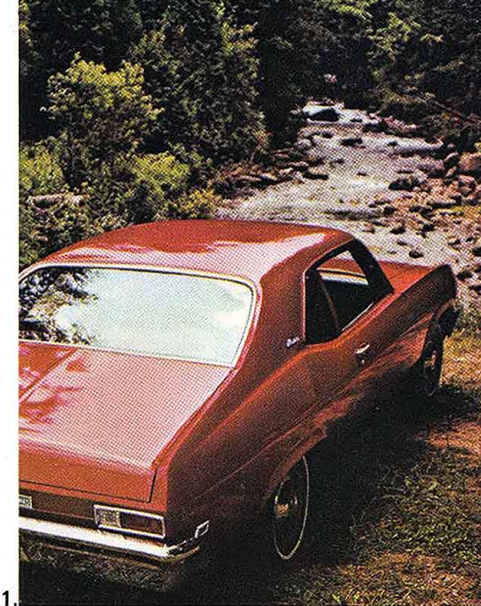
# ACADIAN 69



CHEVROLET AUTOMOBILE LTD.  
CITÉ DE QUÉBEC  
CITÉ DE QUÉBEC



Acadian Two-Door Coupe in LeMans Blue, with optional Exterior Decor Package, wheel discs and whitewall tires.



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Some of the equipment illustrated on these pages is optional at extra cost.

**B**ASICALLY  
**B**EAUTIFUL...  
**AND** **B**EAUTIFULLY  
**B**ASIC

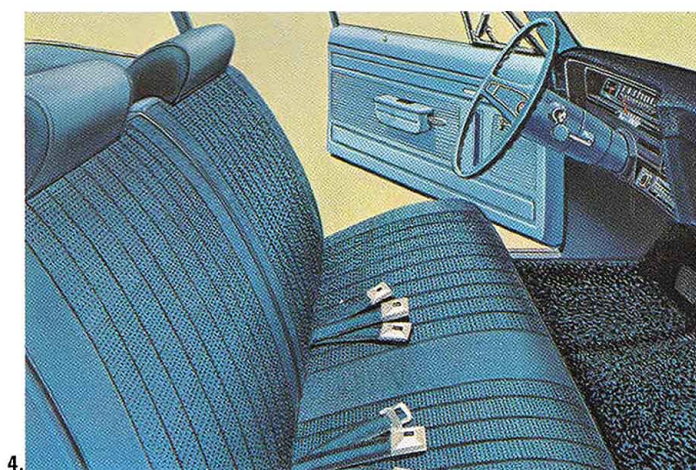


For 1969, Acadian offers everybody who can afford to buy a new car the opportunity to virtually custom build his own. Here's how it works: Acadian offers two basic models and an extensive list of low-price options. After you've picked the model you want, you can choose from the options in almost any combination. You end up owning a car with your stamp on it. That's the name of the Acadian game for '69. Have it your own way. In its two-door coupe or four-door sedan basic form you have a brilliantly engineered, ultra-contemporary automobile that's hard to beat at any price, let alone Acadian's low price. Customized the way you want it, you have a very satisfying, very personal automobile. Choose either. They're both great ways to go.

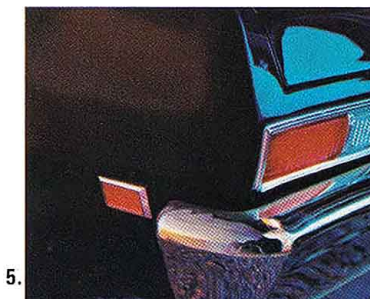
Beautifully poised on a 111-inch wheelbase, Acadian's brilliant long-hood, short-deck styling concept offers class and prestige to buyers with a budget to keep. Because as well as being basically beautiful, Acadian is beautifully basic. Its standard engine is a smooth-running six delivering 140 hp. Teamed with an easy-shifting, fully-synchronized three-speed manual transmission, its lively yet economical performance will put pleasure into your every driving mile.

Behind the wheel you're surrounded by a perfectly coordinated interior. The all-new instrument panel is handsome and practical. A new column-mounted ignition switch locks up both steering wheel and transmission when you leave your car. And if you leave your key in, a buzzer sounds to remind you. Standard adjustable head restraints offer an extra measure of comfort and safety. (And talking of safety, don't forget to read the partial list of Acadian's many safety features on the back page). Door-lock buttons are placed conveniently toward the center of the window sill.

Out of sight are improved brakes with heavier linings, a beefed-up power train, front inner fender liners to help keep rust away, and an easy-riding suspension utilizing bias-mounted shock absorbers on the rear, minimizing wheel hop. Inside and outside, Acadian can more than hold its own in even the most sophisticated company.



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Captions to illustrations on this page: 1. and 2. Rear and front views of Acadian Two-Door Coupe in Matador Red; 3. Acadian Two-Door Coupe as in large photo on left; 4. Standard interior in Blue Rancona cloth and blue vinyl; 5. Rear fender showing side marker light.

So far we've taken a look at the *basic* Acadian story. But that's just the start. A long list of modestly-priced options and option packages lets you have your Acadian *your way*.

As an example of what you can do with the power train, you can add Torque-Drive transmission to either of Acadian's two sixes at a very modest extra cost. Torque-Drive eliminates the clutch pedal to give you effortless shifting. Or if you prefer a fully-automatic transmission you can team either two-speed Powerglide or Acadian's all-new *three-speed* Turbo Hydra-Matic with any engine. If you want a little more power, how about the economical 250-cu.-in. 155-hp Astro-Six? Or maybe the extra thrust of a V8 takes your fancy. Standard V8 has 307 cubic inches, 200 hp. Next comes a 350-cu.-in. 255-hp. version. And if you are looking for the most exciting brand of high performance around, turn to page 6 and read about our "Super Sport" option package with its 300-hp V8. Teamed with four-on-the-floor it really turns on!

Beginning to see what we mean about having Acadian *your way*? So far in this brochure we've covered five engines, two manual transmissions, and three automatics. And we haven't even started inside. So let's. Want buckets in your coupe? How about some chrome dress up? Inside or out-

side? Or both. A thick carpet on the floor? Extra instrumentation? A tape player? Vinyl roof? We could go on and on. And so can you. See page 7. But before you do, check out these *standard* Acadian features • Basic six: 230-cu.-in. Astro-Six 230 producing 140 hp. Basic V8: 307-cu.-in. Astro-Flash 307 producing 200 hp • Std. transmission: fully synchronized 3-spd. manual with Six and base V8. Independent front and mono-plate single-leaf rear suspension (multi-leaf with certain engines) with bias-mounted shock absorbers • Cross-flow radiator • Counter-balanced hood and deck lid • Deluxe steering wheel with horn-blowing buttons • Front inner fender liners • Corrosion-resistant muffler • Self-adjusting brakes with improved cooling and new heavier duty linings • Flush-and-dry rocker panels • Delcotron generator • Delco Energizer with magic eye • Color-keyed, contemporary-styled interiors • New-style instrument panel • Foam-cushioned front seats • Padded sun visors • Spatter-color rubber floor mats • Lockable glove compartment • Central dome light with instrument panel switch • Embossed vinyl headlining • Cigarette lighter • Ashtray in instrument panel • Friction-type ventipanes • Curved side windows • Magic-Mirror finish in 15 colors • Anti-theft ignition, steering and transmission lock • Anti-theft buzzer reminds you if you

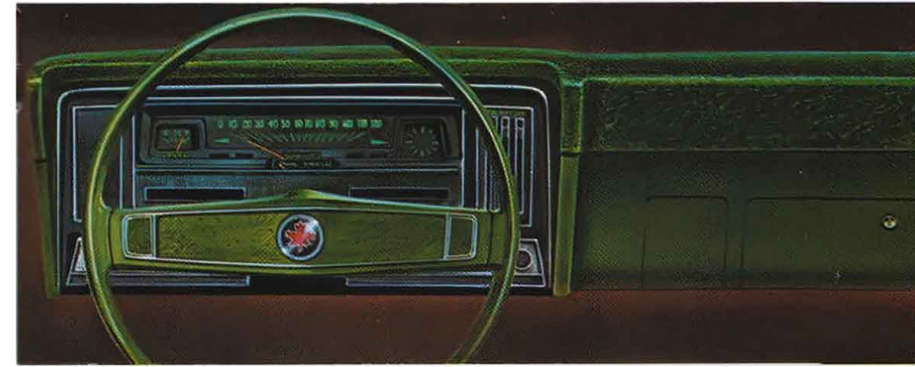
leave your keys in the ignition when you leave the car • High-level ventilation system • Suspended accelerator pedal • Dual-speed windshield wipers • Longer wiper blades • Wiper motor in engine compartment for quieter operation, easier servicing • Concealed gas filler (behind licence plate) • Windshield washer • Back-up lights. Now turn the page.

Captions to illustrations on this page: **1.** Custom interior in Green Remington Cloth and green vinyl; **2.** Acadian's all-new instrument panel; **3.** Acadian's wide, deep, 12.4 cubic-foot trunk.

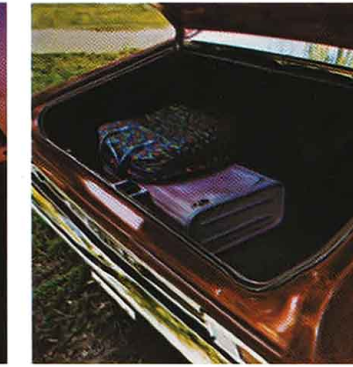
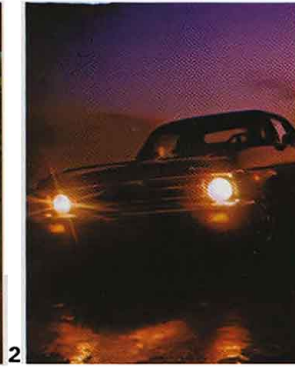
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2



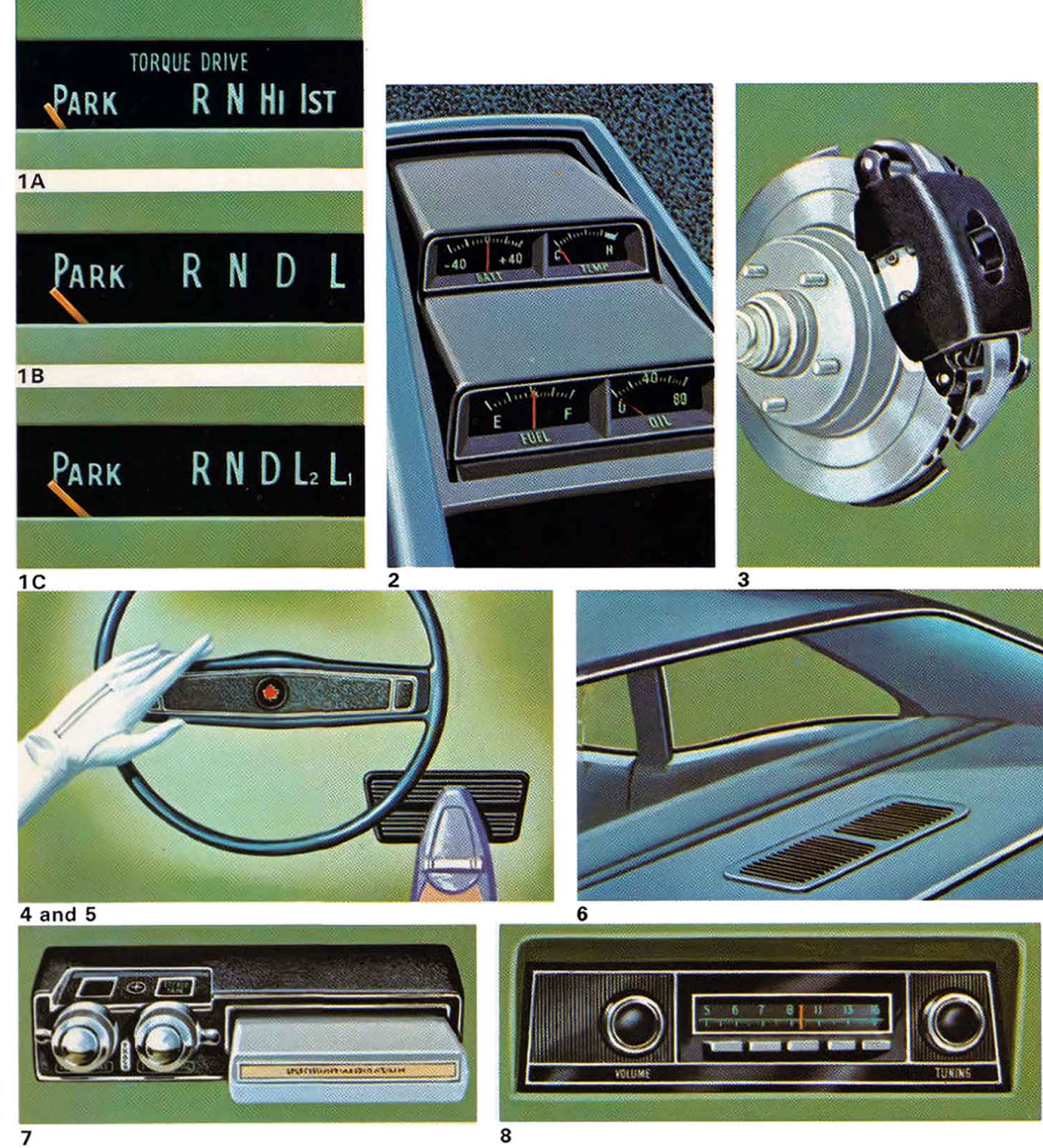
3

Acadian Four-Door Sedan in Espresso Brown with optional Custom Exterior, wheel discs and whitewalls (below and below right).





Acadian Two-Door Coupe in Midnight Green with optional "SS" package, Custom Exterior, wheel discs, bucket seats, and Parchment vinyl top.



# SUPER SPORT 350

THE MOST SPIRITED ACADIAN

This is Acadian at its most potent. The Super Sport option package transforms the two-door coupe into a remarkably quick machine.

Under the hood lurks a 350-cu.-in. V8. Four-barrel carburetion, high compression heads, dual exhausts, lots of chrome; 300 hp at 4800 rpm. 380 lb-ft of torque at 3200 rpm. When it speaks, you listen.

Standard transmission is a heavy-duty three-speed manual. And to hold everything under control, heavy-duty suspension all around with single-piston floating caliper power disc brakes up front. All this sits on seven-inch-wide rims shod with red-stripe tires. And to spread the Acadian SS legend, there are special medallions, simulated scoops on the hood and louvres behind the front wheels.

Optional bucket seats in Black vinyl, with optional console.

## CUSTOMIZING STARTS HERE

To help you personalize your new Acadian, a number of option packages containing specially co-ordinated items has been assembled. Pick the option package or packages you want, then add your individual options to suit.

**EXTERIOR DECOR PACKAGE** • Body side molding • Body rocker extension panel • Window frame reveal moldings (coupe only) • Bright drip gutter molding (sedan only).

**CUSTOM EXTERIOR PACKAGE** • Body side molding • Body rocker extension panel • Window frame reveal moldings (coupe only) • Rocker molding • Rear end panel upper and lower moldings.

**SPECIAL INTERIOR GROUP** • Satin-finish rear view mirror support and bright dome lamp bezel • Front door-jamb switch, right hand side • Glove box lamp • Bright framing on instrument cluster • Bright pedal-pads.

**CUSTOM INTERIOR PACKAGE** • Includes all Special Interior Group items plus • Deluxe vinyl door trim and seats with extra thick Poly and Cotton padding • Bright rear-door armrest and ashtray (sedan only) • Under-hood insulation • Deep-twist carpet • Luggage compartment mat • Rear quarter armrest and ash tray (coupe only) • Special floor insulation.

**BUCKET SEAT PACKAGE** includes all items in Custom Interior Package plus thickly-padded deep-contour bucket seats (coupe only).

**SS350 SUPER SPORT PACKAGE** (coupe only) • 350-cu.-in. V8 with engine dress items • Simulated air intakes on hood • Black painted rear end panel and upper and lower periphery moldings • 350 V8 emblem on front fender • "SS" nameplate on grille • Simulated louvres on front fenders • "SS" steering wheel hub emblem • Special duty front and rear suspension • Single-piston, floating-caliper front wheel power disc brakes • Under-hood insulation • 14 x 7-inch wheels • Red-stripe tires.

Captions to illustrations above:

**1.** Acadian gives you one semi-automatic and two fully-automatic transmissions to choose from: Clutchless Torque-Drive (1A) (with six cylinder engines only), two-speed Powerglide (1B) and an all-new three-speed Turbo Hydramatic (1C) (both available with all engines). Heavy duty three-speed and four-speed (floor-mounted) manual transmissions are also available at extra cost. **2.** Extra instrumentation, available with V8s and console, includes oil pressure gauge, water temperature gauge, ammeter and fuel gauge mounted in the console, and a tachometer, clock and low-fuel warning lamp in the instrument panel. **3.** All-new single-piston floating-caliper front disc brakes are power assisted. Completely fade free. **4.** Power steering provides you with easier manoeuvrability, quicker response. **5.** Power brakes do all the hard work for you. **6.** Rear window defogger is a boon on damp days. Clears steamed-up rear window fast. **7.** Acadian's stereo tape player lets you play your own music library in brilliant high fidelity. **8.** Beautifully-toned AM pushbutton radio has high sensitivity. A perfect companion wherever you drive. Other Acadian options you may wish to consider include: • Vinyl roof trim, including sail panel and bright roof drip moldings • Floor console for the coupe only (shown on opposite page with bucket seats) • Wheel trim covers • Two-tone paint • Bright window frame reveal moldings with bright centre pillar molding on sedan only • Heavy-duty front and rear suspension • Soft-Ray glass • Remote control outside rear-view mirror • Heavy duty battery • Electric clock.

# ACADIAN SPECIFICATIONS

Body Styles	2-dr. Coupe 4-dr. Sedan
Engines Standard (6 cyl)	230
Engines Standard (8 cyl)	307
Engines Optional (6 cyl)	250
Engines Optional (8 cyl)	350
(see chart below)	350
Transmission Standard	3-spd. manual
Transmission Optional	H.D. 3-spd. manual 4-spd. manual Torque Drive (semi-automatic) Powerglide (2-speed automatic) Hydra-Matic (3-speed automatic)
Brakes Drum diameter	9.5 in.
Brakes Area	168.9 sq. in.
Steering Ratio overall	28.3:1
Steering Ratio Standard Power	20.7:1
Turning radius — Curb to curb	41.0 ft.
Energizer std. 6 cyl & 307V8	45 amp. hr.
Energizer 350V8	61 amp. hr.
Opt. all engines	70 amp. hr.
Suspension	Front — Coil Rear — Leaf
Frame	Unitized body with partial frame

Wheelbase	111.0 in.
Length (overall)	189.4 in.
Height (2-dr.)	52.5 in.
Width (overall)	72.4 in.
Weight 6 cyl	coupe 2990 lbs. sedan 3015 lbs.
Tread front	59.0 in.
Tread rear	58.9 in.
Tires base	7.35 — 14
Tires "SS" option	E70 — 14
Wheel Size	14 x 5 14 x 7 (SS option)
Road Clearance Coupe	5.8 in.
Road Clearance Sedan	6.3 in.
Headroom (sedan) front	38.8 in.
Headroom (sedan) rear	37.2 in.
Legroom (sedan) front	41.6 in.
Legroom (sedan) rear	35.3 in.
Shoulder room (sedan) front	56.5 in.
Shoulder room (sedan) rear	56.6 in.
Hiproom (sedan) front	56.2 in.
Hiproom (sedan) rear	56.1 in.
Fuel Tank Capacity	15.0 imp. gals.
Usable Luggage Space (cu. ft.)	12.4 (Sedan) 12.2 (Coupe)

	ASTRO-SIX 230	ASTRO-SIX 250	ASTRO-FLASH 307 V8	ASTRO-FLASH 350 V8	ASTRO-FLASH 350 V8 "SS" OPTION
Displacement (cu. in.)	230	250	307	350	350
HP @ rpm	140 @ 4400	155 @ 4200	200 @ 4600	255 @ 4800	300 @ 4800
Torque lb. ft. @ rpm	220 @ 1600	235 @ 1600	300 @ 2400	365 @ 3200	380 @ 3200
Compression Ratio	8.5:1	8.5:1	9.0:1	9.0:1	10.25:1
Carburetion	1 bbl	1 bbl	2 bbl	4 bbl	4 bbl
Bore & Stroke	3.875 x 3.25	3.875 x 3.53	3.875 x 3.25	4.00 x 3.48	4.00 x 3.48
Fuel	Regular	Regular	Regular	Regular	Premium
Oil System Cap. (less filter) (qts)	3.3	3.3	3.3	3.3	3.3
Cooling System Cap. (qts)	10.5	10.5	13.5	13.0	13.0
Exhaust System	Single	Single	Single	Single	Dual
Valve Lifters	Hydraulic	Hydraulic	Hydraulic	Hydraulic	Hydraulic
Clutch (std) diameter	9.12 in.	9.12 in.	10.34 in.	10.34 in.	11.0 in.
Axle ratio—without Air Cond.	All models	All models	All models	All models	Coupe only
3-speed manual std.	3.08	3.08	3.08	3.31	3.31
3-speed manual opt.	2.73 3.36	2.73 3.36	2.73 3.36	3.07 3.55	3.07 3.55
4-speed manual std.	—	—	3.08	3.31	3.31
4-speed manual opt.	—	—	2.73 3.36	3.07 3.55	3.07 3.55
Torque Drive std.	2.73	2.73	—	—	—
Powerglide std.	2.73	2.73	2.73	3.08	3.08
Powerglide opt.	2.56 3.08 3.36	2.56 3.08 3.36	2.56 3.08 3.36	2.73 3.36 3.55	2.73 3.36 3.55
Hydra-Matic std.	2.73	2.73	2.73	3.08	3.08
Hydra-Matic opt.	2.56 3.08 3.36	2.56 3.08 3.36	2.56 3.08 3.36	2.73 3.36 3.55	2.73 3.36 3.55

In 1969 all Acadians feature an impressive array of safety, anti-theft and convenience equipment, more notable among these are:

- Energy-absorbing steering column.
- Seat belts with pushbutton buckles for all passenger positions.
- Shoulder belts for driver and right front passenger, with pushbutton buckles and special storage provision.
- Two front-seat head restraints.
- Improved glove-box door latches.
- Headlight aiming access provision.
- Passenger-guard door locks with forward-mounted lock buttons.
- Four-way hazard warning flasher.
- Uniform shift quadrant (PRNDL).
- Dual master cylinder brake system with warning light and corrosion-resistant brake lines.

- Latches on folding seatbacks.
- Windshield washer and dual-speed windshield wipers.
- Dual-action safety hood latch.
- Outside rearview mirror.
- Back-up lights.
- Side marker lights and parking lights which illuminate with headlights.
- Energy-absorbing instrument panel, padded sun visors.
- Reduced-glare instrument panel top, inside windshield moldings, horn buttons, steering wheel hub, and windshield wiper arms and blades.
- Wide inside day-night mirror with deflecting base.
- Lane-change feature in direction signal control.
- Safety armrests.
- Thick-laminate windshield.

- Soft low-profile window control knobs, coat hooks, dome light.
- Cargo-guard luggage compartment.
- Contoured windshield header.
- Padded front and intermediate seatback tops.
- Smooth-contoured door and window regulator handles.
- Snag-resistant steering wheel hardware.
- Anti-theft ignition key warning buzzer.
- Non-projecting wheel nuts, discs and caps.
- Anti-theft ignition, steering and transmission lock.
- Starter safety switch on all transmissions — manual and automatic.
- Tire safety rim.
- Safety door latches and hinges.
- Improved fuel tank retention.

## GENERAL MOTORS PRODUCTS OF CANADA, LIMITED, OSHAWA, ONTARIO

All options noted herein are extra-cost equipment unless otherwise specified. Ask your dealer for all price information on any model or special equipment you desire. The illustrations in this catalogue do not necessarily show standard colors, materials and equipment. General Motors Products of Canada, Limited reserves the right to make changes at any time without notice, in prices, colors, materials, equipment, specifications and models, and also to discontinue models. This right may be exercised without incurring any responsibility with regard to cars previously sold.

