

**What would you do
if we offered to replace
one of your cars with
a specially equipped Pontiac
at very special savings?**

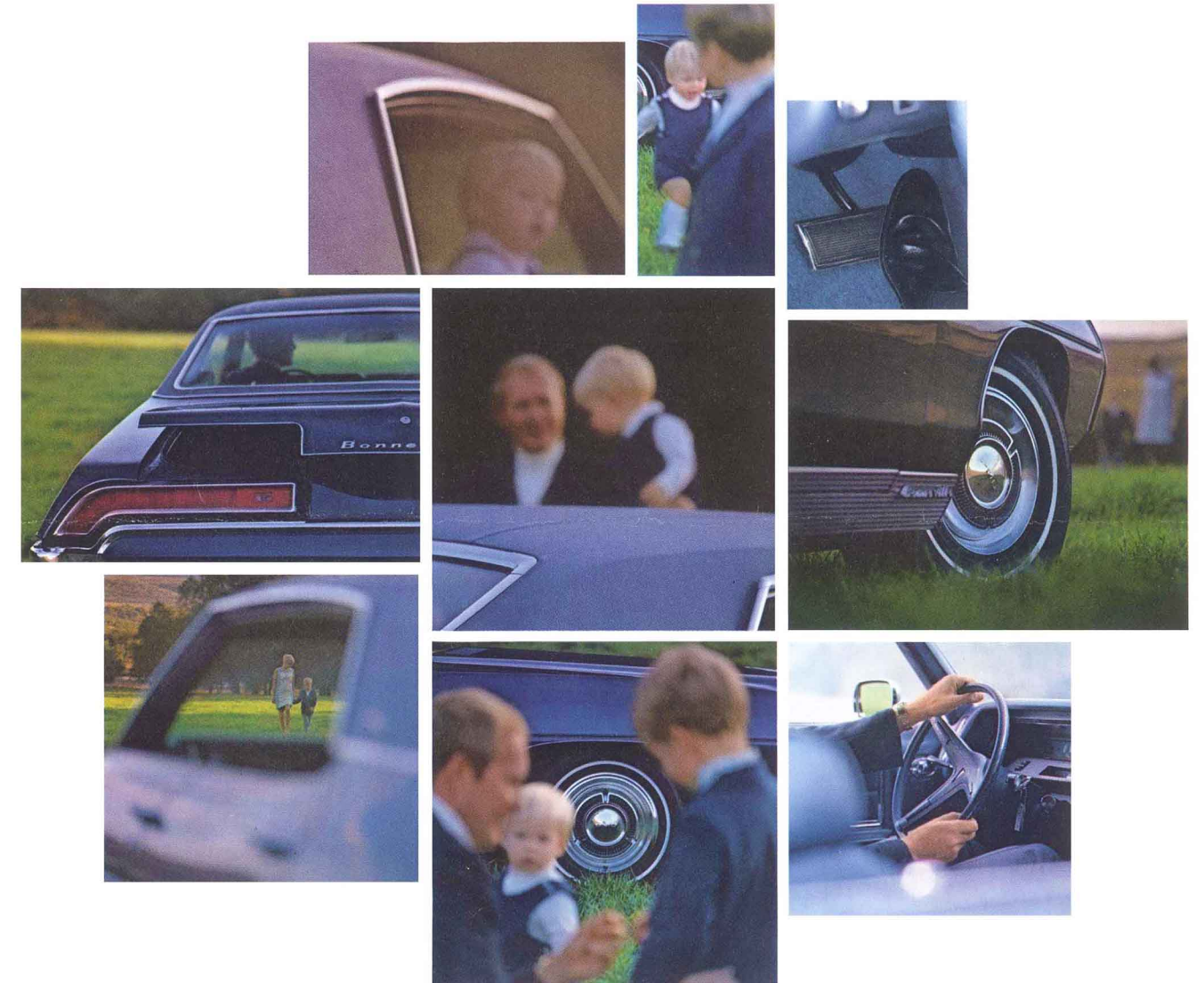
Do it.



Pontiac's Great Break Away Sale is on.



On the kind of cars that make families want to leave home. The Bonneville and Catalina.



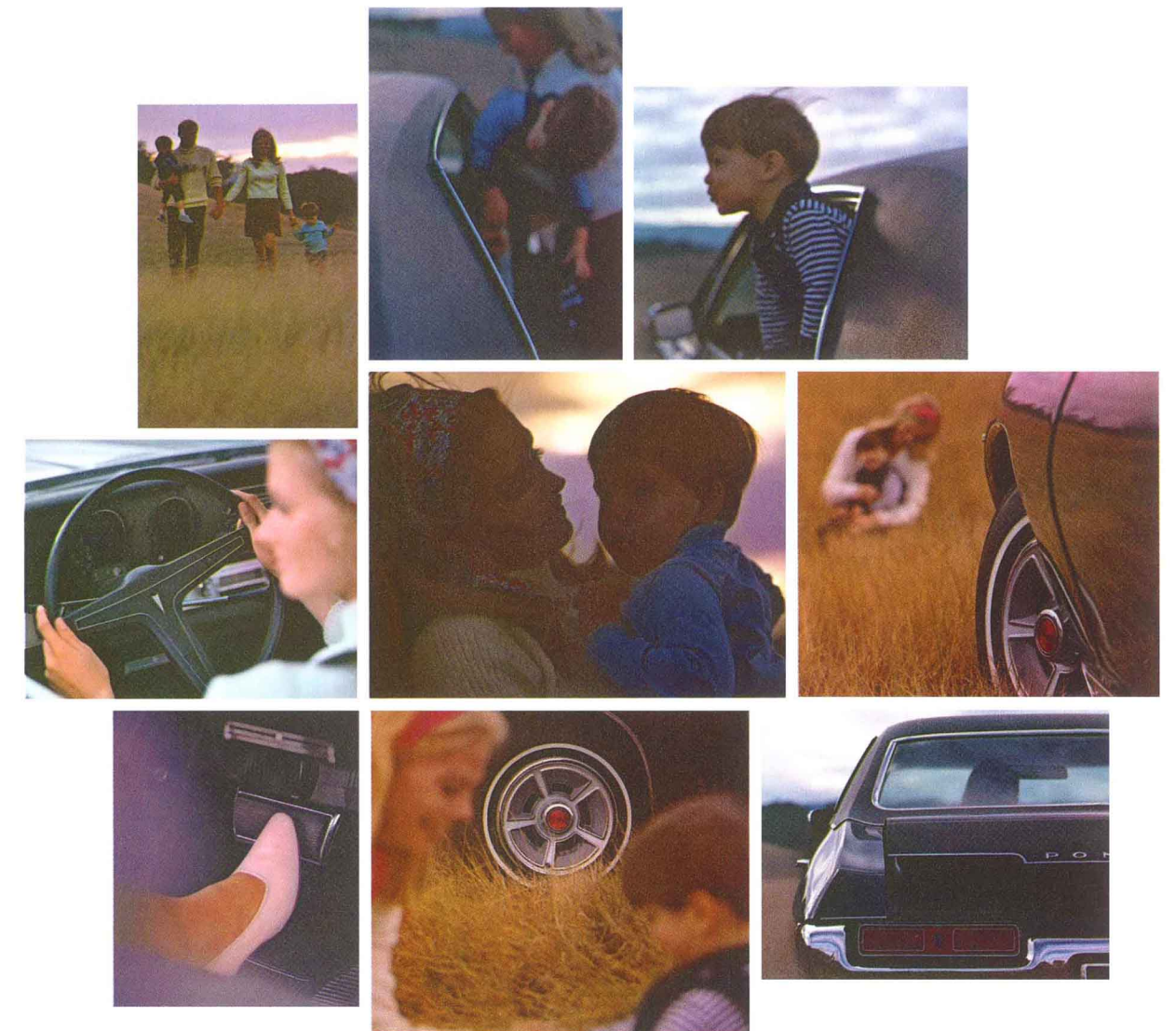
You say your dress-up car doesn't look so dressed up anymore? And you'd just as soon stay home as show up in the old car? And that if the deal is right, you just might pop for a new Pontiac? Well, the deal is right. Now you can break away with very special savings on a Pontiac Bonneville or Catalina Hardtop or Sedan. Equipped with Cordova top, variable-ratio

power steering, power front disc brakes, your choice of custom or wire wheel covers (even mag-type wheels), whitewalls (or redlines or fiber-glass tires) and a remote-control trunk-lid release. Quite a windfall when you consider all the standards that go on these cars to start with. Obviously Pontiac's Great Break Away Sale is just that. Great.

Pontiac's Great Break Away Sale is on.



On LeMans and Custom S—the kind of cars that'll make her glad she married right.



Right enough to have a car of her own. But let's get one thing straight. Pontiac firmly believes in the principle that a second car doesn't have to look like one. Which explains LeMans and Custom S. Right now, the hardtops, sports coupes and sedans come specially equipped at very special savings. Cordova top, power steering, power front disc brakes, choice

of custom or wire wheel covers (even mag-type wheels), whitewalls (or redlines or fiber-glass tires) and a deck-lid release that lets her pop open the trunk from inside the car. All that and price tags that look ridiculously low, too. Go ahead. Surprise your better half with a '69 LeMans or Custom S. After all, you married her. Now pamper her. We make it easy.

If you don't break away with great buys on our other '69 Pontiacs, too, you're not trying.

Heart set on some other Pontiac model? Try a Grand Prix that comes on a new, agile 118" wheelbase. And carries a 350-horse V-8 under the longest hood in the business. Or a Pontiac Executive. Big, luxurious and a performer. Or a

GTO, The Great One. With the performance to make that name stick. Those dual exhausts, poking out in back advertise a 400-cubic-inch engine behind a very tough Endura snout. Or save a buck without showing it. Pontiac Tempest

belies its low price with the swiftest lines this side of the Cape, an Overhead Cam Six and Wide-Track ride. A buy on a sporty Firebird may sound like almost too much to ask. But we'll put it in writing. Order Ram Air IV on the Firebird

400, and those hood scoops lap up air to feed 345 ponies. See? We're offering great buys on every one of these Wide-Trackers during the Great Pontiac Break Away Sale. But hurry. Great deals like these can't last forever.





Bulk Rate
U. S. Postage
PAID
Permit No. 7804

**Pontiac's Great Break Away Sale is on.
See how much you can break away with.**