

We made the AMX look tougher this year because it's tougher this year.

The 1970 AMX comes with a new 360 cu. in. engine as standard equipment.

It develops 290 horsepower, 65 more than we had last year.

And this year we've added to our list of standard items.

To go with our completely redesigned instrument panel, we offer contoured high-back bucket seats with integral head restraints.

Mag style wheels.

A new air scoop system in the front bumper to aid brake cooling.

And the Corning safety windshield is also available. It's an American Motors exclusive.

Of course, an all-synchromesh 4-on-the-floor with Hurst shifter is standard

for '70 just as it was for '69.

So are dual exhausts, fiberglass belted wide profile tires, an energy absorbing anti-theft steering column, heavy duty shocks and springs, rear torque links, a 140 m.p.h. speedometer, and a big tach.

As for optional extras, a 390 cu. in. engine and a functional Ram-Air hood scoop top a long list.

But rather than elaborate any further, we'll rest our case on the standard AMX.

It's tough enough.

AM American Motors

