

A sports car for the price of a sporty car.

The 1970 AMX is the only American sports car that costs less than \$4,000.

It lists for \$3,395¹, which puts it into the same price category as a loaded Mustang or Camaro.

But there is where the similarity begins and ends.

For the AMX is a legitimate two-seater sports car. Not because we say it is, but because that's the way we built it.

Our 360 cu. in. V-8 engine isn't optional. It's standard.

You don't pay extra for contoured high-back bucket seats with integral head restraints.

Or mag style wheels.

And an all-synchromesh 4-on-the-floor with Hurst shifter, dual exhausts,

fiberglass belted PolyglasTM tires, heavy duty shocks and springs, rear torque links, a 140 m.p.h. speedometer and a big tach aren't part of a long list of available options.

They're part of a long list of standard equipment.

Sure, the AMX offers a larger engine and other performance options.

But you don't need them to make the AMX a sports car.

You've got that to begin with.

American Motors
\$3,395 AMX

1. Manufacturer's suggested retail price. Federal taxes included. State and local taxes, if any, destination charges and options excluded.

