



BMW comes from a tough neighborhood.

The Bavarian Alps.

To drive them at all takes guts.

To drive them at high speed takes something more.

An engine that can run uphill all day without a trace of strain.

A suspension that doesn't get rattled by rough roads. Or thrown by unbanked Alpine turns.

Flawless steering.

And unflinching brakes that won't

lose control even on wet pavement.

The cars that can do all this are built in the neighborhood at the Bavarian Motor Works.

Slowly. With painstaking care.

And it shows.

In the Alps. On the Autobahn where they cruise all day at 130 mph. And on the highways of America where they out-perform most of the two-seaters on the road.

Take a look for yourself. Better yet, a drive.

You'll see why Car and Driver calls BMW the most spectacular bargain in the whole spectrum of imported cars.

And even where we come from, that's saying something.

U.S. Importer: Hoffman Motors Corporation, 375 Park Avenue, New York, N.Y., 1862 S. La Cienega Blvd., Los Angeles, Calif. Dealers coast to coast. Advantageous European Delivery Program. Write for free brochure. MT2

Bavarian Motor Works

