



BMW goes like schnell.

This car is fast. Not only through the gears (zero to 60 in 9 seconds), but for the long haul. It will actually cruise at 100 mph. And it will get you through the tightest turns quicker than you ever believed a sedan could.

That's because underneath that commodious sedan body, a BMW is no sedan at all. It's a race-bred sports car, with a rugged,

high-compression engine and the finest roadholding of any car you can buy anywhere.

Put those two ideas together—utility and performance—and you've got the reason automotive critics call BMW the best sports sedan in the world.

Yet that's still not the whole story. You have to see the kind of craftsmanship that made the

Bavarian Motor Works famous to know what well-madeness means.

So go to your nearest BMW dealer and let him show you.

As you'll see, BMW is one schnell of a car.

Suggested retail prices start under \$3,000 P.O.E. New York.

U.S. Importer: **Hoffman Motors Corporation**, 375 Park Avenue, New York, N.Y., 1862 S. La Cienega Blvd., Los Angeles, Calif. Dealers coast to coast. Advantageous European Delivery Program. Write for free brochure. CL 3

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