



## Introducing a sensible alternative to the money-squeezing, insurance-strangling muscle cars of America. **The Hornet SC/360.**

The Hornet SC/360 lists for only \$2,663<sup>1</sup>. Which is surprising when you consider what the September issue of Motor Trend had to say about it:

The SC/360 is just a plain gas to drive. It has lightning quick performance...It handles like a dream, especially on the TransAm road course at Michigan International Speedway where we had an opportunity to test it.

A 360 CID V-8 engine with 245 horsepower is standard.

So is a 3-on-the-floor, all synchromesh transmission. A heavy-duty clutch. D70 x 14 Polyglas™ tires. 14 x 6 mag style wheels. Space saver spare. Rally stripe. And individual reclining seats.

To make it even gutsier, the SC/360 also comes with a long list of options.

Among which you'll find a 4-barrel 360 V-8 that develops 285 horsepower. An all synchro 4-on-the-floor with Hurst shifter. Ram air induction with hood scoop. 3.54 or 3.91 rear axle with Twin-Grip. Dual exhausts. White letter tires. Heavy-duty suspension. And a big tach.

But even with the added cost of these options, the SC/360 ends up with a lower list price than most of its bigger, muscle-bound competitors.

And because of its standard 12.5:1 weight-to-power ratio, insurance on the SC/360 ends up lower, too.

As a leading car magazine has said, "The day of the heavy 400-cube, 400-horsepower supercar may be just about over."

<sup>1</sup>Manufacturer's suggested retail price. Federal taxes included. State and local taxes, if any, destination charges excluded.

**If you had to compete with GM, Ford and Chrysler what would you do?  American Motors**