"Inboard brakes? Never heard of them!"

Of course, you haven't. Because only a handful of cars have them.

You see, most cars' brakes (whether they're disc or drum) are located in the wheel rims.

The Audi's inboard front brakes (which are disc, by the way) are located towards the middle of the car. Which gives them three distinct advantages:

One, they can be made as large as necessary. (Right now, they're large enough to bring an Audi moving 60

mph to a complete stop in about 4 seconds.)

Two, because of their large size, they're better able to dissipate heat. So there's little chance of them fading.

And three, they don't add excess weight to the wheels. Which helps keep the Audi from bouncing up and down on the road.

There are a lot of other great cars, besides the \$36,000†

Porsche, that the Audi has a lot in common with.

The Audi has front-wheel drive like the Cadillac Eldorado. And rack-and-pinion steering like the Ferrari 512 racing car.

It's got the same amount of trunk space as the Lincoln Continental. And just about the same headroom and legroom as the Rolls-Royce Silver Shadow.

Our interior bears a remarkable resemblance to that of the Mercedes-Benz 280SE.

And as for service, you'll get the same kind of expert service a Volkswagen gets. Because a Porsche Audi dealer is part of the VW organization.

The Audi's price tag: \$3,600.

Not bad, considering all the cars you'll be getting.

The \$3,600 Audi

Porsche Audi: a division of Volkswagen

For the nearest dealer that sells Porsches and Audis call 800-553-9550 free in the Continental U.S. (In Iowa call collect 319-242-1867.)
\*Suggested retail price \$3,595 East Coast P.O.E. West Coast P.O.E. slightly higher. †East Coast P.O.E. Porsche \$36,000. Local taxes and other dealer delivery charges, if any, additional.



The \$36,000 Porsche has inboard brakes. So does the \$3,600 Audi.