



**WHEN YOU BUY A JAVELIN
YOU GET SOMETHING YOU
CAN'T GET WITH A MUSTANG,
CAMARO OR FIREBIRD.**

You get a lot more than a good-looking sporty car when you buy a Javelin.

You get a car that's been road-tested and checked over so thoroughly, we make this promise: If anything goes wrong and it's our fault, we'll fix it. Free.

And, if we have to keep your car overnight to fix it, over 1900



When you buy a new 1972 car from an American Motors dealer, American Motors Corporation guarantees to you that, except for tires, it will pay for the repair or replacement of any part it supplies that is defective in material or workmanship.

This guarantee is good for 12 months from the date the car is first used or 12,000 miles, whichever comes first.

All we require is that the car be properly maintained and cared for under normal use and service in the fifty United States or Canada and that guaranteed repairs or replacements be made by an American Motors dealer.

AMERICAN MOTORS BUYER PROTECTION PLAN

dealers will loan you a car. Free.

Finally, you get a name and toll-free number to call in Detroit if you have a problem. And you'll get action, not a runaround.

Nobody in the business does all this for you after you buy a car.

Which is probably why people who've never bought a car from us before are buying one now.