



# INTRODUCING A DRIVING MACHINE FOR THE SENSIBLE FANATIC.

While all BMW automobiles are designed for driving enthusiasts, we recognize that some enthusiasts are more enthusiastic than others.

So, for drivers whose passion for motoring extends beyond the norm,

but short of the pathological, we introduce the BMW 325es.

A powerful six-cylinder sedan endowed with true sporting character—character that merely begins with the racing seats and sports steering wheel,

rather than ending there.

The 325es is equipped with such functional sport features as a front air dam, rear-deck spoiler, and lightweight aluminum alloy wheels.

And it offers drivers frequenting some of the less genteel terrains such compensations as a special sports suspension, gas pressure shocks and a limited-slip differential.

To that sporting nature, the 325es adds a technological breakthrough unique among cars in its price class (and over \$1,200 in one of the cars that can offer it):

It's known as ABS anti-lock brakes. A computerized braking system which, with electronic sensors on all four wheels, dramatically reduces the role of chance in your safety.

All of which means automotive aficionados who crave both an eminently sensible car, and an exhilaratingly exciting car, need only purchase one car: the BMW 325es. A test drive of which awaits at your local authorized BMW dealer.



**THE ULTIMATE DRIVING MACHINE.**

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LET YOUR METROPOLITAN AREA BMW DEALER ARRANGE A THOROUGH TEST DRIVE.