



THE ALL-NEW 2014 ACURA RLX



THE ACURA RLX.

Luxury with a mind of its own.



Because we put people at the center of everything we do, Acura is more than just a luxury brand – we're a luxury brand that continually adapts to the driver's needs. So one comes to owning an Acura with a certain sense of expectation: of thoughtful sophistication, technological excellence, and superb performance.

What one doesn't expect is the all-new 2014 Acura RLX: an undeniably assertive luxury sedan, exhibiting elegance and forcefulness at the same time. And not something you're likely to see in all the usual places.

At first glance, the RLX looks like a nimble, streamlined middleweight. A perfect urban competitor, ready to go head-to-head with any number of fine automobiles on the road today. And the road is definitely calling—which is where you'll discover that there's a lot more to this car than meets the eye.



The vehicle's sensuous exterior lines find their perfect complement inside. Of course, the luxurious feeling the vehicle imparts is a product of more than just material luxury and craftsmanship. It also boasts one of the most spacious cabins in its class.





Over the course of its development, the RLX made more than 800 trips to the wind tunnel. By analyzing driving-speed winds, engineers worked to eliminate surface turbulence that interrupts airflow, creates noise, and reduces fuel efficiency. From its grille to its tail, from the underbody to the roof, all that effort culminated in one of the most aerodynamic sedans on the road.

The RLX boasts a portfolio of performance features aimed at helping you be a better driver: Precision All-Wheel Steer™ (P-AWS) provides more stability during higher-speed lane changes and hard braking; the available Lane Keeping Assist System can help prevent driver error in wandering out of lane; Adaptive Cruise Control (ACC) helps keep a set distance from the car ahead; blind spot information helps tell you what's just out of sight.*



HANDLING: LANE KEEPING ASSIST SYSTEM /
BLIND SPOT / ADAPTIVE CRUISE CONTROL

*This system is not a substitute for your own visual assessment before changing lanes; system accuracy will vary based on weather, size of object and speed.



A car as advanced as the RLX certainly knows when to shift its own gears, but most RLX owners will occasionally want to take over and shift gears like a grand-prix driver. The 6-speed transmission outfitted with racing-style Sequential SportShift paddle shifters puts performance shifting at your fingertips, and engaging Sport Mode enhances acceleration, steering feel, and throttle response.

When you drive out of your garage and/or docking station, AcuraLink turns the RLX into the world's ultimate mobile device. It can read your incoming emails and texts aloud. You talk back and it can respond with a preset message.¹ It interfaces with your cell phone or tablet to stream music, podcasts and internet radio.² It can alert you if your vehicle's theft-deterrent system is triggered, call the live operator in an emergency, and even help locate your car if it's stolen. You can even access your own 24/7 AcuraLink personal assistant — who's much smarter than any smartphone.³

ACURALINK: PERSONAL SERVICES



*Drive responsibly. Some state laws prohibit the operation of handheld electronic devices while operating a vehicle. For safety reasons, always launch your audio application or perform any other operation on your phone or audio device only when the vehicle is safely parked.

The Acura RLX is a quiet, comfortable sanctuary during your travels, but the world still requires your attention. AcuraLink can offer you navigation guidance, continuously updated traffic conditions for both freeways and surface streets, even in-vehicle Local Search.* Notwithstanding the 310 hp at your command, knowledge, as they say, is power.



How can a car this thrilling to drive also be this fuel-efficient? A robust 310-hp V-6 engine offers all the thrust you'd ever want, from a full stop or at cruising speeds. And yet it still manages to rate 30 mpg on the highway²—the highly advanced 3.5-liter i-VTEC[®] direct-injection engine uses Variable Cylinder Management[™] (VCM[®]) to employ only as much combustion as required, maximizing efficiency throughout the powertrain.





Acura is not like other automobile manufacturers. We don't think a car should be described only in terms of horsepower and torque, fuel efficiency and acceleration tests. We prefer to focus on how a car feels to the driver. And as you'll discover with the RLX, we believe a car should feel like a masterpiece—it's only a success if it gives you a sense of exhilaration you've never encountered before.

To achieve maximum performance and optimize fuel efficiency, a car has to watch its weight. So the RLX utilizes materials that haven't been put together before in quite this way — at least, not for automotive purposes. More aluminum throughout the frame and body panels for lighter weight. A magnesium intake manifold, because it's lighter than aluminum. Lighter noise-reduction materials throughout to preserve a quiet ride. And to enjoy the quiet ride, available speaker cones made with Zylon® fiber, some of the toughest fabric known to man. Turn it up.



Among its long list of safety attributes, the RLX features the Lane Departure Warning system, using cameras to help alert you to an unintended move from the detected lane;[†] the Forward Collision Warning system, which warns you of potential collisions with vehicles detected in front of you;[‡] and the available Collision Mitigation Braking System™ (CMBS™), which uses radar to actually help you brake when a collision is imminent. If a frontal collision is unavoidable, the RLX chassis features Acura's next-generation Advanced Compatibility Engineering body structure, which goes beyond "crumple zones" by distributing frontal crash energy more evenly.



SAFETY: FORWARD COLLISION WARNING /
CMBS / LANE DEPARTURE WARNING / ACE II

* Lane Departure Warning (LDW) only alerts drivers when lane drift is detected without a turn signal in use. LDW may not detect all lane markings or lane departures; accuracy will vary based on weather, speed and road conditions. System operation affected by extreme interior heat. Driver remains responsible for safely operating vehicle and avoiding collisions.
† Forward Collision Warning (FCW) cannot detect all objects ahead and may not detect a given object; accuracy will vary based on weather, speed and other factors. System operation affected by extreme interior heat. FCW does not include a braking function. Driver remains responsible for safely operating vehicle and avoiding collisions.



People love how they look in an RLX, but they really love *how they see*. The stylish Jewel Eye™ headlight design incorporates LED lights that are brighter than halogen or HID lamps, provide a wider illuminated area, and best of all, show colors more vividly — so signage, traffic, and people are all more visible to the driver. For what you can't see, the available Collision Mitigation Braking System uses radar, which hides behind the part of the grille coated with indium, a metal-like substance used on stealth aircraft, somewhere.



In the real world, you can't count on a banked curve to help keep your line. The solution is the world's first Precision All-Wheel Steer (P-AWS) system, which allows each rear wheel to independently adjust its toe angle to achieve exceptional stability in the turns. Combined with Agile Handling Assist, Acura brings new meaning to cornering and lane changes, while amplitude reactive dampers provide a unique solution to the "ride vs. handling" conundrum, providing the best of both.

The way an RLX comes together in the factory, with an assembly line moving parts, robots welding frames, and over 1,400 people putting it all together — you might wonder how they achieve a vehicle that seems made just for you. Whether it's the welcoming comfort of the cabin or how the car responds to every flick of your wrist and touch of the pedals, the Japanese word you're searching for is *inomama*, Acura's philosophy of carrying out "the will of the driver" — surely a concept that translates best out on the road.





Concert halls may transport you, but not in a literal sense. The Acura RLX, however, will get you there both actually and musically. Available audio systems offer you the finest automotive sound anywhere, among them one designed by GRAMMY® Award-winning recording engineer Elliot Scheiner, another created by Krell® Industries — a company true audiophiles know as the premier source for high-end home theater audio equipment. With either system, everyone will know you've arrived.

The RLX comes with a key, but it's mostly for the valet. With the remote in your pocket or bag, the RLX will recognize you, unlock the door or trunk when you reach for it, and start the ignition when you push a button. This ease-of-use philosophy is part of what it means to own an RLX, from the on-demand multi-use touch-screen to the voice recognition to the concierge experience you'll enjoy at the dealership.





All cars are mechanical, with metal parts churning, rubber tires turning, and explosive gases burning. In the RLX, Acura exterior designers have orchestrated a unique mix of technologies to ensure a quiet, peaceful ride. Active Sound Control generates sound waves that cancel out unwanted engine noise. Acoustic windshield glass reduces wind noise. And even noise-reducing wheels play a part in keeping the sound of the road outside where it belongs.



Front-Wheel-Drive Model Shown

Arriving late 2013, the Acura RLX Sport Hybrid will reinvent the gasoline/electric hybrid concept, creating sports-car performance with an environmental pedigree. Energy-regeneration technology headed for the Acura NSX Supercar helps deliver large-displacement performance of 370 hp — with 4-cylinder fuel economy in the range of 30 mpg rating on the highway.⁴ At each rear wheel, individual electric motors provide independent torque control to accomplish the incredibly tight cornering possible through the Acura Sport Hybrid Super Handling All-Wheel Drive system.

Like entering a beautiful home, taking your seat behind the wheel of the RLX reveals its attributes in waves. First impressions of a large, inviting space settle to a sense of luxury and comfort, then step aside to unveil the genius of the cabin layout: perfectly placed controls, intuitive displays, sophisticated technology. A seemingly endless selection of entertainment, from Pandora® compatibility* to XM® satellite radio* to your own customizable Aha™ cloud-based content.* Finally, the fine points of construction emerge: rich woodgrains accented with polished metal, soft leathers, detailed stitching throughout. All saying one thing: welcome.



*Drive responsibly. Some state laws prohibit the operation of handheld electronic devices while operating a vehicle. For safety reasons, always launch your audio application or perform any other operation on your phone or audio device only when the vehicle is safely parked.

With a strong Acura family resemblance, the RLX pulls into its unique leadership position with confidence and style. Sleek, flowing lines and a solid footprint combine with evocative design touches like the world's first Jewel Eye LED headlights and LED-enhanced rear lights to make a distinctive automotive statement, day or night.





OWNER BENEFITS

When you purchase a vehicle with the exceptional quality of an Acura, you expect service and support to be of the same caliber. After all, a premium automobile is only part of the ownership experience. With Acura, you also get a commitment. To personalized care. To attentive service. This commitment is apparent the moment you first enter an Acura dealership and for years down the road. It comes from a belief that every aspect of owning an Acura should be an enjoyable and rewarding experience.

ACURA LIMITED WARRANTIES⁷

All Acura vehicles and any Acura genuine accessories installed by the dealer at the time of vehicle purchase have a 4-year/50,000-mile limited warranty. Acura vehicles are also covered by a 6-year/70,000-mile limited powertrain warranty. In addition, outer body rust-through is covered by a 5-year/unlimited-mile limited warranty.

ACURA FINANCIAL SERVICES⁸

From leasing and financing to protecting your vehicle after your warranty expires to helping you determine which Acura fits your budget, Acura Financial Services[®] (AFS) provides you with the convenience, options and service to complement your life. For more information, go to www.acurafinancialservices.com.

ACURA CARE⁹

Additional peace of mind can be had with the Acura Care program – comprehensive vehicle and travel protection beyond the initial warranty period. See your Acura dealer for all the features and benefits available with this program.

TOTAL LUXURY CARE[®] (TLC[®])⁹

Acura's commitment to your satisfaction doesn't end with the delivery of a world-class vehicle. As an Acura owner, you'll enjoy an array of services, like the Acura Concierge[™] for 24-hour weather information, insurance claims assistance or to help you plan a trip; Trip-Interruption benefits like alternative transportation, lodging and meals; and a 24-hour Roadside Assistance program.

ACURALINK OWNERS MOBILE APP

Use your smartphone to connect with an Acura agent at the push of a button. Access a full range of Acura Roadside Assistance services using your Android[®] or iPhone[®] including comprehensive towing, lockout assistance, battery jump-start, tire change and fuel delivery with your phone's GPS technology providing your exact location. You can use the app to view scheduled time of arrival and contact information for the dispatched service provider. The app also offers a priority emergency button for urgent situations. Visit the Apple iTunes Store or shop Google Play to download this free app.



ACCESSORIES

When it comes to personalizing, choose Acura genuine accessories that are crafted to the same strict levels of quality as the rest of your RLX. See your Acura dealer for a complete list of accessories or go to acura.com.

ACCESSORIES (OPPOSITE PAGE)

- A** Illuminated Door Sills
- B** Fitted All-Weather Car Cover
- C** Body-Colored Splash Guards
- D** All-Season Floor Mats
- E** Cargo Net, Carpet Trunk Mat, First Aid Kit
- F** Body-Colored Decklid Spoiler

1-800-TO-ACURA

Operators are available 24 hours a day to help answer your Acura questions.

MYACURA.COM

The online help doesn't end when you take possession of your vehicle. Your complimentary MyAcura personalized website gives the most current information about your vehicle, provides tips on how to care for your Acura, lets you keep a personalized maintenance record, sends you service reminders and lets you schedule service appointments online.

ACURA.COM

Learn more about Acura vehicles, including the latest specifications, see photo galleries and technology videos, and find out how our vehicles compare to the competition. You can also build and price your Acura, see current offers and even get a quote from an Internet-certified Acura dealer.

AcuraLink

AcuraLink has always had a penchant for seeing what's beyond the next horizon. Now it's your turn. Acura introduces AcuraLink, the Next Generation, available on the 2014 RLX. Based on new cloud-based technologies, the new AcuraLink provides a gateway to advanced features designed to keep you connected at all times. This next-generation service provides Real-Time Traffic complimentary with your first three years of ownership and features AcuraLink's exclusive new surface-street traffic information. And with new Connect and Premium subscription-based services, a whole new world of safety and convenience awaits, including new remote services from your mobile device and the Web, automatic crash notification, new on-board Local Search, and points of interest/contacts²

AcuraLink is also your connection with Acura, delivering a wealth of information like Quick Tips and updated Feature Guide messages to help you get the most out of your vehicle. When the system is paired with a Bluetooth-compatible phone, you can get information on required services as they approach, and can schedule maintenance right from your car with the Automated Appointments feature.



BLUE SKIES FOR OUR CHILDREN

Years ago, our engineers took on the challenge to meet the stringent emissions standards of the U.S. Clean Air Act and used the phrase "blue skies for our children" as a passionate rallying cry to devote themselves to this effort. Blue Skies for Our Children represents our environmental vision of a society where future generations can experience the joy and freedom of mobility while living within a sustainable society.

PERFORMANCE

- 310-hp, 3.5-liter, 24-valve, SOHC i-VTEC® direct injection V-6 engine
- Variable Cylinder Management™ (VCM®)
- 6-speed automatic transmission with Sport Mode and Sequential SportShift Paddle Shifters
- Front-wheel drive
- Precision All-Wheel Steer™ (P-AWS) System
- Agile Handling Assist system
- 4-wheel independent suspension: double wishbone with split lower control arm front/multi-link rear
- Amplitude Reactive Dampers
- Electric Power-Assisted Rack-and-Pinion Steering (EPS)
- 18-inch aluminum-alloy, noise-reducing wheels with 245/45 R18 96V high-performance all-season tires

SAFETY

- Advanced Compatibility Engineering™ (ACE™) II body structure
- Vehicle Stability Assist™ (VSA®) with traction control and motion adaptive steering
- Forward Collision Warning (FCW) system
- Lane Departure Warning (LDW) system
- 4-wheel disc brakes with ABS, Electronic Brake Distribution (EBD) and brake assist
- Front, front side, driver's knee and side curtain airbags

STANDARD RLX FEATURES

- Jewel Eye™ LED headlights
- Acura/ELS Audio System with hard disk drive (HDD) media storage and 10 speakers
- Tri-zone automatic climate control system with air quality sensor and air filtration
- Keyless Access System with smart entry, pushbutton ignition and Acura personalized settings
- Leatherette-trimmed interior
- Driver's and front passenger's heated, 12-way power seat including 4-way lumbar
- 8-inch color information display
- Multi-view rear camera with dynamic guidelines
- On Demand Multi-Use Display™ (ODMD™)
- *Bluetooth®* HandsFreeLink® wireless telephone interface⁹
- SMS, MMS text message and email functions¹
- Aha™ compatibility⁵
- HD Radio®
- Pandora® compatibility⁵
- Active Sound Control
- Acoustic glass windshield
- Cruise control
- Electric parking brake with automatic brake hold
- Electronic tilt and telescopic steering column
- Maintenance Minder™ system
- Ambient cabin lighting
- Expanded View Driver's Mirror
- Automatic dimming rearview mirror
- 12-volt power outlets
- Power moonroof with tilt feature

RLX WITH NAVIGATION

(Adds to or replaces standard RLX features)

- Acura Navigation System with 3D view
- Acura Real-Time Traffic with exclusive street and freeway conditions
- Next-generation AcuraLink®²
- Color Multi-Information Display (MID) with turn-by-turn guidance

TECHNOLOGY PACKAGE

(Adds to or replaces RLX with Navigation features)

- Acura/ELS Studio® Premium Audio System with hard disk drive (HDD) media storage and 14 speakers
- Milano premium leather-trimmed interior
- Blind spot information (BSI) system
- Rain-sensing windshield wipers
- Power-folding side mirrors
- Acoustic front and rear side glass
- 19-inch aluminum-alloy, noise-reducing wheels with 245/40 R19 98W high-performance all-season tires

RLX WITH KRELL AUDIO PACKAGE

(Adds to or replaces RLX with Technology Package features)

- Krell® Premium Audio System with hard disk drive (HDD) media storage and 14 speakers
- Power rear and manual rear side sunshades

ADVANCE PACKAGE

(Adds to or replaces RLX with Krell Audio Package features)

- Collision Mitigation Braking System™ (CMBS™) with heads-up warning
- Adaptive Cruise Control (ACC) with low-speed follow
- Lane Keeping Assist System (LKAS)
- Heated and ventilated front seats
- Heated rear seats and rear floor illumination
- Power-folding, auto-dimming side mirrors
- Front and rear parking sensors

SPECIFICATIONS

- EPA Fuel Economy Rating³ (City/Highway/Combined) 20 | 31 | 24
- Fuel Tank Capacity 18.5 U.S. gallons
- Recommended Fuel™ Premium unleaded 91 octane
- Curb Weight 3933 lbs
- Curb Weight with Navigation 3933 lbs
- Curb Weight with Technology Package 3955 lbs
- Curb Weight with Krell Audio Package 3981 lbs
- Curb Weight with Advance Package 3997 lbs
- Headroom (Front/Rear) 37.6 in | 36.9 in
- Legroom (Front/Rear) 42.3 in | 38.8 in
- Shoulder Room (Front/Rear) 59.6 in | 57.0 in
- Hiproom (Front/Rear) 55.9 in | 54.5 in
- EPA Passenger Volume 102.1 cu ft
- EPA Cargo Volume¹² (w/o Krell / with Krell) 14.9 cu ft | 14.7 cu ft
- Wheelbase 112.2 in / Length 196.1 in / Height 57.7 in / Width 74.4 in

2014 ACURA RLX COLOR+LEATHER SELECTIONS

RLX	EBONY LEATHERETTE	EBONY LEATHER	GRAYSTONE LEATHER	SEACOAST LEATHER
BELLANOVA WHITE PEARL	●*			
CRYSTAL BLACK PEARL	●			
FORGED SILVER METALLIC	●*			
GRAPHITE LUSTER METALLIC	●*			
SILVER MOON METALLIC	●			

*Requires Navigation

RLX WITH TECHNOLOGY PACKAGE

BELLANOVA WHITE PEARL	●†			●
CRYSTAL BLACK PEARL	●		●†	●†
FORGED SILVER METALLIC	●		●†	
GRAPHITE LUSTER METALLIC	●		●†	
SILVER MOON METALLIC	●		●†	
POMEGRANATE PEARL				●†
GILDED PEWTER METALLIC				●†

†Not offered with Krell Audio Package

RLX WITH ADVANCE PACKAGE

BELLANOVA WHITE PEARL				●
CRYSTAL BLACK PEARL	●		●	●
FORGED SILVER METALLIC	●			
GRAPHITE LUSTER METALLIC	●		●	
SILVER MOON METALLIC	●			
POMEGRANATE PEARL				●
GILDED PEWTER METALLIC				●

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INTERIOR



EBONY
LEATHERETTE



EBONY
LEATHER



GRAYSTONE
LEATHER

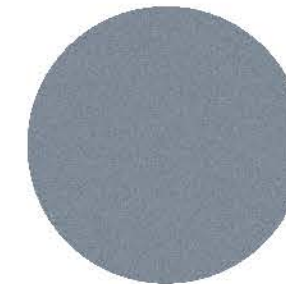


SEACOAST
LEATHER

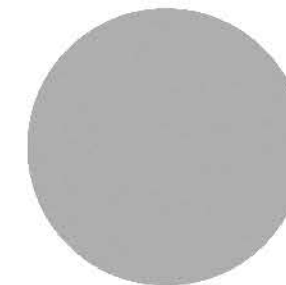
EXTERIOR



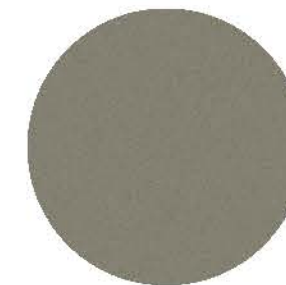
BELLANOVA WHITE PEARL
*Ebony Leatherette · Ebony Leather
Seacoast Leather*



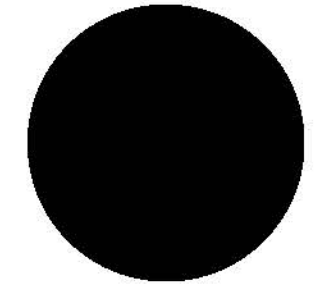
FORGED SILVER METALLIC
*Ebony Leatherette · Ebony Leather
Graystone Leather · Seacoast Leather*



SILVER MOON METALLIC
*Ebony Leatherette · Ebony Leather
Graystone Leather*



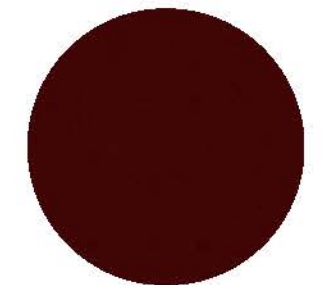
GILDED PEWTER METALLIC
Seacoast Leather



CRYSTAL BLACK PEARL
*Ebony Leatherette · Ebony Leather
Graystone Leather · Seacoast Leather*



GRAPHITE LUSTER METALLIC
*Ebony Leatherette · Ebony Leather
Graystone Leather*



POMEGRANATE PEARL
Seacoast Leather



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