











2.9L TWIN-TURBOCHARGED V6 ENGINE

horsepower

lb-ft of torque between 2,500 and 5,500 rpm



top speed

STREET

CRED





Formula 1 racing and commuter lanes alike.













MODES OF TRANSFORMATION

ALFA DNA DRIVE MODE SELECTORS Both the Alfa DNA Drive Mode Selector and Quadrifoglio's exclusive Alfa DNA Pro instantaneously adapt the behavior of the vehicle to the selected driving mode. The systems automatically reset to "Natural" at the vehicle start while retaining the ability to change modes at any time.



RACE (only on Quadrifoglio with Alfa DNA Pro) activates the over-boost function, opens up the dual-mode exhaust system and turns off ESC,1* increasing torque to maximize performance.



DYNAMIC opens the available dual-mode exhaust (standard on Quadrifoglio) and delivers sharper throttle response, enhanced steering feedback and performance shift-mapping for sporty on-road driving.



ana

NATURAL is a comfort setting for a perfect balance in daily driving and is calibrated to be the default setting.

ADVANCED EFFICIENCY is engineered to deliver maximum fuel efficiency; on Quadrifoglio, it also changes the threshold for all of the safety systems.

*A note about this brochure: all disclosures can be found on the last page.







GIULIA CARBON PACKAGE Put the Alfa Romeo racing pedigree front and center with this available package on Giulia Sport Ti and Quadrifoglio. Competition-inspired features include genuine carbon fiber side mirrors, grille and rockers. Rev things up even more with its Dark 5-hole aluminum wheels, illuminated sills, Dark badging, monochromatic wheel caps, and leather-wrapped dash and door accents.



GIULIA NERO EDIZIONE PACKAGE Giulia goes dark with striking accents available together on this special edition. 19-inch Miron Black Sport aluminum wheels (19-inch Dark 5-hole aluminum wheels on Quadrifoglio), Dark Miron V-Scudetto grille surround and Dark Miron exterior mirror caps set the mood. Custom-painted brake calipers (Red/Black/Yellow), Dark exhaust tips, Dark Miron rear fascia appliqué, Dark taillamps and Gloss Black window surrounds all add to its mysterious aura.



Beyond breathtaking performance, Alfa Romeo Giulia represents a way of living ... the Italian way ... where passion drives everything from food to music to design. Its influence is unmistakable with every glance and touch. As shown here inside Giulia Ti Sport, Red performance Sport leather-trimmed seats set a spirited tone. The cabin embraces a striking combination of materials, including genuine Aluminum trim, paddle shifters, pedals and footrest. The heated front seats are leather-trimmed and the steering wheel is leather-wrapped; 14-way power driver seat includes 4-way lumbar support with power bolsters and manual thigh support. It's all just a snapshot of the wide-ranging interior choices available across the Giulia lineup, as outlined in the specification pages.



VALUABLE CONNECTIONS

APPLE CARPLAY® COMPATIBILITY This is smart iPhone® integration, so you will experience your favorite features through your dashboard. With Siri,® all you have to do is ask — catch up on calls and messages, get directions from Apple Maps or request a song through Apple Music. The system lets you browse music or discover nearby gas stations, parking, restaurants and more. Plus, Maps helps to anticipate where you're headed.

Works with Apple CarPlay

ANDROID AUTO^{TM4} INTEGRATION Bring the best of Google with you in your Giulia. Talk to Google on Android Auto and get things done with your voice so you can keep your focus on driving. Easily send messages, get directions, control media and more. Just say, "Hey Google" or long-press the voice control button on your steering wheel. Standard.





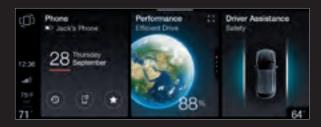
Apple CarPlay integration shown above.

TECHNOLOGY / 21

SCREEN GEMS



In Giulia, a wealth of information is right at your fingertips. For example, explore the inner workings of the Alfa DNA/Alfa DNA Pro Mode Selector settings with data pages that outline the functionality of its key performance features. Each mode has a unique page within the Drive Mode Explorer that highlights vehicle settings, including steering, shift behavior, pedal mapping and more.



Giulia takes multitasking to a new level with indispensable content that features a choice of interactive widgets that scroll horizontally. Swipe through music, phone, navigation, performance and settings widgets that put essential controls conveniently within reach.



Enjoy 3D navigation in the 8.8-inch touchscreen that presents a vertically maximized view. This three-dimensional map enhancement provides the driver with a display closer to reality and superior orientation. Signpost images are integrated into the format, providing a consistent place where drivers can reliably look for vital information like speed limits, exit numbers, road numbers and more. Navigation is standard on Ti models and above, available on Sprint.

FORWARD COLLISION WARNING (FCW) WITH FULL-SPEED STOP⁵ This system provides both audible and visual warnings to the driver and is able to bring the vehicle to a full stop when a frontal collision may be imminent. Standard on all 2021 Giulia models.

AIR BAG⁶ SYSTEM Giulia features a standard comprehensive system that includes driver and front-passenger dual advanced air bags, supplemental front-seat-mounted side air bags (pelvic-thorax), front and rear side-curtain air bags, along with driver and front-passenger inflatable knee air bags.

ANTISLIP REGULATION (ASR) AND TRACTION CONTROL SYSTEM (TCS) The standard ASR limits the spin of the driving axle during a driver torque request in the event the adherence limit is reached, optimizing vehicle traction. Standard TCS limits the wheelspin of a single drive wheel by applying brake torque to the wheel while an equivalent amount of torque is transferred via the differential to the other wheel, providing the vehicle the torque required to drive away.



ADVANCED AVOIDANCE



HILL START ASSIST (HSA) AND HILL DESCENT CONTROL (HDC) These standard systems aid the driver during maneuvers when the vehicle is on a slope. HSA maintains and releases brake pressure during vehicle drive-off, while HDC maintains a constant speed by varying brake pressure, allowing a controlled vehicle descent.

ADAPTIVE CRUISE CONTROL WITH FULL STOP (ACC STOP)⁷ This available system helps drivers maintain a safe distance from the vehicle ahead and, under certain traffic conditions, can bring Giulia to a full stop without driver intervention.

LANE DEPARTURE WARNING (LDW)⁸ Drivers benefit from this available feature that emits an audio and dash-light visual warning of an inadvertent lane departure, reminding the driver to stay the course.



DYNAMIC STEERING TORQUE (DST) Electronic Stability Control (ESC)¹ directs the Electric Power Steering (EPS) to produce optimal stopping stability. It provides greater stability in certain braking and dynamic situations — like when there is a different adherence for each wheel. Standard on all Giulia models.

ALFA STEERING TORQUE (AST) The AST functionality integrates ESC1 with electric steering in order to increase the safety level of the vehicle. Thanks to AST, in dangerous situations like braking on a surface with varying grip, ESC1 will order the activation of additional torque on the steering wheel. Standard on all Giulia models.

BACK-UP CAMERA® WITH DYNAMIC GRID LINES AND REAR PARK SENSORS¹⁰ are standard on all Giulia models.

BLIND SPOT MONITORING (BSM)¹¹ This Quadrifoglio exclusive system has dual ultra-wideband radar sensors that aid the driver when changing lanes, and when trailing vehicles are in the blind spot, via an illuminated sideview mirror icon.

REAR CROSS-PATH DETECTION⁹ This Quadrifoglio exclusive system is activated any time the vehicle is in Reverse. It lets the driver know there is an object in the rear pathway with illuminated icons on the sideview mirror and with an audible chime.

THE ACTIVE DRIVER ASSIST SYSTEMS

Alfa Romeo offers Enhanced Driver Safety and Active Driver Assist Systems (ADAS), packaged to various groups, that represent the latest steps toward a future of autonomous driving. With these available systems, drivers are complemented with advanced safety technology when behind the wheel.

LANE KEEP ASSIST⁸ With a forward-looking camera system, this system actively helps keep the vehicle within the marked lane by changing the direction of the vehicle by applying brake drag or affecting the steering system. It helps reduce collision potential and road departures by providing a visual and audible warning should the vehicle drift outside of lane boundaries or if the driver removes their hands from the wheel. Available.

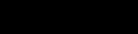
ACTIVE BLIND SPOT / "SIDE ASSIST" 11 Change lanes confidently or stay right where you are with this warning system that detects approaching traffic from behind, along with its rate of travel. An LED signal in the corresponding exterior side mirror indicates a vehicle that's too close, while steering-wheel resistance adds another accident-avoidance action. Available.

TRAFFIC SIGN RECOGNITION¹² This system can detect posted speed-limit signs and, along with information in the navigation system's map database, recommend to the driver to adapt their set cruising speed accordingly. Available.

DRIVER ATTENTION ALERT⁸ The system monitors for and detects signs of drowsiness based on driver behavior, following up with a driver alert and recommendation for rest. Available.

HIGHWAY ASSIST SYSTEM (HAS)¹³ HAS is an autonomous system designed to help with acceleration, braking and steering on highways, reducing driver workload and fatigue. While performing lane-centering steering, it requires drivers to remain engaged by keeping hands on the wheel. Available.

TRAFFIC JAM ASSIST¹⁴ When traffic is moving slowly on well-marked roads (up to 37 mph), this enhancement to Adaptive Cruise Control with Full Stop (ACC Stop)⁷ assumes control of the accelerator, brake and steering to keep the vehicle within its lane. Front radar sensors and a front camera help the system orient itself to lane markings, traffic and structures; when conditions reach the limits of the system's abilities, it alerts the supervising driver to take over. Available.



GIULIA SPRINT

MECHANICAL

All-aluminum 2.0L Turbocharged 4-cylinder engine 280 hp and 306 lb-ft of torque 8-speed automatic transmission Rear-Wheel Drive (RWD)

EXTERIOR

17-inch Bright 15-spoke aluminum wheels 225/50R17 run-flat all-season performance tires 4-wheel discs with Brembo* front brakes Bi-xenon headlamps LED Daytime Running Lamps (DRLs) and taillamps Aluminum window surrounds Dual Bright exhaust tips

INTERIOR

Leather-trimmed seats
Leather-wrapped shifter
10-way power front seats, including
4-way lumbar support
Black push-button start on
steering wheel
Driver's-seat memory
Black interior trim
Black scuff plates
Ambient lighting
Laminated glass and Noise,
Vibration and Harshness Package

TECHNOLOGY

8.8-inch multi-touch display 7-inch Thin Film Transistor (TFT) cluster AM/FM radio/MP3/Auxiliary-In/ Bluetooth®/3 USBs Apple CarPlay^{®2}/Android Auto^{TM4}/ 6-month Sirius XM[®]16 trial subscription Rotary controller Forward Collision Warning with Full-Speed Stop⁵ Alfa DNA Drive Mode Selector Back-up camera⁹ Rear Park Sensors¹⁰ Passive entry/keyless-go Remote start¹⁵ Universal garage door opener Automatic headlamps Automatic rain-sensing windshield wipers Dual-zone climate control Integrated Braking System (IBS)







OPTIONS/PACKAGES

Q4 All-Wheel Drive (AWD) Nero Edizione Package Sun & Sound Package Performance Package Cold Weather Package Active Assist 1 Package 18-inch Dark Turbine aluminum wheels 18-inch Dark Double Y-spoke aluminum wheels (Nero Edizione Package) Heated rear seats Dual-pane sunroof Headlamp washers Wireless charging pad

Τi

Adds to Giulia Sprint:

MECHANICAL

All-aluminum 2.0L Turbocharged 4-cylinder engine 280 hp and 306 lb-ft of torque 8-speed automatic transmission Rear-Wheel Drive (RWD)

EXTERIOR

18-inch Bright Double Y-spoke aluminum wheels 225/45R18 run-flat all-season performance tires Dual-pane sunroof

INTERIOR

Heated front seats Heated steering wheel Genuine Dark Gray Oak Wood interior trim Alfa Romeo Bright aluminum door sills

TECHNOLOGY

Front/Rear Park Assist Sensors¹⁰ Heated windshield washer nozzles AM/FM/HD 8.8-inch multi-touch display with Navigation

Ti SPORT

Adds to Ti:

EXTERIOR

19-inch Bright 5-hole aluminum wheels 225/40R19 run-flat all-season performance tires Sport front and rear fascias Gloss Black window surrounds Colored calipers (Red/Black/Yellow) Dark exhaust Mechanical Limited-Slip Differential (LSD)

INTERIOR

Premium Sport leather-trimmed seats 14-way power front seats, including 4-way lumbar support with power bolsters and manual thigh support Sport leather-wrapped steering wheel Steering-column-mounted aluminum paddle shifters Aluminum interior trim Aluminum pedals and footrest Black headliner Perforated leather shifter

OPTIONS/PACKAGES

Q4 All-Wheel Drive (AWD) Premium Package Lusso Package (Ti) Nero Edizione Package Active Assist 2 Package Performance Package (Ti) High-performance Bi-xenon headlamps Adaptive suspension Leather-wrapped instrument panel Colored calipers (Ti) Wireless charging pad 19-inch Bright Y-spoke aluminum wheels with three-season tires (Ti)

- 19-inch Bright Y-spoke aluminum wheels (Ti)
- 19-inch Dark Y-spoke aluminum wheels with three-season tires (Ti)
- 19-inch Dark Miron Y-spoke aluminum wheels (packaged with Nero Edizione) (Ti)
- Carbon Package (Ti Sport)
- 19-inch Sport 5-hole aluminum wheels with three-season tires (Ti Sport)
- 19-inch Sport 5-hole aluminum wheels (Ti Sport)

- 19-inch Bright 5-hole aluminum wheels with three-season tires (Ti Sport)
- 19-inch Dark 5-hole aluminum wheels with three-season tires (packaged with Nero Edizione) (Ti Sport)
- 19-inch Dark 5-hole aluminum wheels (packaged with Nero Edizione) (Ti Sport)









QUADRIFOGLIO

Select Standard Equipment:

MECHANICAL

PDI 2.9L Twin-Turbocharged V6 505 hp and 443 lb-ft torque 8-speed automatic transmission Rear-Wheel Drive (RWD)

EXTERIOR

19-inch Bright Tecnico
aluminum wheels
245/35ZR-19/285/30ZR-19
Pirelli* Performance tires
Unique front and rear fascias
Carbon fiber active aero
front splitter
Carbon fiber hood, roof and
rocker panels
Carbon fiber spoiler
Dynamic dual-mode quad exhaust
Brembo* high-performance brakes
Anodized calipers

INTERIOR

Leather/Alcantara® seats
14-way power front seats, including
4-way lumbar and power bolsters
and manual thigh support
Steering-column-mounted
aluminum paddle shifters
Quadrifoglio-specific steering
wheel with Red push-button start
Perforated leather shifter
Genuine carbon fiber interior trim
Leather-wrapped dash and upper
door trim with accent stitching
Aluminum sport pedals and footrest
Unique Bright door sill plate
Laminated glass

TECHNOLOGY

Front/Rear Park Assist Sensors¹⁰ 8.8-inch multi-touch display with navigation 7-inch Thin Film Transistor (TFT) cluster AM/FM/HD/MP3/Auxiliary-In/ Bluetooth®/3 USBs Apple CarPlay^{®2}/Android Auto^{TM4}/ 6-month Sirius XM°16 trial subscription Rotary controller Forward Collision Warning with Full-Speed Stop⁵ Harman Kardon[®] premium audio system Blind spot detection¹¹ Exterior auto-dimming mirrors Alfa DNA Pro Drive Mode Selector with Race Mode Torque vectoring rear differential Independent adaptive damping suspension



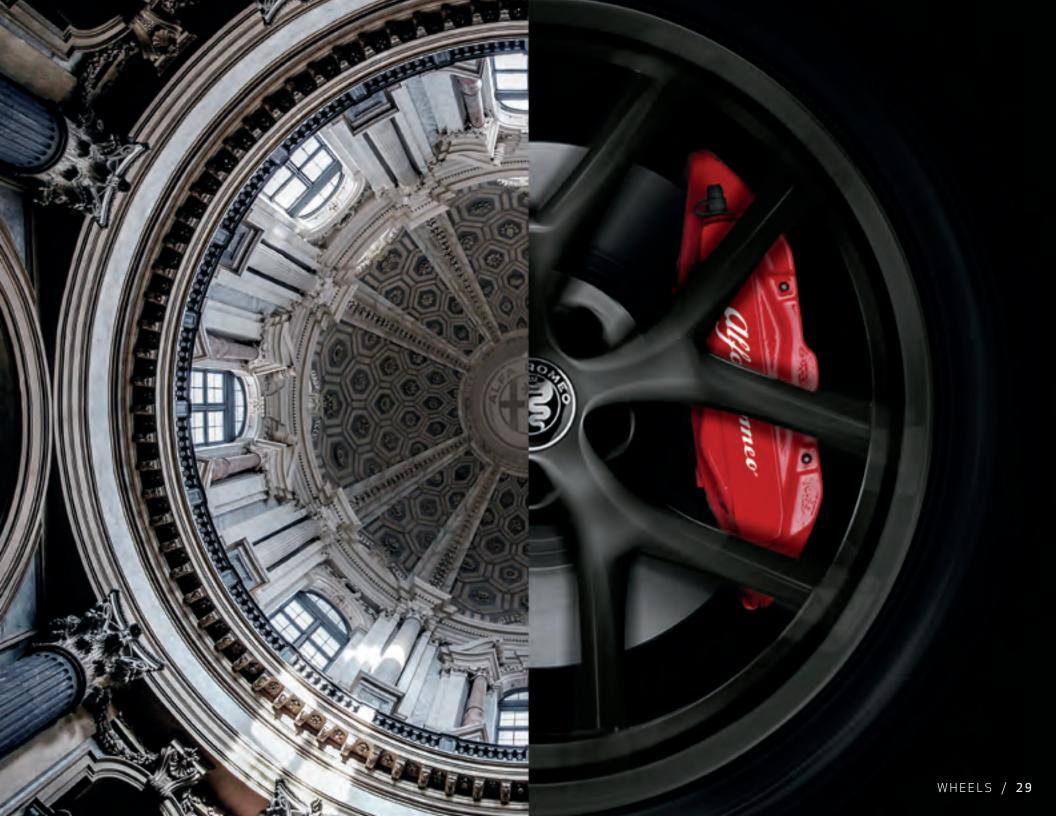




OPTIONS/PACKAGES

Sparco* racing seats Active Assist 2 Package Carbon fiber exposed roof Carbon Package Premium Package Colored calipers (Red/Black/Yellow)
Nero Edizione Package
19-inch Dark Tecnico
aluminum wheels

19-inch Bright 5-hole aluminum wheel 19-inch Dark 5-hole aluminum wheel Wireless charging pad







19-inch Dark Tecnico aluminum wheels Available on Quadrifoglio





19-inch Dark 5-hole aluminum wheels Available on Quadrifoglio

19-inch Bright 5-hole aluminum wheels Available on Quadrifoglio





19-inch Bright Y-spoke aluminum wheels Standard on Ti







19-inch Dark 5-hole aluminum wheels Available on Ti Sport Included with Nero Edizione



19-inch Sport 5-hole aluminum wheels Available on Ti Sport



18-inch Bright Double Y-spoke aluminum wheels Standard on Ti



18-inch Lusso aluminum wheels Included with Lusso Package on Ti



18-inch Dark Turbine aluminum wheels Available on Sprint



18-inch Dark Double Y-spoke aluminum wheels Included with Nero Edizione on Sprint



17-inch Bright 15-spoke aluminum wheels Standard on Sprint



Silver 4-piston brake calipers Standard on Giulia Sprint and Ti



Yellow 4-piston brake calipers Available



Black 4-piston brake calipers

Available



Black 6-piston anodized brake calipers Standard on Quadrifoglio





1. Giulia Sprint 2. Ti 3. Ti Sport 4. Quadrifoglio

GIULIA SPRINT AND Ti Ice leather trim (Ice/Ice interior) Black leather trim with Red leather trim Tan leather trim Dark Gray accent stitching (Black or Black/Ice interior) (Black/Red interior) (Black/Tan interior)





Black leather trim and Alcantara® with Dark Gray accent stitching (Black interior)

QUADRIFOGLIO

Black leather trim and Alcantara with Red accent stitching (Black or Black/Red interior) Black leather trim and Alcantara with Green and White accent stitching (Black or Black/Ice interior)







INTERIOR TRIMS Genuine Carbon Fiber (Quadrifoglio, Ti Sport with Carbon Package) Aluminum (Ti Sport) Light Walnut Wood (Ti Lusso Package) Dark Gray Oak Wood (Ti) Black (Giulia Sprint) INTERIOR TRIMS / 40

THE SPIRIT OF GREAT DESIGN EXTENDS **BEYOND THE STEERING WHEEL**

Choose from a curated collection of Alfa Romeo merchandise.



Men's Race-Inspired 1/4-Zip



Tumbler



Race-Inspired Cap



TUMI® International Carry-On Packing Case



Quadrifoglio Scarf



Ultimate Ears™ Boom 3 Speaker

shopalfaromeousa.com





The mechanics of emotion

(1) Always drive carefully, consistent with conditions. Always wear your seat belt and obey traffic laws. (2) Requires compatible iPhone. See dealer for phone compatibility. Data plan rates apply. Vehicle user interface is a product of Apple. Apple CarPlay is a trademark of Apple Inc., iPhone is a trademark of Apple Inc., registered in the US and other countries. Apple terms of use and privacy statements apply. (3) Requires an iPhone with Siri. Certain features are not available while the vehicle is in motion. iPhone must be within active cellular range. Customer's existing iPhone data rates apply to Internet-supported features. (4) To use Android Auto on your phone screen, you'll need an Android phone running 5.0 or higher and the Android Auto App. Android and Android Auto are trademarks of Google LLC. (5) This system is an alert system for the front of the vehicle. It is not a substitute for active driver involvement. The driver must remain aware of traffic conditions and be prepared to use the brakes to avoid collisions. (6) Always sit properly in designated seating positions with seat belts securely fastened at all times. (7) This system is a driver convenience system, not a substitute for active driver involvement. The driver must remain aware of traffic conditions and be prepared to use the brakes to avoid collisions. (8) This system is a driver convenience system, not a substitute for active driver involvement. The driver must remain aware of traffic conditions and maintain control of the vehicle. (9) Always check entire surroundings visually before proceeding. (10) Always look before proceeding. An electronic drive aid is not a substitute for conscientious driving, Always be aware of your surroundings. (11) Always check visually for vehicles prior to changing lanes. (12) Traffic Sign Recognition is not a substitute for safe and attentive driving. Factors including weather and condition of the traffic sign can impact recognition and display of the sign. Always check traffic signs visually while driving. (13) HAS requires the driver to keep his or her hands on the steering wheel at all times. This system is a driver convenience system, not a substitute for active driver involvement. The driver must remain aware of traffic conditions and maintain control of the vehicle. (14) Traffic Jam Assist requires the driver to keep his or her hands on the steering wheel at all times. This system is a driver convenience system, not a substitute for active driver involvement. The driver must remain aware of traffic conditions and maintain control of the vehicle. (15) Check state and local laws regarding the use of remote start systems. (16) Your service will automatically stop at the end of your trial subscription unless you decide to continue service. If you do not wish to enjoy your trial subscription, you can cancel it by calling the number below. If you decide to continue service after your trial subscription, the subscription plan you choose will automatically renew thereafter and you will be charged according to your chosen payment method at then-current rates. Fees and taxes apply. Please see our Customer Agreement at www.siriusxm.com for complete terms and how to cancel, which includes calling us at 1-866-635-2349. All fees, content and features are subject to change.

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